

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Molly Maid, LLC		03/25/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Molly Maid SPV LLC		
Street Address:	1010 N. University Parks Drive		
City:	Waco		
State/Country:	TEXAS		
Postal Code:	76707		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4444738	A CLEAN YOU CAN TRUST	
Registration Number:	1275538	MOLLY MAID	
Registration Number:	2755997	MOLLY MAID	
Registration Number:	3054857	MOLLY MAID	
Registration Number:	5814727	MOLLY MAID	
Registration Number:	2256243	MS. MOLLY FOUNDATION	
Registration Number:	3132079	MS. MOLLY FOUNDATION	
Registration Number:	2938166	PINK GLOVE TREATMENT	
Registration Number:	4960234	PRACTICALLY SPOTLESS	
Registration Number:	4956949	WE'RE MAID FOR THIS	
CORRESPONDENCE DATA			
Fax Number:	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-607-7513		
Email:	mjarrell@kilpatricktownsend.com		
Correspondent Name:	Michelle Jarrell, Paralegal		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	1001 West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		

OP \$265.00 4444738

ATTORNEY DOCKET NUMBER:	1232560
NAME OF SUBMITTER:	Tiffani D. Otey
SIGNATURE:	/Tiffani D. Otey/
DATE SIGNED:	03/30/2021

Total Attachments: 6

source=II.F.01.19 Molly Maid Trademark Assignment#page1.tif
source=II.F.01.19 Molly Maid Trademark Assignment#page2.tif
source=II.F.01.19 Molly Maid Trademark Assignment#page3.tif
source=II.F.01.19 Molly Maid Trademark Assignment#page4.tif
source=II.F.01.19 Molly Maid Trademark Assignment#page5.tif
source=II.F.01.19 Molly Maid Trademark Assignment#page6.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”), effective as of the 25th day of March, 2021 is made and entered into by and between Molly Maid, LLC (“Assignor”) and Molly Maid SPV LLC (“Assignee”). Assignor and Assignee are referred to individually as a “Party” and collectively as the “Parties”.

WHEREAS, Assignor is the record owner of the trademark registrations and trademark applications identified in the attached Schedule A (the “Trademarks”);

WHEREAS, pursuant to that certain Contribution Agreement by and between the Parties dated as of the date hereof, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks (including all goodwill symbolized thereby and associated therewith), and the Parties wish to record such assignment with the relevant trademark offices:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:


1. Pursuant to the Contribution Agreement, Assignor hereby assigns and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor’s entire rights, title, and interests in, to and under the Trademarks, including, without limitation, (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all powers and rights of Assignor under the Trademarks, including without limitation, legal actions and rights and remedies at law or in equity for past, present, or future infringements, dilutions, or other violations of the Trademarks, including without limitation, the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the trademark office to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor’s respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of New York, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in digital or electronic form (including via .pdf signature) and in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

[Signature Pages Follow]

IN WITNESS WHEREOF, the duly authorized representatives of the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:


MOLLY MAID, LLC

By:  _____

Name: Jon Shell
Title: Chief Financial Officer and Treasurer

ASSIGNEE:

MOLLY MAID SPV LLC


By:  _____

Name: Jon Shell
Title: Treasurer

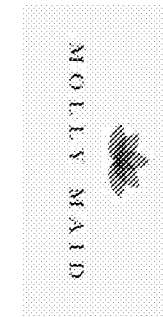
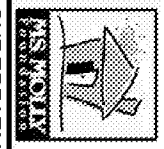
Signature Page to Trademark Assignment

