

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM635191

|   |                                 |                                     |                                |
|---|---------------------------------|-------------------------------------|--------------------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                    |                                     |                                |
| <b>NATURE OF CONVEYANCE:</b>  | SECURITY INTEREST               |                                     |                                |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900595457                       |                                     |                                |
| <b>CONVEYING PARTY DATA</b>   |                                 |                                     |                                |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b>               | <b>Entity Type</b>             |
| ENTERTAINMENT MAGPIE LIMITED  |                                 | 02/05/2021                          | Corporation: ENGLAND AND WALES |
| <b>RECEIVING PARTY DATA</b>   |                                 |                                     |                                |
| <b>Name:</b>  | SILICON VALLEY BANK             |                                     |                                |
| <b>Street Address:</b>  | Alphabeta 14-18 Finsbury Square |                                     |                                |
| <b>City:</b>  | London                          |                                     |                                |
| <b>State/Country:</b>   | UNITED KINGDOM                  |                                     |                                |
| <b>Postal Code:</b>   | EC2A 1BR                        |                                     |                                |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA         |                                     |                                |
| <b>PROPERTY NUMBERS Total: 6</b>  |                                 |                                     |                                |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>                    |                                |
| <b>Registration Number:</b>   | 5069004                         | DECLUTTR                            |                                |
| <b>Registration Number:</b>   | 5069018                         | DECLUTTR MAKE ROOM. MAKE MONEY.     |                                |
| <b>Registration Number:</b>   | 5069019                         | MAKE ROOM. MAKE MONEY.              |                                |
| <b>Registration Number:</b>   | 4766817                         | MUSIC MAGPIE                        |                                |
| <b>Serial Number:</b>   | 90173869                        | SMART FOR YOU, SMART FOR THE PLANET |                                |
| <b>Registration Number:</b>   | 6011060                         | WHY WOULDN'T YOU?                   |                                |
| <b>CORRESPONDENCE DATA</b>  |                                 |                                     |                                |
| <b>Fax Number:</b>  |                                 |                                     |                                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |                                     |                                |
| <b>Phone:</b>   | 2023704750                      |                                     |                                |
| <b>Email:</b>   | ipteam@cogencyglobal.com        |                                     |                                |
| <b>Correspondent Name:</b>  | Jennifer Tindie                 |                                     |                                |
| <b>Address Line 1:</b>  | 1025 Vermont Ave NW, Suite 1130 |                                     |                                |
| <b>Address Line 2:</b>  | COGENCY GLOBAL INC.             |                                     |                                |
| <b>Address Line 4:</b>  | Washington, D.C. 20005          |                                     |                                |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1324598                         |                                     |                                |
| <b>NAME OF SUBMITTER:</b>   | Alicia Vellante                 |                                     |                                |

|   |                   |
|---|-------------------|
| <b>SIGNATURE:</b>   | /Alicia Vellante/ |
| <b>DATE SIGNED:</b>   | 03/29/2021        |
| <b>Total Attachments: 9</b><br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page1.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page2.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page3.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page4.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page5.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page6.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page7.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page8.tif<br>source=SIGNED DATED IP SA - Entertainment Magpie (UK Obligor)(649732453_1)#page9.tif |                   |

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (“Agreement”) is entered into as of **5 FEBRUARY**, 2021 by and between **SILICON VALLEY BANK** of Alphabeta 14-18 Finsbury Square, London EC2A 1BR (“Lender”) and **ENTERTAINMENT MAGPIE LIMITED**, registered in England and Wales under company no. 06277562 with its registered office located at Stockport Exchange, Railway Road, Stockport, England, SK1 3SW (“Grantor”).

### RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodations to Grantor and certain other parties thereto (each such party, including Grantor, an “Obligor”) (the “Loans”) in the amounts and manner set forth in that certain Multicurrency Revolving Facility Agreement by and among Lender and Obligor dated as of even date herewith (as the same may be amended, modified, supplemented, and/or restated from time to time, the “Loan Agreement”). Lender is willing to make the Loans, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the Secured Liabilities (as defined in the Debenture).

B. Pursuant to the terms of the Loan Agreement and that certain Debenture by and among, among other parties, Grantor and Lender dated as of even date herewith (as the same may be amended, modified, supplemented, or restated from time to time, the “Debenture”), Grantor has granted to Lender a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Security (as defined in the Debenture).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of all Secured Liabilities (as defined in the Debenture), Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

1. Grant of Security Interest. To secure the Secured Liabilities (as defined in the Debenture), Grantor grants and pledges to Lender a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the

same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Lender.

3. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement and the Debenture, each of which are hereby incorporated by reference. The provisions of the Loan Agreement and the Debenture shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Lender with respect to the Intellectual Property Collateral are as provided by the Loan Agreement, the Debenture and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

4. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.


6. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the Commonwealth of Massachusetts, without giving effect to any choice or conflict of law provision or rule (whether of the Commonwealth of Massachusetts or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as a sealed instrument under the laws of the Commonwealth of Massachusetts by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ENTERTAINMENT MAGPIE LIMITED

DocuSigned by:  
  
By: AB9552C2A2564EE...

Name: Ian Storey

Title: CFO

LENDER:

SILICON VALLEY BANK

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as a sealed instrument under the laws of the Commonwealth of Massachusetts by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ENTERTAINMENT MAGPIE LIMITED

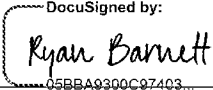
By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

LENDER:

SILICON VALLEY BANK

By:  \_\_\_\_\_  
05BBA9300C97403...

Name: Ryan Barnett \_\_\_\_\_

Title: VP \_\_\_\_\_

EXHIBIT A

Copyrights

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

None



EXHIBIT B

Patents

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

None

EXHIBIT C

Trademarks

| <u>Description</u>  | <u>Registration/<br/>Serial<br/>Number</u> | <u>Registration/<br/>Filing<br/>Date</u> |
|---|--|--|
| DECLUTTR  | Registration #5069004                      | Registration Date<br>October 25, 2016    |
|  | Registration #5069018                      | Registration Date<br>October 25, 2016    |
| MAGPIE  | Registration #5435516                      | Registration Date<br>April 3, 2018       |
| MAKE ROOM. MAKE MONEY.  | Registration #5069019                      | Registration Date<br>October 25, 2016    |
| MUSIC MAGPIE  | Registration #4766817                      | Registration Date<br>July 7, 2015        |
| SMART FOR YOU, SMART FOR THE PLANET   | Serial #90173869                           | Filing Date<br>September 11,<br>2020     |
| WHY WOULDN'T YOU?   | Registration #6011060                      | Registration Date<br>March 17, 2020      |

EXHIBIT D

Mask Works

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

None