

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Airlines, Inc.		03/26/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	AAdvantage Loyalty IP Ltd.		
Street Address:	c/o Maples Corporate Services Limited		
Internal Address:	Ugland House, South Church Street		
City:	Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Entity Type:	Company: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	75300447	AADVANTAGE	
Serial Number:	86489030	AADVANTAGE	
Serial Number:	87245887	AADVANTAGE	
Serial Number:	87601683	AADVANTAGE	
Serial Number:	74403529	AADVANTAGE DIAL-IN	
Serial Number:	75398056	AADVANTAGE EXECUTIVE PLATINUM	
Serial Number:	87601761	AADVANTAGE EXECUTIVE PLATINUM	
Serial Number:	77824679	AADVANTAGE GOLD	
Serial Number:	87601718	AADVANTAGE GOLD	
Serial Number:	87929790	AADVANTAGE MILEUP	
Serial Number:	77824680	AADVANTAGE PLATINUM	
Serial Number:	87601738	AADVANTAGE PLATINUM	
Serial Number:	87169936	AADVANTAGE PLATINUM PRO	
Serial Number:	75871563	AADVANTAGE VACATION AWARDS	
Serial Number:	74189480	AANYTIME	
Serial Number:	88017779	ESHOPPING	
Serial Number:	87216745	FLIGHT CENTS	
Serial Number:	90375286	FLIGHT CENTS	
Serial Number:	87929799	MILEUP	

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Property Type	Number	Word Mark
Serial Number:	87169915	PLATINUM PRO
Serial Number:	87949319	SIMPLYMILES

CORRESPONDENCE DATA

Fax Number: 3124568435

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.456.8400

Email: chiipmail@gtlaw.com

Correspondent Name: Eric J. Maiers, Greenberg Traurig, LLP

Address Line 1: 77 W. Wacker Drive

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 177306.245800

DOMESTIC REPRESENTATIVE

Name: Greenberg Traurig, LLP

Address Line 1: 77 W. Wacker Drive

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER: Eric J. Maiers

SIGNATURE: /Eric J. Maiers/

DATE SIGNED: 03/29/2021

Total Attachments: 6

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (as supplemented or otherwise modified from time to time, the "Trademark Assignment Agreement") is made by AMERICAN AIRLINES, INC., a Delaware corporation with a principal place of business at 1 Skyview Drive, MD 8B503, Fort Worth, Texas 76155 (together with its permitted successors and assigns, the "Assignor") in favor of AAdvantage Loyalty IP Ltd., a company organized under the laws of the Cayman Islands with a principal place of business c/o Maples Corporate Services Limited, Uglund House, South Church Street, Grand Cayman, Cayman Islands (together with its successors and permitted assigns, the "Assignee"). This agreement is effective as of the date of the latest signature below ("Effective Date").

WITNESSETH:

WHEREAS, Assignor has agreed to assign to Assignee the entire right, title and interest in and to the trademarks identified in the attached Schedule A ("Trademarks");

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment.

NOW, THEREFORE, for the good and valuable consideration of \$100, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby unconditionally and irrevocably sells, assigns, transfers, conveys, and delivers, and Assignee hereby acquires, all of Assignor's right, title, and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks. Together with Assignor's worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor authorizes and requests the applicable government officer for the applicable jurisdiction to record this Trademark Assignment Agreement.

This Trademark Assignment Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

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IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be executed and delivered by their respective duly authorized officers as of the date first set forth above.

AMERICAN AIRLINES, INC.,
as Assignor

By: [Signature]

Name: James Bradford

Title: Chief IT & Data Counsel

Date: 26 March 2021

Subscribed and sworn to before me, a notary public, on the below date.

