

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starboard Value and Opportunity Master Fund Ltd.		03/24/2021	Exempted Company: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	comScore, Inc.		
Street Address:	11950 Democracy Drive		
Internal Address:	Suite 600		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	Corporation: DELAWARE		
Name:	Rentrak, LLC		
Street Address:	11950 Democracy Drive		
Internal Address:	Suite 600		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	Limited Liability Company: OREGON		
Name:	Proximic, LLC		
Street Address:	11950 Democracy Drive		
Internal Address:	Suite 600		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	M.Labs, LLC		
Street Address:	11950 Democracy Drive		
Internal Address:	Suite 600		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	Limited Liability Company: DELAWARE		
TRADEMARK			

PROPERTY NUMBERS Total: 63

Property Type	Number	Word Mark
Registration Number:	3761847	ADXPOSE
Registration Number:	2914430	BOX OFFICE ESSENTIALS
Registration Number:	2556866	COMSCORE
Registration Number:	5184578	
Registration Number:	4119585	DIGITAL ANALYTIX
Registration Number:	4481795	DIGITAL DOWNLOAD ESSENTIALS
Registration Number:	4623956	ECR
Registration Number:	4623957	ECR
Registration Number:	4580500	ESSENTIALS
Registration Number:	4451803	ESSENTIALS
Registration Number:	4564754	EXACT COMMERCIAL RATINGS
Registration Number:	4515402	EXACT COMMERCIAL RATINGS
Registration Number:	3682644	FILMSCOPE
Registration Number:	2085412	FILMSOURCE
Registration Number:	1964310	FILMSOURCE
Registration Number:	2478846	FORMOVIES
Registration Number:	2925920	HOME VIDEO ESSENTIALS
Registration Number:	4829753	INTERNATIONAL BOX OFFICE ESSENTIALS
Registration Number:	4829754	INTERNATIONAL BOX OFFICE ESSENTIALS
Registration Number:	4444299	INTERNET TV ESSENTIALS
Registration Number:	4675447	ITVX
Registration Number:	4183945	LAYERTAG
Registration Number:	4630780	MDOTLABS
Registration Number:	2303265	MEDIA METRIX
Registration Number:	3332499	METRIX
Registration Number:	4973437	MMX
Registration Number:	3449264	MOBILE TV ESSENTIALS
Registration Number:	3793521	MOBILENS
Registration Number:	4543848	MULTISCREEN ESSENTIALS
Registration Number:	2521558	MYMETRIX
Registration Number:	3004003	ONDEMAND ESSENTIALS
Registration Number:	4444280	ONDEMAND EVERYWHERE
Registration Number:	4444281	ONDEMAND EVERYWHERE
Registration Number:	1560877	ONTRAK
Registration Number:	1835804	PAY PER TRANSACTION
Registration Number:	4504488	POSTTRAK
Registration Number:	1527442	PPT

Property Type	Number	Word Mark
Registration Number:	4324595	QSEARCH
Registration Number:	4307475	RENTRAK
Registration Number:	4307476	RENTRAK
Registration Number:	1594594	RENTRAK
Registration Number:	3135716	RETAIL ESSENTIALS
Registration Number:	4113150	SEARCH PLANNER
Registration Number:	4141458	SMART CONTROL
Registration Number:	4119697	SOCIAL ESSENTIALS
Registration Number:	4141837	SPONSORHUB
Registration Number:	4719101	STATIONVIEW ESSENTIALS
Registration Number:	4719102	STATIONVIEW ESSENTIALS
Registration Number:	5187507	SWIFT
Registration Number:	4227861	TABLENS
Registration Number:	2100788	THE RELEASE SCHEDULE
Registration Number:	2553319	THE WORLDWIDE BOX OFFICE AUTHORITY
Serial Number:	86809719	TOTAL HOME PANEL
Registration Number:	4914321	TOTAL VIDEO
Registration Number:	3449265	TV ESSENTIALS
Registration Number:	4010174	UDM
Registration Number:	4126725	UNIFIED
Registration Number:	4427628	UNIFIED DIGITAL MEASUREMENT
Registration Number:	4213192	VCE
Registration Number:	4239238	VGRP
Registration Number:	4568372	VISUALEYES
Serial Number:	86642973	XMEDIA
Registration Number:	3456910	XPLORE

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127562132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 25th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 069902-0033

NAME OF SUBMITTER: Scott Kareff (069902-0033)

SIGNATURE:	/kc for sk/
DATE SIGNED:	03/25/2021
Total Attachments: 5 source=ComScore - Trademark Release#page1.tif source=ComScore - Trademark Release#page2.tif source=ComScore - Trademark Release#page3.tif source=ComScore - Trademark Release#page4.tif source=ComScore - Trademark Release#page5.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