Schedule A

Trademarks

Country	Mark	Status/ Filing Basis	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America	A CLEAN YOU CAN TRUST	Registered	85681775 Jul 19, 2012	4444738 Dec 3, 2013	MollyMaid, LLC	35 Cooperative advertising and marketing; franchise services, namely, offering business management assistance in the establishment and operation of residential and commercial cleaning services.	Sec 8/9 Renewal Deadline Dec 3, 2023
United States of America	MOLLY MAID	Registered Section 44(e)	73334229 Oct 26, 1981	1275538 Apr 24, 1984	MollyMaid, LLC	42 Providing temporary maid services- namely, cleaning, washing, dusting, vacuuming.	Sec 8/9 Renewal Deadline Apr 24, 2024
United States of America	MOLLY MAID	Registered	76484236 Jan 23, 2003	2755997 Aug 26, 2003	MollyMaid, LLC	35 Franchise services, namely offering technical assistance in the establishment and/or operation of a residential and commercial cleaning services; Cooperative advertising and marketing for residential and commercial cleaning services.	Sec 8/9 Renewal Deadline Aug 26, 2023
United States of America	MOLLY MAID (and design) 	Registered	78562698 Feb 8, 2005	3054857 Jan 31, 2006	MollyMaid, LLC	35 Franchise services, namely offering technical assistance in the establishment and/or operation of residential and commercial cleaning services; cooperative advertising and marketing for residential and commercial cleaning services.	Sec 8/9 Renewal Deadline Jan 31, 2026
						37 Providing temporary maid services, namely cleaning, washing, dusting and vacuuming.	

TRADEMARK

Country	Mark	Status/ Filing Basis	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America		Registered	87936932 May 25, 2018	5814727 Jul 23, 2019	MollyMaid, LLC	35 Franchise services, namely, offering business management assistance in the establishment and operation of residential and commercial cleaning services. 37 Maid services; cleaning of residential and commercial premises.	Sec 8 and/or 15 Filing Deadline Jul 23, 2025 Sec 8/9 Renewal Deadline Jul 23, 2029
United States of America	MS. MOLLY FOUNDATION	Registered	75181501 Oct 15, 1996	2256243 Jun 29, 1999	MollyMaid, LLC	36 Charitable fundraising on behalf of victims of domestic violence. 42 Charitable services, namely, providing food, clothing and personal items to shelters and safehouses, and promoting public awareness of domestic violence.	Sec 8/9 Renewal Deadline Jun 29, 2029
United States of America	MS. MOLLY FOUNDATION (and design) 	Registered	78562038 Feb 7, 2005	3132079 Aug 22, 2006	MollyMaid, LLC	35 Promoting public awareness of domestic violence. 36 Charitable fund-raising on behalf of victims of domestic violence.	Sec 8/9 Renewal Deadline Aug 22, 2026
United States of America	PINK GLOVE TREATMENT	Registered	78390420 Mar 25, 2004	2938166 Apr 5, 2005	MollyMaid, LLC	37 Providing temporary maid services, namely, cleaning, washing, dusting, vacuuming.	Sec 8/9 Renewal Deadline Apr 5, 2025
United States of America	PRACTICALLY SPOTLESS	Registered	86774869 Oct 1, 2015	4960234 May 17, 2016	MollyMaid, LLC	41 On-line journals, namely, blogs featuring tips and advice on cleaning and maid services.	Sec 8 and/or 15 Filing Deadline May 17, 2022 Sec 8/9 Renewal Deadline May 17, 2026

TRADEMARK

Country	Mark	Status/ Filing Basis	Serial No. Filing Date	Reg. No. Reg. Date	Owner	Class/Description	Action
United States of America	WE'RE MAID FOR THIS	Registered	86512759 Jan 23, 2015	4956949 May 10, 2016	MollyMaid, LLC	35 Cooperative advertising and marketing; franchising, namely, consultation and assistance in business management, organization and promotion; Franchising, namely, offering business management assistance in the establishment and/or operation of residential and commercial cleaning services. 37 Cleaning of buildings; cleaning of residential houses; cleaning of commercial premises; maid services.	Sec 8 and/or 15 Filing Deadline May 10, 2022 Sec 8/9 Renewal Deadline May 10, 2026

TRADEMARK

REEL: 007236 FRAME: 0664

RECORDED: 03/30/2021