# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM634942

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dennis Gross		03/25/2021	INDIVIDUAL: UNITED STATES

## **RECEIVING PARTY DATA**

Name:	Dr. Dennis Gross Skincare, LLC	
Street Address:	444 Madison Avenue, Suite 500	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	
Entity Type:	Limited Liability Company: NEW YORK	

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4716526	DR DENNIS GROSS
Registration Number:	4723879	DR DENNIS GROSS

## CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6176999340

Email: christine.baker@fisherbroyles.com

Correspondent Name: Christine M. Baker Address Line 1: 470 Atlantic Avenue

Address Line 2: 4th Floor, c/o Fisher Broyles, LLP Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER:	014764.00001
NAME OF SUBMITTER:	Christine M. Baker
SIGNATURE:	/cmbaker/
DATE SIGNED:	03/26/2021

**Total Attachments: 1** 

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**TRADEMARK** REEL: 007234 FRAME: 0983

#### CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This assignment is made by and between Dennis Gross, a United States citizen, with an address of 444 Madison Avenue, Suite 500, New York, NY 10022 (hereinafter "Assignor"), and Dr. Dennis Gross Skincare, LLC, a limited liability company organized under the laws of New York, having a place of business of 444 Madison Avenue, Suite 500, New York, NY 10022 (hereinafter "Assignee").

WHEREAS, on or before June 3, 2020 (hereinafter the "Effective Date"), the trademark DR DENNIS GROSS and U.S. Registration Nos. 4,716,526 and 4,723,879 (hereinafter the "Mark") were acquired by Assignee, along with the goodwill of the business appurtenant to said Mark.

WHEREAS, Assignor desires to formalize its transfer of the entire right, title and interest in and to the Mark and Registrations, and the attendant goodwill symbolized thereby, nunc pro tunc the Effective Date, and further desires to correctly, fully and completely reflect the proper chain of title in and to the Mark and Registrations in the records of the Trademark Office.

NOW, THEREFORE, be it known that Assignor hereby confirms its prior assignment of the Mark and Registrations to Assignee on or before the Effective Date, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors, assigns and legal representatives, nunc pro tune the Effective Date, the full and entire right, title and interest in and to the Mark and Registrations, and the attendant goodwill symbolized thereby, and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing, the same to vest in Assignee immediately.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the Effective Date by its duly authorized representative, who hereby acknowledges the aforesaid prior assignment.

Assignor:

**Dennis Gross** 

Date: March 25 , 2021

RECORDED: 03/26/2021

Assignee:

Dr. Dennis Gross Skincare, LLC

Name: Jennifer Hargrove

Title: Senior Vice President, Product Development

Date: March <u>25</u>, 2021