

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634601

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TK Management, LLC		01/01/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Shamus & Peabody, LLC		
Street Address:	6540 Washington Street		
City:	Yountville		
State/Country:	CALIFORNIA		
Postal Code:	94599		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3980726	BOUCHON	
Registration Number:	3947577	BOUCHON BAKERY	
Registration Number:	3874072	BAR BOUCHON	
Registration Number:	2559236	BOUCHON	
Registration Number:	3452901		
Registration Number:	3764288	BOUCHON	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	KELT02-168		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	03/25/2021		

CH \$165.00 3980726

Total Attachments: 7

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made by and between TK Management, LLC, a California limited liability company (“Assignor”), with a business address at 6540 Washington Street, Yountville, California 94599, and Shamus & Peabody, LLC, a California limited liability company (“Assignee”) with a business address at 6540 Washington Street, Yountville, California 94599. Collectively, the Assignor and the Assignee are hereinafter referred to as the “Parties.”

WHEREAS, Assignor is the owner of the trademarks identified in Schedule A (“Marks”), and U.S. trademark applications and registrations identified in Schedule B (“Applications and Registrations”), and the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, Assignee is desirous of acquiring all Assignor’s right, title, and interest in and to the Marks and Applications and Registrations, and Assignor is desirous of assigning to Assignee all Assignor’s right, title, and interest in and to the Marks and Applications and Registrations;

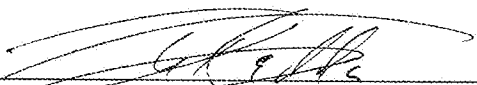
NOW, THEREFORE, for good and valuable consideration, as set forth herein by and between the Parties, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:


1. Assignor hereby assigns to Assignee all Assignor’s right, title, and interest in and to the Marks and Applications and Registrations, together with the goodwill of the business symbolized by the Marks and Applications and Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks and Applications and Registrations and the right to sue for and recover the same.
2. Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as of January 1, 2021.

TK Management LLC

Shamus & Peabody, LLC

By: 
Name: Thomas A. Keller
Title: CEO and Manager

By: 
Name: Thomas A. Keller
Title: CEO and Manager

Date: As of January 1, 2021

Date: As of January 1, 2021

SCHEDULE A

BOUCHON and Design



BOUCHON BAKERY and Design


BAR BOUCHON

BOUCHON

Ball design

SCHEDULE B

MARK	APP. NO./ REG. NO.	CLASS: GOODS/SERVICES
BOUCHON and Design 	US(USPTO) SN: 85110427 RN: 3980726	(Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions.
BOUCHON BAKERY and Design 	US(USPTO) SN: 85109830 RN: 3947577 WIPO (WIPO Madrid) (OM, BH, EG) RN: 1281557 Jordan (MIT) RN: 14449 Kuwait (KTMPD) RN: 141411 Saudi Arabia (SATMO) RN: 1437013926 Morocco (OMPIC) RN: 173864 United Arab Emirates (IP Dept) RN: 250730	(Int'l Class: 30) Chocolates; sandwiches; cookie mixes; bakery products; cookies; baguettes; breads; bakery desserts; tarts; muffins; eclairs; cakes; scones; pastries; donuts; brioches; macaroons; madeleines; croissants; quiches; popcorn; mixes for bakery goods; waffle mix; donut mix; coffee; tea; espresso; cappuccino; iced coffee; iced tea; hot chocolate (Int'l Class: 35) Retail bakery shops (Int'l Class: 43) Restaurant and catering services (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Advertising; business management; business administration; office functions (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) The bringing together, for the benefit of others, of a variety of goods (excluding transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail bakery shops

MARK	APP. NO./ REG. NO.	CLASS: GOODS/SERVICES
	Qatar (QIPD) RN: 109155 Oman (MOCI) RN: 1281557 Bahrain (MOIC) RN: 1281557 Egypt (MFTI) RN: 1281557	(Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Retail bakery shops (Int'l Class: 35) Retail bakery stores
<u>BAR BOUCHON</u>	US(USPTO) SN: 77648603 RN: 3874072	(Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions
<u>BOUCHON</u>	US(USPTO) SN: 75557659 RN: 2559236 WIPO (WIPO Madrid) (JP, RU) RN: 944572 United Arab Emirates (IP Dept) RN: 128972 Japan (JPO) RN: 944572 Russia (ROSPATENT) RN: 944572	(Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions (Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions (Int'l Class: 43) Restaurant and catering services and providing banquet and social function facilities for special occasions (Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions (Int'l Class: 43) Restaurant, bar and catering services and providing banquet and social function facilities for special occasions
<u>Design Only</u> 	US(USPTO) SN: 77303915 RN: 3452901	

MARK	APP. NO./ REG. NO.	CLASS: GOODS/SERVICES
	WIPO (WIPO Madrid) (OM, BH, EG) RN:1280698	
	Kuwait (KTMPD) RN: 141412	
	Jordan (MIT) RN: 144439	
	Saudi Arabia (SATMO) RN:1437013927	
	Morocco (OMPIC) RN: 173865	
	United Arab Emirates (IP Dept) RN:250731	
	Qatar (QIPD) RN: 109156	
	Oman (MOCI) RN: 1280698	
	Bahrain (MOIC) RN: 1280698	
	Egypt (MFTI) RN: 1280698	
	WIPO (WIPO Madrid) (CN, JP, RU) RN: 945451	

United Arab Emirates (IP Dept)

RN:103243	(Int'l Class: 35)
China (SAIC) RN: 945451	Retail bakery shops.

<p>Japan (JPO) RN: 945451</p>	<p>(Int'l Class: 43) Restaurant, bar, and catering services and providing banquet and social function facilities for special occasions</p>
<p>Russia (ROSPATENT) RN: 945451</p>	<p>(Int'l Class: 35) Retail bakery shops</p>
	<p>(Int'l Class: 35) Retail bakery shops</p>
	<p>(Int'l Class: 35) Retail bakery shops</p>
	<p>(Int'l Class: 35) Advertising; business management; business administration; office functions</p>
	<p>(Int'l Class: 35) Retail bakery shops</p>
	<p>(Int'l Class: 35) The bringing together, for the benefit of others, of a variety of goods (excluding transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail bakery shops</p>
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	<p>(Int'l Class: 35) Retail bakery shops</p>

	<p>(Int'l Class: 43) Restaurant, bar, bakery and catering services and providing banquet and social function facilities for special occasions</p> <p>(Int'l Class: 43) Restaurant and catering services and providing banquet and social function facilities for special occasions</p> <p>(Int'l Class: 43) Restaurant, bar, bakery and catering services and providing banquet and social function facilities for special occasions</p> <p>(Int'l Class: 43) Restaurant, bar, bakery and catering services and providing banquet and social function facilities for special occasions</p>	
BOUCHON	US(USPTO) SN: 77521373 RN: 3764288	(Int'l Class: 30) Chocolates; coffee; sandwiches; cookie mixes; bakery products; cookies; baguettes; breads; bakery desserts; tarts; muffins; pastries; brioches; croissants; quiches