

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wirth Wines & Co.		03/21/2021	Corporation:
RECEIVING PARTY DATA			
Name:	RAD Wine Holdings, LLC		
Street Address:	6912 Vassar Avenue		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75205		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88307684	ROSE THE DAY	
CORRESPONDENCE DATA			
Fax Number:	5032202480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-294-9584		
Email:	patrick.hartigan@stoel.com		
Correspondent Name:	Anne W. Glazer / Stoel Rives LLP		
Address Line 1:	760 SW Ninth Avenue, Suite 3000		
Address Line 4:	Portland, OREGON 97205		
NAME OF SUBMITTER:	Patrick P. Hartigan, SR Paralegal		
SIGNATURE:	/Patrick P. Hartigan/		
DATE SIGNED:	03/22/2021		
Total Attachments: 1			
source=FULLY EXECUTED - Assignment of ROSE THE DAY Mark owned by Wirth Wines & Co. to RAD Wine Holdings, LLC#page1.tif			

OP \$40.00 88307684

ASSIGNMENT OF TRADEMARK

Wirth Wines & Co. (“Assignor”), with an address of 2339 Union St., #2, San Francisco, California 94123, is the owner of trademark application Serial No. 88/307,684 for the mark ROSE THE DAY (the “Mark”). RAD Wine Holdings, LLC, a Texas limited liability company (“Assignee”), with an address at 6912 Vassar Avenue, Dallas, Texas 75205, wishes to acquire all right, title, and interest in and to the Mark.

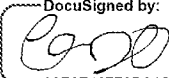
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its worldwide right, title, and interest in and to the Mark, and all state, federal and foreign registrations and applications therefor, together with the goodwill of the business associated with the Mark.

This assignment includes all rights of action, powers and benefits in, of and to the Mark, due or accrued, including the right to sue for and recover, in Assignee’s own name and that of its successors, assigns and other legal representatives, all remedies of every nature (including without limitation injunctive relief, damages, profits, costs and attorney fees) arising out of past infringement, misappropriation or dilution of the Mark or injury to the related goodwill.

3/21/2021

Executed and effective March ____, 2021.

WIRTH WINES & CO.

DocuSigned by:
By:  _____
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Chris Fogarty, President