State of Texas)

County of Tarrant)

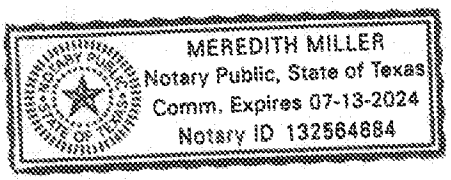
) SS.
[Signature]

Signed: _____

Name: Meredith Miller, Notary Public

Date: 26 March 2021

My commission expires: 07-13-2024



AADVANTAGE LOYALTY IP LTD.
as Assignee

By: _____

Name: Joseph B. [Signature]

Title: Chief Intellectual Property Counsel

Date: 26 March 2021

Subscribed and sworn to before me, a notary public, on
the below date.

State of Texas)

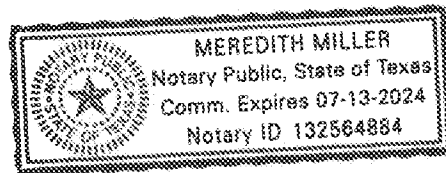
County of Tarrant) SS.

Signed: _____

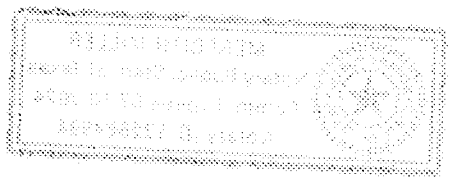
Name: Meredith Miller, Notary Public

Date: 26 March 2021

My commission expires: 07-13-2024



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Schedule A

Country	Trademark	Application Date	Application No	Registration Date	Registration No	Int. Classes
United States of America	AADVANTAGE	30 May 1997	75/300,447	8 Sep 1998	2,187,483	35, 39
United States of America	AADVANTAGE	23 Dec 2014	88/489,030	9 Feb 2016	4,897,372	35, 39, 43
United States of America	AADVANTAGE	22 Nov 2016	87/245,887	10 Apr 2018	5,441,149	36
United States of America	AADVANTAGE	8 Sep 2017	87/601,683	1 Jan 2019	5,640,441	35, 36
United States of America	AADVANTAGE DIAL-IN	21 Jun 1993	74/403,529	26 Apr 1994	1,892,881	35
United States of America	AADVANTAGE EXECUTIVE PLATINUM	1 Dec 1997	75/398,056	25 May 1999	2,247,386	39
United States of America	AADVANTAGE EXECUTIVE PLATINUM	8 Sep 2017	87/601,761	23 Apr 2019	5,730,804	35, 39, 45
United States of America	AADVANTAGE GOLD	11 Sep 2009	77/824,679	18 May 2010	3,789,842	39
United States of America	AADVANTAGE GOLD	8 Sep 2017	87/601,718	11 Sep 2018	5,559,147	35, 39, 45
United States of America	AADVANTAGE MILEUP	21 May 2018	87/929,790	25 Feb 2020	5,993,529	35, 36, 39
United States of America	AADVANTAGE PLATINUM	13 Sep 2009	77/824,680	18 May 2010	3,789,843	39
United States of America	AADVANTAGE PLATINUM	8 Sep 2017	87/601,738	11 Sep 2018	5,559,148	35, 39, 45
United States of America	AADVANTAGE PLATINUM PRO	13 Sep 2016	87/169,936	4 Sep 2018	5,556,331	35, 39
United States of America	AADVANTAGE VACATION AWARDS	14 Dec 1999	75/871,563	9 Jan 2001	2,419,098	39
United States of America	AANYTIME	29 Jul 1991	74/189,480	24 Nov 1992	1,735,318	39
United States of America	ESHOPPING and Design	27 Jun 2018	88/017,779			35
United States of America	FLIGHT CENTS	26 Oct 2016	87/216,745	22 Oct 2019	5,891,628	35
United States of America	FLIGHT CENTS and Design	11 Dec 2020	90/375,286			35, 36, 39
United States of America	MILEUP	21 May 2018	87/929,799	25 Feb 2020	5,993,530	35, 36, 39
United States of America	PLATINUM PRO	13 Sep 2016	87/169,915	4 Sep 2018	5,556,330	35, 39
United States of America	SIMPLYMILES	5 Jun 2018	87/949,319			35

