# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM635464 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Assured Natural Distribution Inc.		03/29/2021	Corporation: CANADA

# **RECEIVING PARTY DATA**

Name:	Natural Factors Nutritional Products Ltd.		
Street Address:	1550 United Boulevard		
City:	Coquitlam, BC		
State/Country:	CANADA		
Postal Code:	V3K 6Y2		
Entity Type:	Corporation: CANADA		

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	6172237	REALEASY

# CORRESPONDENCE DATA

Fax Number: 2062240779

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-682-8100 efiling@cojk.com Email: Melissa A. Nowak **Correspondent Name:** 

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1201 Third Avenue, Suite 3600 Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 2875-T48US

### **DOMESTIC REPRESENTATIVE**

Name: Melissa A. Nowak

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1201 Third Avenue, Suite 3600 Address Line 4: Seattle, WASHINGTON 98101

NAME OF SUBMITTER:	Melissa A. Nowak
SIGNATURE:	/Melissa A. Nowak/

TRADEMARK **REEL: 007237 FRAME: 0069** 900605751

DATE SIGNED: 03/30/2021

Total Attachments: 1
source=Assignment REALEASY (USA) - AND to NF#page1.tif

TRADEMARK REEL: 007237 FRAME: 0070

#### **ASSIGNMENT**

The undersigned, Assured Natural Distribution Inc., whose full post office address is #104, 3686 Bonneville Place, Burnaby, BC V3N 4T6, Canada, for the sum of \$1.00 and for good and valuable consideration, the sufficiency of which is hereby acknowledged, does hereby assign to Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, its successors and assigns, all its rights in the U.S. trademark REALEASY (Reg. No. 6172237) including the goodwill appertaining to the said trademark in the United States.

The undersigned agrees to execute and deliver to the assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

EXECUTED at Burnaby, BC, Canada on

03/29/2021

**Assured Natural Distribution Inc.** 

By:

Name: Ben Morello

Title: President

#### **ACKNOWLEDGEMENT**

The undersigned, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coguitlam, British Columbia V3K 6Y2, Canada, the assignee named in the within assignment hereby acknowledges the assignment of the trademark to it and appoints itself, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada to which any notice in respect of the trademark may be sent and upon which service of any proceedings in respect of the trademark may be given or served with the same effect as if they had been given to or served upon the assignee.

EXECUTED at Coquitlam, BC, Canada on

03/29/2021

Natural Factors Nutritional Products Ltd.

Aathantissis Iason Burton By:

Name: Jason Burton

Title:

Vice President

TRADEMARK REEL: 007237 FRAME: 0071

RECORDED: 03/30/2021