

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM634953

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vox Media, Inc.		11/04/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vox Media, LLC		
<b>Street Address:</b>	1201 Connecticut Ave, NW, 11th Floor		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20036		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4837400	RECODE	
<b>Registration Number:</b>	4962390	VOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028576000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	ARENT FOX LLP		
<b>Address Line 1:</b>	1717 K St, NW		
<b>Address Line 2:</b>	attn: Jason Mazur		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	031257.00097		
<b>NAME OF SUBMITTER:</b>	Jason J. Mazur		
<b>SIGNATURE:</b>	/Jason J. Mazur/		
<b>DATE SIGNED:</b>	03/26/2021		
<b>Total Attachments: 4</b>			
source=VOX MEDIA INC - DE - Certificate of Conversion 2019.11.04#page1.tif			
source=VOX MEDIA INC - DE - Certificate of Conversion 2019.11.04#page2.tif			
source=VOX MEDIA LLC - DE - IncorporationFormation Filing 2019.11.04#page1.tif			

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "VOX MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "VOX MEDIA, INC." TO "VOX MEDIA, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 2019, AT 1:29 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3902443 8100V  
SR# 20197890238

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203927804  
Date: 11-04-19

**TRADEMARK**  
**REEL: 007235 FRAME: 0008**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:29 PM 11/04/2019  
FILED 01:29 PM 11/04/2019  
SR 20197890238 - File Number 3902443

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

- FIRST.** The jurisdiction where the Corporation first formed is Delaware.
- SECOND.** The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD.** The date the Corporation first formed is December 23, 2004, under the name SportsBLOGS, Inc.
- FOURTH.** The name of the Corporation immediately prior to filing this Certificate is Vox Media, Inc.
- FIFTH.** The name of the Limited Liability Company as set forth in the Certificate of Formation is Vox Media, LLC.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate on the 4th day of November, 2019.

/s/ James P. Bankoff  
James P. Bankoff  
Chief Executive Officer

# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND  
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "VOX MEDIA,  
LLC" FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D.  
2019, AT 1:29 O`CLOCK P.M.*



  
Jeffrey W. Bullock, Secretary of State

3902443 8100V  
SR# 20197890238

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203927804  
Date: 11-04-19

**TRADEMARK**  
**REEL: 007235 FRAME: 0010**

**CERTIFICATE OF FORMATION**

**OF**

**VOX MEDIA, LLC**

The undersigned authorized person, desiring to form a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del.C. Section 18-101, et seq.), hereby certifies as follows:

**FIRST.** The name of the limited liability company is Vox Media, LLC.

**SECOND.** The registered office of the LLC in the State of Delaware is located at c/o Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

**THIRD.** The name and address of the registered agent of the LLC upon whom process against the LLC can be served in the State of Delaware is Corporation Service Company, 251 Little Falls Drive, in the City of Wilmington, County of New Castle, Delaware 19808.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation of Vox Media, LLC this 4th day of November, 2019.

/s/ James P. Bankoff  
James P. Bankoff  
Chief Executive Officer