

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WALDEN-HAYS, INC.		03/25/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	RB HEALTH (US) LLC		
Street Address:	399 Interpace Parkway		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5069965	THINK BIG	
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-818-9200		
Email:	lpatino@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	230 Park Ave, Suite 1130		
Address Line 2:	Lerner NY-IPD		
Address Line 4:	New York, NEW YORK 10169		
NAME OF SUBMITTER:	MARK LERNER, ESQ.		
SIGNATURE:	/mark lerner/		
DATE SIGNED:	03/25/2021		
Total Attachments: 1			
source=W-H to RB (004)#page1.tif			

CH \$40.00 5069965

TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a corporation organized and existing under the laws of New York with an address at PO Box 1514, New York, NY 10276 (hereinafter "Assignor"), is the owner of certain common law rights to the mark THINK BIG in connection with dietary and nutritional supplements and non-alcoholic drinks, namely, fruit flavored drinks, concentrates, liquids and powders used in the preparation of fruit-flavored drinks and of United States Trademark Registration No. 5069965 for the mark THINK BIG in connection with the aforementioned goods (the "Registration") (hereinafter collectively, the "Mark").

WHEREAS, Assignor desires to assign to RB Health (US) LLC, a limited liability company organized and existing under the laws of Delaware with an address at 399 Interpace Parkway Parsippany, New Jersey 07054 (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Mark; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in, to and under the Mark and the above-referenced Registration therefor, including the right to sue any third party for past infringement, together with the goodwill of the business associated with the use of or symbolized by such Mark.

For purposes of execution, facsimile signature or signature by electronic means shall be considered effective and binding.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be executed effective as of this 25th day of March, 2021.

WALDEN HAYS, INC.

By:

Name:

Title:

[Handwritten Signature]
ANTHONY J. MORGAN
VICE PRESIDENT