

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM634985

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Analyttica Datalab Pvt. Ltd.		03/27/2021	Proprietary Limited Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Analyttica Datalab Inc.		
<b>Street Address:</b>	1007 N. Orange Street, Floor 4		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4719039	ANALYTTICA	
<b>Registration Number:</b>	4719041	ANALYTTICA	
<b>Registration Number:</b>	4719042	ANALYTTICA	
<b>Registration Number:</b>	4719040	ANALYTTICA	
<b>Registration Number:</b>	4706723	DATA SCIENCE IN MOTION	
<b>Registration Number:</b>	4706722	TEXIGHT	
<b>Registration Number:</b>	4609733	TEXIGHT	
<b>Registration Number:</b>	4946754	TREASURE HUNT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-994-4646		
<b>Email:</b>	pclegg@kba.law		
<b>Correspondent Name:</b>	PERRY S CLEGG		
<b>Address Line 1:</b>	50 W BROADWAY, SUITE 1000		
<b>Address Line 4:</b>	SALT LAKE CITY, UTAH 84101		
<b>NAME OF SUBMITTER:</b>	Perry S. Clegg		
<b>SIGNATURE:</b>	/Perry S. Clegg/		

OP \$215.00 4719039

<b>DATE SIGNED:</b>	03/27/2021
---------------------	------------

**Total Attachments: 4**

source=2021-03-27\_signed\_TM\_Assigments#page1.tif

source=2021-03-27\_signed\_TM\_Assigments#page2.tif

source=2021-03-27\_signed\_TM\_Assigments#page3.tif

source=2021-03-27\_signed\_TM\_Assigments#page4.tif

## TRADEMARK ASSIGNMENT

<b>ASSIGNOR:</b> Analyttica Datalab Pvt. Ltd. 702, Brigade IRV Centre, Nallurhalli Main Rd, Whitefield, Bengaluru 560066, India	<b>ASSIGNEE:</b> Analyttica Datalab Inc. 1007 N. Orange Street, Floor 4 Wilmington, DE 19801 USA
---	--

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the 26th day of March, 2021 by and between Analyttica Datalab Pvt. Ltd., an India proprietary limited company ("Assignor"), as assignor, having an address at 702, Brigade IRV Centre, Nallurhalli, Main Rd, Whitefield, Bengaluru, 560066, India; and Analyttica Datalab Inc., a Delaware corporation ("Assignee"), as assignee, having an address at 1007 N. Orange Street, Floor 4, Wilmington, DE 19801, USA. Assignee and Assignor are sometimes collectively referred to herein as the "Parties" and separately as a "Party."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks listed on Exhibit A hereto (the "Transferred Marks"), including all common law rights related to the Transferred Marks, together with all of the goodwill in the business, goods, and services symbolized by the Transferred Marks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Transferred Marks, and Assignor desires and has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Transferred Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby mutually acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby sells, assigns, transfers, delivers, and conveys to Assignee (and its successors and assigns) all of Assignor's right, title and interest in and to the Transferred Marks, together with (a) the goodwill associated therewith or symbolized thereby; (b) all common law rights related to the Transferred Marks, all rights of registration, renewal and extension, and (c) the right to recover for damages and profits for past infringements thereof and all claims for all rights to sue at law or in equity for all claims arising out of or related to any past, present or future infringement, misappropriation or violation thereof.

2. Assignor further authorizes Assignee, the Commissioner for Trademarks of the United States of America and the authorized persons of other foreign government offices to record this Assignment and thereby vest record ownership of the Transferred Marks in the name of Assignee.

3. Upon request of Assignee, Assignor will cooperate with Assignee in executing and/or filing documents with the United States Patent and Trademark Office (the "USPTO") to

record this Assignment with the USPTO.

4. Assignor shall execute, deliver and acknowledge such assignments and other documents and take all such other actions as Assignee may reasonably request to memorialize or perfect the assignment and transfer of the Transferred Marks and rights assigned and transferred to Assignee and shall bear all fees, costs and expenses incurred in connection with the execution and delivery of any such assignments or other documents, or the performance of any such actions.

