

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM635170

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Playtika Santa Monica, LLC		03/11/2021	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Credit Suisse AG, Cayman Islands Branch, as Collateral Agent		
<b>Street Address:</b>	6933 Louis Stephens Drive		
<b>City:</b>	Morrisville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27560		
<b>Entity Type:</b>	Bank: CAYMAN ISLANDS		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6107327	BINGO BLITZ	
<b>Registration Number:</b>	6254703	BINGO BLITZ	
<b>Registration Number:</b>	6117541	BINGO BLITZ	
<b>Registration Number:</b>	6183559	BINGO BLITZ	
<b>Registration Number:</b>	6117540	BINGO BLITZ	
<b>Serial Number:</b>	88753106	BINGO BLITZ	
<b>Registration Number:</b>	6117538	BINGO BLITZ B7	
<b>Serial Number:</b>	88753103	BINGO BLITZ B7	
<b>Registration Number:</b>	6146061	BINGO BLITZ B7	
<b>Registration Number:</b>	6183558	BINGO BLITZ B7	
<b>Registration Number:</b>	6112825	BINGO BLITZ B7	
<b>Serial Number:</b>	88753088	BINGO BLITZ B7	
<b>Serial Number:</b>	88753120	BLITZY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4750		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>TRADEMARK</b>			

OP \$340.00 6107327

**Correspondent Name:** Joanna McCall  
**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** Cogency Global Inc.  
**Address Line 4:** Washington, D.C. 20005

**ATTORNEY DOCKET NUMBER:** 1347428 A

**NAME OF SUBMITTER:** Sonya Jackman

**SIGNATURE:** /Sonya Jackman/

**DATE SIGNED:** 03/29/2021

**Total Attachments: 5**

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source=A (Playtika - IP Security Agreement (US Guarantor) Trademarks)#page3.tif

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**Intellectual Property Security Agreement**

INTELLECTUAL PROPERTY SECURITY AGREEMENT dated as of March 11, 2021 (this “Agreement”), made by Playtika Santa Monica, LLC, a Nevada limited liability company (the “Pledgor”), in favor of Credit Suisse AG, Cayman Islands Branch, as Collateral Agent (as defined below).

WHEREAS, under the Collateral Agreement, dated as of December 10, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”), among PLAYTIKA HOLDING CORP., a Delaware corporation (the “Borrower”), and each subsidiary of the Borrower from time to time party thereto and CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as collateral agent (together with its successors and permitted assigns in such capacity, the “Collateral Agent”) for the Secured Parties (as defined therein), the Pledgor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Pledgor, and has agreed as a condition thereof to execute this Agreement for recording with the United States Patent and Trademark Office (“USPTO”).

WHEREAS, the Loan Parties may from time to time incur Other First Lien Obligations under Other First Lien Agreements.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as the case may be, in full of the Secured Obligations when due, the Pledgor pursuant to the Collateral Agreement did, and hereby does, grant to the Collateral Agent, for the benefit of the Secured Parties, a security interest in all of the Pledgor’s right, title and interest in or to any and all of the following assets now owned or at any time hereafter acquired by the Pledgor or in which the Pledgor now has or at any time in the future may acquire any right, title or interest (collectively, the “IP Collateral”): all Trademarks, including those listed on Schedule I; provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any Excluded Property, including any “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) or 1(d) of the Lanham Act has been filed, to the extent, if any, that any assignment of an “intent-to-use” application prior to such filing would violate the Lanham Act.

SECTION 3. *Collateral Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. The Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby

incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

SECTION 4. *Recordation.* The Pledgor hereby requests and authorizes the USPTO to record this Agreement against the IP Collateral.

SECTION 5. *Counterparts.* This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed counterpart of this Agreement.

SECTION 6. *Governing Law.* THIS AGREEMENT AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK, WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.


**[Signature Pages Follow]**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

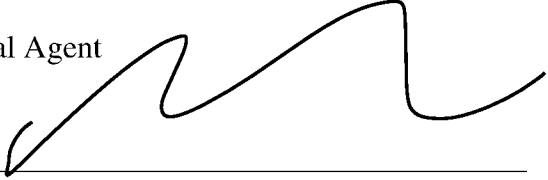
**PLAYTIKA SANTA MONICA, LLC**

By: PLAYTIKA SANTA MONICA HOLDINGS, LLC  
its sole member

By: PLAYTIKA HOLDING CORP.  
its sole member

By:   
Name: Craig Abrahams  
Title: President and Chief Financial Officer

CREDIT SUISSE AG, CAYMAN ISLANDS  
BRANCH,  
as Collateral Agent

By:   
Name: Whitney Gaston  
Title: Authorized Signatory

By:   
Name: Nawshaq Safi  
Title: Authorized Signatory

**SCHEDULE I**  
**Trademarks**

<b>Owner</b>	<b>Country</b>	<b>Mark</b>	<b>Status</b>	<b>Registration No.</b>	<b>Application No.</b>	<b>Registration Date</b>
Playtika Santa Monica, LLC	United States	BINGO BLITZ	REGISTERED	6,107,327	88/753,118	07/21/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ	REGISTERED	6,254,703	88/753,117	1/26/2021
Playtika Santa Monica, LLC	United States	BINGO BLITZ	REGISTERED	6,117,541	88/753,114	08/04/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ	REGISTERED	6,183,559	88/753,112	10/27/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ	REGISTERED	6,117,540	88/753,109	08/04/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ	PENDING		88/753,106	
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	REGISTERED	6,117,538	88/753,105	08/04/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	PUBLISHED		88/753,103	
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	REGISTERED	6,146,061	88/753,098	9/8/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	REGISTERED	6,183,558	88/753,096	10/27/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	REGISTERED	6,112,825	88/753,091	07/28/2020
Playtika Santa Monica, LLC	United States	BINGO BLITZ B7 & Design	PENDING		88/753,088	
Playtika Santa Monica, LLC	United States	BLITZY	PUBLISHED		88/753,120	