

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634568

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BrainGear, Inc.		03/22/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WALDEN-HAYS, INC.		
Street Address:	P.O. Box 1514		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10276		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5069965	THINK BIG	
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-818-9200		
Email:	lpatino@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	230 Park Ave, Suite 1130		
Address Line 2:	Lerner NY-IPD		
Address Line 4:	New York, NEW YORK 10169		
NAME OF SUBMITTER:	MARK LERNER, ESQ.		
SIGNATURE:	/mark lerner/		
DATE SIGNED:	03/25/2021		
Total Attachments: 1			
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EXHIBIT 1

TRADEMARK ASSIGNMENT

WHEREAS, BrainGear, Inc., a corporation organized and existing under the laws of Delaware with an office located at 3035 Van Ness Avenue, San Francisco, California 94109 (hereinafter "Assignor"), is the owner of certain common law rights to the mark THINK BIG in connection with dietary and nutritional supplements and non-alcoholic drinks, namely, fruit flavored drinks, concentrates, liquids and powders used in the preparation of fruit-flavored drinks and of United States Trademark Registration No. 5069965 for the mark THINK BIG in connection with the aforementioned goods (the "Registration") (hereinafter collectively, the "Mark").

WHEREAS, Assignor desires to assign to Walden-Hays, Inc., a corporation organized and existing under the laws of New York with an address of PO Box 1514, New York, NY 10276 (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Mark; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in, to and under the Mark and the above-referenced Registration therefor, including the right to sue any third party for past infringement, together with the goodwill of the business associated with the use of or symbolized by such Mark.

For purposes of execution, facsimile signature or signature by electronic means shall be considered effective and binding.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be executed effective as of this 22nd day of March, 2021.

BRAINGEAR, INC.

By: 
Name: Patricia Gutierrez
Title: Founder and Chief Executive Officer