

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM631940

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Barry D. Sears		12/20/2013	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sears IP LLC		
<b>Street Address:</b>	200 Corporate Place, Suite 7		
<b>City:</b>	Peabody		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01960		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 36</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85963478	DR. SEARS ZONE	
<b>Registration Number:</b>	3432008	3 HOURS OF SATISFACTION	
<b>Registration Number:</b>	3432007	4 HOURS OF SATISFACTION	
<b>Registration Number:</b>	3038522	CONTROLLED RELEASE NUTRITION	
<b>Registration Number:</b>	3002217	DR. SEARS	
<b>Registration Number:</b>	3059308	DR. SEARS ZONE	
<b>Registration Number:</b>	3066468	DR. SEARS ZONE	
<b>Registration Number:</b>	3171421	DR. SEARS ZONE	
<b>Registration Number:</b>	3157042	DR. SEARS ZONE CUISINE	
<b>Registration Number:</b>	3074327	DR. SEARS ZONE LABS	
<b>Registration Number:</b>	3074328	DR. SEARS ZONE LABS	
<b>Registration Number:</b>	3524206	DR. SEARS ZONECAFE	
<b>Registration Number:</b>	3176214	DR. SEARS ZONEDIET	
<b>Registration Number:</b>	3144743	DR. SEARS ZONELABS	
<b>Registration Number:</b>	2888159	DRSEARS	
<b>Registration Number:</b>	3627477	EICO PRO	
<b>Registration Number:</b>	3623406	EICO RX	
<b>Registration Number:</b>	4041158	EVIDENCE-BASED WELLNESS	
<b>Registration Number:</b>	2880534	EVIDENCE-BASED WELLNESS	

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Property Type	Number	Word Mark
Registration Number:	3771979	FREEDOM FROM HUNGER!
Registration Number:	3997147	OMEGA RX
Registration Number:	2962705	OMEGARX
Registration Number:	2941677	SEAHEALTH PLUS
Registration Number:	4076352	ZONE
Registration Number:	4137671	ZONE
Registration Number:	2689749	ZONE
Registration Number:	3161339	ZONE
Registration Number:	3171590	ZONE
Registration Number:	2968210	ZONE CUISINE
Registration Number:	2997305	ZONE CUISINE
Registration Number:	3631379	ZONE CUISINE
Registration Number:	4082569	ZONE DIET
Registration Number:	4383479	ZONE HEALTH
Registration Number:	3254087	ZONE LABS
Registration Number:	3080411	ZONE LABS
Registration Number:	4140095	ZONE PROTEIN

**CORRESPONDENCE DATA**

Fax Number: 6173459020

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-345-9000

Email: tmdocket@hinckleyallen.com

Correspondent Name: Alexander P. Montgomery

Address Line 1: 28 State Street, 30th Floor

Address Line 2: Hinckley, Allen & Snyder, LLP

Address Line 4: Boston, MASSACHUSETTS 02109

**ATTORNEY DOCKET NUMBER:** 057648-0122749

**NAME OF SUBMITTER:** Alexander P. Montgomery

**SIGNATURE:** /Alexander P. Montgomery/

**DATE SIGNED:** 03/15/2021

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of January 1, 2014 (the "Assignment"), is made by and between Barry D. Sears, an individual residing at 1160 SW Chapman Way, #209, Palm City, Florida 34990 ("Assignor"), and Sears IP LLC, a Delaware limited liability company with a principal place of business at 4125 SW Martin Highway, Palm City, Florida 34990 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks set forth in Exhibit A and incorporated by reference herein, together with registrations and applications for those trademarks with the United States Patent and Trademark Office (collectively the "Assigned Marks"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest throughout the world in and to the Assigned Marks together with the goodwill of Assignor's business symbolized by the Assigned Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor does hereby transfer, assign, convey and deliver to Assignee all of Assignor's right, title and interest throughout the world in and to the Assigned Marks together with the goodwill of the Assignor's business symbolized by the Assigned Marks, including without limitation all of the rights in damages for past, present and future infringements of the Assigned Marks.
2. Recordation. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record ownership of the trademarks set forth in Exhibit A as the property of Assignee.
3. Further Action. From time to time after the date hereof, and for no further consideration, Assignor and Assignee shall execute, acknowledge and deliver such assignments, transfers, consents, assumptions and other documents and instruments and take such other actions as may reasonably be necessary to consummate the transactions contemplated hereby.
4. Counterparts. This Assignment may be executed simultaneously in one or more counterparts (including by facsimile or electronic .pdf submission), and by the different parties in separate counterparts, each of which when executed shall be deemed to be an original, but all of which shall constitute one and the same agreement.