March 24, 2021

WHEREAS, pursuant to that certain Assignment for Security - Trademarks, dated January 16, 2018 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office (the "USPTO") at Reel 6250, Frame 0400, comScore, Inc., a Delaware corporation, Rentrak, LLC, an Oregon limited liability company, Proximic, LLC, a Delaware limited liability company, and M.Labs, LLC, a Delaware limited liability company (each, a "Releasee" and, together, the "Releasees"), granted to Starboard Value and Opportunity Master Fund Ltd. ("Releasor"), as agent for itself and various other financial institutions, a security interest in all right, title and interest of such Releasee in and to the Collateral (as defined in the Trademark Security Agreement), including the trademark and service mark registrations and applications listed on Schedule A attached hereto; and

WHEREAS, each Releasee has requested, and Releasor wishes to provide, a document suitable for recording in the USPTO for purposes of recording the release, relinquishment and discharge of its security interest in the Collateral.

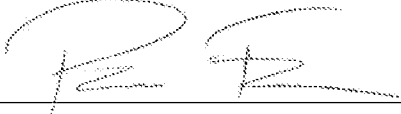
NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor, without representation, warranty or recourse, hereby (a) releases, relinquishes, terminates, cancels and discharges its continuing security interest in the Collateral, including, without limitation, the trademark and service mark registrations and applications listed on Schedule A attached hereto, and (b) authorizes the recording of this Release of Security Interest in Trademarks with the USPTO at the Releasees' expense.

IN WITNESS WHEREOF, the undersigned has caused this Release of Security Interest in Trademarks to be duly executed as of the date first above written.

**STARBOARD VALUE AND
OPPORTUNITY MASTER FUND LTD.**

By: Starboard Value LP, its investment
manager



Name: Peter Feld

Title: Authorized Signatory

SCHEDULE A

[See attached.]

	Project Connect								
	Intellectual Property Schedule								
	United States Federally Registered Trademarks								
Country	MarkName	Current Appl. D ate	Current Appl. No	Current Reg Date	Current Reg No	Recorded Owner			
USA	ADXPOSE	04/07/2009	77709040	03/16/2010	3761847	comScore, Inc.			
USA	BOX OFFICE ESSENTIALS	10/16/2002	78175200	12/28/2004	2914430	Rentrak Corporation			
USA	COMSCORE	11/19/1999	75853102	04/02/2002	2556866	comScore, Inc.			
USA	comScore (logo)	03/08/2016	86932268	04/18/2017	5184578	comScore, Inc.			
USA	DIGITAL ANALYTIX	03/09/2011	85262837	03/27/2012	4119585	comScore, Inc.			
USA	DIGITAL DOWNLOAD ESSENTIALS	05/14/2012	85625019	02/11/2014	4481795	Rentrak Corporation			
USA	ECR	02/20/2014	86198849	10/21/2014	4623956	Rentrak Corporation			
USA	ECR	02/20/2014	86198853	10/21/2014	4623957	Rentrak Corporation			
USA	ESSENTIALS	10/13/2011	85447204	08/05/2014	4580500	Rentrak Corporation			
USA	ESSENTIALS	10/13/2011	85447207	12/17/2013	4451803	Rentrak Corporation			
USA	EXACT COMMERCIAL RATINGS	07/13/2012	85677051	07/08/2014	4564754	Rentrak Corporation			
USA	EXACT COMMERCIAL RATINGS	07/13/2012	85677053	04/15/2014	4515402	Rentrak Corporation			
USA	FILMSCOPE	02/17/2009	77672309	09/15/2009	3682644	Rentrak Corporation			
USA	FILMSOURCE	12/15/1995	75043110	08/05/1997	2085412	Rentrak Corporation			
USA	FILMSOURCE	06/05/1995	74684782	03/26/1996	1964310	Rentrak Corporation			
USA	FORMOVIES	08/27/1998	75543250	08/21/2001	2478846	Rentrak Corporation			
USA	HOME VIDEO ESSENTIALS	05/29/2003	78255701	02/08/2005	2925920	Rentrak Corporation			
USA	INTERNATIONAL BOX OFFICE ESSENTIALS	03/11/2014	86217571	10/13/2015	4829753	Rentrak Corporation			
USA	INTERNATIONAL BOX OFFICE ESSENTIALS	03/11/2014	86217584	10/13/2015	4829754	Rentrak Corporation			
USA	INTERNET TV ESSENTIALS	08/31/2011	85412117	12/03/2013	4444299	Rentrak Corporation			
USA	ITVX	06/30/2014	86324916	01/20/2015	4675447	Rentrak Corporation			
USA	LAYERTAG	12/07/2010	85192464	07/31/2012	4183945	Proximic, Inc.			
USA	MdotLabs	07/09/2013	86005759	11/04/2014	4630780	M Labs, Inc.			
USA	MEDIA METRIX	08/04/1997	75335828	12/28/1999	2303265	comScore, Inc.			
USA	METRIX	04/20/2006	78865883	11/06/2007	3332499	comScore, Inc.			
USA	MMX	11/29/2012	85790305	06/07/2016	4973437	comScore, Inc.			
USA	MOBILE TV ESSENTIALS	11/06/2007	77323006	06/17/2008	3449264	Rentrak Corporation			
USA	MOBILENS	04/30/2007	77169148	05/25/2010	3793521	comScore, Inc.			
USA	MULTISCREEN ESSENTIALS	08/31/2011	85412322	06/03/2014	4543848	Rentrak Corporation			
USA	MYMETRIX	02/26/1999	75650346	12/25/2001	2521558	comScore, Inc.			
USA	ONDEMAND ESSENTIALS	04/28/2004	78409761	10/04/2005	3004003	Rentrak Corporation			
USA	ONDEMAND EVERYWHERE	08/18/2011	85401803	12/03/2013	4444280	Rentrak Corporation			
USA	ONDEMAND EVERYWHERE	08/18/2011	85401806	12/03/2013	4444281	Rentrak Corporation			
USA	ONTRAK	02/02/1989	73778250	10/17/1989	1560877	Rentrak Corporation			
USA	PAY PER TRANSACTION	01/22/1993	74351299	05/10/1994	1835804	Rentrak Corporation			

