TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM634606

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ad Hoc LLC		01/01/2021	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	Shamus & Peabody, LLC	
Street Address:	6540 Washington Street	
City:	Yountville	
State/Country:	CALIFORNIA	
Postal Code:	94599	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4718374	IL BARETTO

CORRESPONDENCE DATA

Fax Number: 7072556876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707-252-7122

tmdept@dpf-law.com Email:

Correspondent Name: J. Scott Gerien

1455 First Street, Suite 301 Address Line 1: Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER:	KELT02-168	
NAME OF SUBMITTER:	J. Scott Gerien	
SIGNATURE:	/J. Scott Gerien/	
DATE SIGNED:	03/25/2021	

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between Ad Hoc LLC, a New York limited liability company ("Assignor"), with a business address at 11 Broadway Suite 368, New York, New York 10004, and Shamus & Peabody, LLC, a California limited liability company ("Assignee"), with a business address at 6540 Washington Street, Yountville, California 94599. Collectively, the Assignor and the Assignee are hereinafter referred to as the "Parties."

WHEREAS, Assignor is the owner of the trademarks identified in Schedule A ("Marks"), and U.S. trademark applications and registrations identified in Schedule B ("Applications and Registrations"), and the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title, and interest in and to the Marks and Applications and Registrations, and Assignor is desirous of assigning to Assignee all Assignor's right, title, and interest in and to the Marks and Applications and Registrations;

NOW, THEREFORE, for good and valuable consideration, as set forth herein by and between the Parties, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. Assignor hereby assigns to Assignee all Assignor's right, title, and interest in and to the Marks and Applications and Registrations, together with the goodwill of the business symbolized by the Marks and Applications and Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks and Applications and Registrations and the right to sue for and recover the same.
- 2. Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as January 1, 2021.

AD HOC LP

By: Ad Hoc Management, LLC,

Its General Partner

Name: Thomas A. Keller

Title: CEO and Manager

Date: As of January 1, 2021

Shamus & Peabody, LLC

Name: Thomas A. Keller

Title: CEO and Manager

Date: As of January 1, 2021

SCHEDULE A IL BARETTO

SCHEDULE B

MARK	APP. NO./ REG, NO.	CLASS: GOODS/SERVICES
IL BARETTO	US (USPTO) SN: 86362191 RN: 4718374	(Int'l Class: 43) Restaurant, bar and catering services.