*[Signature Page Follows.]*

IN WITNESS WHEREOF, the parties hereof have caused this Assignment to be executed as of the date first written above by their respective authorized representatives.

ASSIGNOR:

BARRY D. SEARS

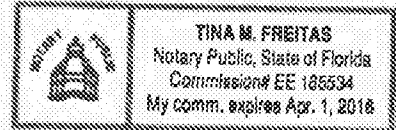
By: [Signature]  
Name: Barry D. Sears

ACKNOWLEDGMENT

STATE OF FLORIDA )  
COUNTY OF Martin ) :SS:

On 12-20, 2013 before me the undersigned notary public, personally appeared Barry D. Sears, proved to me through satisfactory evidence of identification, which was his/her state-issued driver's license, to be the person(s) whose name(s) is/are signed on the preceding or attached document and acknowledged to me that he/she/they signed it voluntarily for its stated purpose as

[Signature]  
(signature and office of individual taking acknowledgment)





(the following schedule is incomplete - we need to add reference to foreign tms)

Exhibit A

Assigned Marks

Mark	Status	Serial No./Reg. No.	Jurisdiction
DR. SEARS ZONE	Pending	85/963,478	United States
3 HOURS OF SATISFACTION	Registered	3,432,008	United States
4 HOURS OF SATISFACTION	Registered	3,432,007	United States
CONTROLLED RELEASE NUTRITION	Registered	3,038,522	United States
DR. SEARS	Registered	3,002,217	United States
	Registered	3,059,308	United States
	Registered	3,066,468	United States
DR. SEARS ZONE	Registered	3,171,421	United States
	Registered	3,157,042	United States
DR. SEARS ZONE LABS	Registered	3,074,327	United States
DR. SEARS ZONE LABS	Registered	3,074,328	United States
	Registered	3,524,206	United States
	Registered	3,176,214	United States
	Registered	3,144,743	United States
DRSEARS	Registered	2,888,159	United States
EICO PRO	Registered	3,627,477	United States
EICO RX	Registered	3,623,406	United States
EVIDENCE-BASED WELLNESS	Registered	4,041,158	United States
EVIDENCE-BASED WELLNESS	Registered	2,880,534	United States
FREEDOM FROM HUNGER!	Registered	3,771,979	United States

Mark	Status	Serial No./Reg. No.	Jurisdiction
OMEGA RX	Registered	3,997,147	United States
OMEGARX	Registered	2,962,705	United States
SEAHEALTH PLUS	Registered	2,941,677	United States
ZONE	Registered	4,076,352	United States
<b>Z NE</b>	Registered	4,137,671	United States
ZONE	Registered	2,689,749	United States
<b>Z NE</b>	Registered	3,161,339	United States
<b>Z NE</b>	Registered	3,171,590	United States
ZONE CUISINE	Registered	2,968,210	United States
ZONE CUISINE	Registered	2,997,305	United States
ZONE CUISINE	Registered	3,631,379	United States
ZONE DIET	Registered	4,082,569	United States
ZONE HEALTH	Registered	4,383,479	United States
ZONE LABS	Registered	3,254,087	United States
ZONE LABS	Registered	3,080,411	United States
ZONE PROTEIN	Registered	4,140,095	United States