Country	MarkName	Current Appl. D ate	Current Appl. No	Current Reg Date	Current Reg No	Recorded Owner
	Project Connect					
	Intellectual Property Schedule					
	United States Federally Registered Trademarks					
USA	POSTRAK	06/18/2013	85962535	04/01/2014	4504488	Rentrak Corporation
USA	PPT	07/11/1988	73739022	02/28/1989	1527442	Rentrak Corporation
USA	PROXIMIC	09/21/2007	79051675	06/30/2009	3647687	Proximic, Inc.
USA	PROXIMIC	09/21/2007	79051675	06/30/2009	3647687	Proximic, Inc.
USA	QSEARCH	11/29/2012	85790291	04/23/2013	4324595	comScore, Inc.
USA	RENTRAK	07/20/2011	85376762	03/26/2013	4307475	Rentrak Corporation
USA	RENTRAK	07/20/2011	85376763	03/26/2013	4307476	Rentrak Corporation
USA	RENTRAK	05/31/1988	73731549	05/01/1990	1594594	Rentrak Corporation
USA	RENTRAK	09/15/2005	78714189	08/29/2006	3135716	Rentrak Corporation
USA	RETAIL ESSENTIALS	06/14/2011	85345612	03/13/2012	4113150	comScore, Inc.
USA	SEARCH PLANNER	06/14/2011	85345612	03/13/2012	4113150	comScore, Inc.
USA	SMART CONTROL	05/23/2011	85327613	05/15/2012	4141458	comScore, Inc.
USA	SOCIAL ESSENTIALS	06/06/2011	85339383	03/27/2012	4119697	comScore, Inc.
USA	SPONSORHUB	08/23/2011	85404985	05/15/2012	4141837	Rentrak Corporation
USA	STATIONVIEW ESSENTIALS	03/11/2014	86217589	04/14/2015	4719101	Rentrak Corporation
USA	STATIONVIEW ESSENTIALS	03/11/2014	86217594	04/14/2015	4719102	Rentrak Corporation
USA	SWIFT	11/18/2015	86824428	04/18/2017	5187507	Rentrak Corporation
USA	TABLENS	01/23/2012	85522479	10/16/2012	4227861	comScore, Inc.
USA	THE RELEASE SCHEDULE	12/06/1995	75028394	09/30/1997	2100788	Rentrak Corporation
USA	THE WORLDWIDE BOX OFFICE AUTHORITY	07/08/1999	75751007	06/26/2002	2553319	Rentrak Corporation
USA	TOTAL HOME PANEL	11/04/2015	86809719			comScore, Inc.
USA	TOTAL VIDEO	02/24/2014	86202714	03/08/2016	4914321	comScore, Inc.
USA	TV ESSENTIALS	11/06/2007	77323010	06/17/2008	3449265	Rentrak Corporation
USA	UDM	04/02/2010	85005594	08/09/2011	4010174	comScore, Inc.
USA	UNIFIED	03/05/2011	85259079	04/10/2012	4126725	comScore, Inc.
USA	UNIFIED DIGITAL MEASUREMENT	08/21/2012	85709418	11/05/2013	4427628	comScore, Inc.
USA	VCE	01/17/2012	85518530	09/15/2012	4213192	comScore, Inc.
USA	vGRP	01/10/2012	85512461	11/06/2012	4239238	comScore, Inc.
USA	VisualEyes	12/15/2013	86144025	07/15/2014	4568372	M Labs, Inc.
USA	Xmedia	05/27/2015	86642973			comScore, Inc.
USA	XPILORE	07/20/2007	77234827	07/01/2008	3456910	comScore, Inc.