

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635451


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WALK WEST, INC.		03/19/2021	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Brandlive Inc.		
Street Address:	3303 N Mississippi Ave, Suite 200		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97227		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5095050	GREENROOM	
CORRESPONDENCE DATA			
Fax Number:	9712794549		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5039941650		
Email:	chelsea@kolitchromano.com		
Correspondent Name:	Thomas J. Romano		
Address Line 1:	520 SW Yamhill St., Suite 200		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	BLI415		
NAME OF SUBMITTER:	Thomas J. Romano		
SIGNATURE:	/Thomas J. Romano/		
DATE SIGNED:	03/30/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between **Walk West, Inc.**, a North Carolina corporation with its principal place of business at 1730 Varsity Dr., Suite 200, Raleigh, NC 27606 (“Assignor”), and **Brandlive Inc.**, an Oregon corporation, with its principal place of business at 3303 N Mississippi Ave, Suite 200, Portland, OR 97227 (“Assignee” or “Brandlive”) (collectively, the “Parties”).

WHEREAS, Assignor is the owner of all trademarks, service marks, and associated applications and registrations listed below, hereinafter collectively the “Trademark Rights”:

Mark	Country	Registration No.
	USA	5,095,050

WHEREAS, the Parties have agreed to the assignment of the Trademark Rights together with all applications therefor and registrations thereof in favor of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby conveys, assigns, and transfers to Assignee all right, title, and interest in and to the Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights; all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark Rights, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark Rights; all rights to sue for past, present and future infringement or misappropriations of the Trademark Rights; and all related and corresponding rights and privileges related to the Trademark Rights.

IN TESTIMONY WHEREOF, Assignor and Assignee hereby enter into this Trademark Assignment as of the date below (the “Effective Date”):

Effective Date (month, day, year): March 19, 2021

ASSIGNOR:

WALK WEST, INC.

By:

DocuSigned by:

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Name:

Kristie Davis

Title:

Vice President, Operations


Date:

3/19/2021

ASSIGNEE:

BRANLIVE INC.

By:

DocuSigned by:

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Name:

Sam Kolbert-Hyle

Title:

CEO

Date:

3/19/2021