

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADM Marketing, LLC		12/31/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ovare Group Inc.		
Street Address:	400 West Market Street		
Internal Address:	Suite 1400		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40202		
Entity Type:	Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88718510	IDENTIFY.ATTRACT.RETAIN.	
CORRESPONDENCE DATA			
Fax Number:	4158362501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4158362506		
Email:	amanda.modesto@dlapiper.com		
Correspondent Name:	Gina L. Durham, Esq.		
Address Line 1:	555 MISSION STREET, SUITE 2400		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105-2933		
ATTORNEY DOCKET NUMBER:	421925-104		
NAME OF SUBMITTER:	Gina Durham		
SIGNATURE:	/Gina Durham/		
DATE SIGNED:	03/17/2021		
Total Attachments: 2			
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CONFIRMATORY ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, ADM Marketing, LLC, a California limited liability company, having a place of business at 1415 West Magnolia Blvd, Suite 102, Burbank, California 91506 ("Assignor"), is the sole and exclusive owner of the trademark listed on Schedule A attached hereto (the "Mark"), and has assigned the entire right, title and interest in, to and under the Mark to Ovare Group Inc., a Kentucky Corporation, having a place of business at 400 West Market Street, Suite 1400, Louisville, Kentucky ("Assignee") pursuant to that certain transaction of December 31, 2019 (the "Transaction"); and

WHEREAS, the parties execute this Confirmatory Assignment of U.S. Trademark for the sole purpose of memorializing and recording the assignment effected by the Transaction.

WHEREAS, the signatory signing on behalf of the Assignor has the full authority to do so pursuant to the Transaction.

NOW, THEREFORE, for and in consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned, by virtue of the Transaction, to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

"Assignor"

"Assignee"

ADM MARKETING, LLC

OVARE GROUP INC.

By: 

By: 

Printed Name: STEPHEN FARR-JONES

Printed Name: Christy Lucas

Title: PRESIDENT ADM MARKETING

Title: CFO

SCHEDULE A
TO
CONFIRMATORY ASSIGNMENT FROM
ADM MARKETING, LLC
TO
OVARE GROUP INC.

TRADEMARK	APPLICATION NUMBER	FILING DATE
IDENTIFY.ATTRACT.RETAIN	88718510	December 08, 2019