5. For purposes of this Assignment, "Transferred Marks" shall include, without limitation, all U.S. Trademark Registrations identified in Exhibit A and marks described therein, and all right, title, and interest in and to the trademarks identified in Exhibit A, including all related common law trademark rights together with the goodwill of the business associated with and/or symbolized by the trademarks identified in Exhibit A for the goods and or services identified in the aforementioned trademark registrations, and any other registrations and/or registration applications thereof. Additionally, for purposes of this Assignment, the terms "trademark" and "service mark" are interchangeable.

6. All of the terms and provisions of this Assignment shall be binding upon Assignor and its permitted successors and assigns and shall inure to the benefit of Assignee and its permitted successors and assigns.

7. This Assignment shall be construed in accordance with, and governed in all respects by, the internal laws of the State of Delaware (without giving effect to principles of conflicts of laws).

8. Nothing in this Assignment, express or implied, is intended to confer upon any third party (other than a permitted successor or assign) any rights, remedies, obligations or liabilities.


9. The Parties may execute this Assignment in one or more counterparts, each of which will be deemed an original and all of which, when taken together, will be deemed to constitute one and the same agreement. Any signature page hereto delivered by facsimile machine or by e-mail (including in portable document format (pdf), as a joint photographic experts group (jpg) file, or otherwise) shall be binding to the same extent as an original signature page, with regard to any agreement subject to the terms hereof or any amendment thereto and may be used in lieu of the original signatures for all purposes.

[SIGNATURE PAGE FOLLOWS]

*Assigned and agreed effective as of March 26, 2021*

*Analyttica Datalab Pvt. Ltd.*

(Assignor)

By:   
.....  
(Signature)

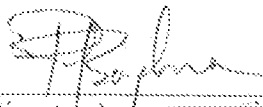
Name: *Rajeev Bapina*

Its: CEO and authorized representative

Date: *March 27, 2021*

*Analyttica Datalab Inc.*

(Assignee)

By:   
.....  
(Signature)

Name: *Rajeev Bapina*

Its: CEO and authorized representative

Date: *March 27, 2021*

## Exhibit A

### Transferred Marks

**ANALYTICA** as provided in U.S. Trademark Reg. No. 4719039 for "Providing business intelligence services; Business optimization services, namely, business management consulting with relation to strategy, marketing, sales, and operation with the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions" in International Class 035.

**ANALYTICA** as provided in U.S. Trademark Reg. No. 4719041 for "Providing on-line business analytics simulation training" in International Class 041.

**ANALYTICA** as provided in U.S. Trademark Reg. No. 4719042 for "Data mining; Data exploration for the development of business intelligence and innovation, namely, computer modeling services" in International Class 042.

**ANALYTICA (Design)** as provided in U.S. Trademark Reg. No. 4719040 for "Providing business intelligence services; Business optimization services, namely, business management consulting with relation to strategy, marketing, sales, and operation with the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions" in International Class 035.

**DATA SCIENCE IN MOTION** as provided in U.S. Trademark Reg. No. 4706723 for "Providing business intelligence services; Business optimization services, namely, business management consulting with relation to strategy, marketing, sales, and operation with the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions" in International Class 035, and for "Providing predictive modelling services, namely, computer modeling services" in International Class 042.

**TEXIGHT** as provided in U.S. Trademark Reg. No. 4706722 for "Providing temporary use of on-line non-downloadable software used for text mining and text analysis for business analytics purposes" in International Class 042.

**TEXIGHT** as provided in U.S. Trademark Reg. No. 4609733 for "Software as a service (SAAS) services featuring software for text mining in the field of analytics" in International Class 042.

**TREASURE HUNT** as provided in U.S. Trademark Reg. No. 4946754 for "Testing to determine job competency, namely, offering of assessments and surveys in the field of business analytics" in International Class 035.