

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM633968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CDLLife, LLC		03/15/2021	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	CDLLife I, LLC		
Street Address:	1220 Washington St		
Internal Address:	Ste 200		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	Limited Liability Company: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88372112		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5633406472		
Email:	travis@cdllife.com		
Correspondent Name:	Travis Overton		
Address Line 1:	1220 Washington St		
Address Line 2:	Ste 200		
Address Line 4:	Kansas City, MISSOURI 64105		
NAME OF SUBMITTER:	Travis Overton		
SIGNATURE:	/Travis Overton/		
DATE SIGNED:	03/23/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “*Assignment*”) is made and entered into as of March 15, 2021, by and between CDLLife, LLC, a Missouri limited liability company (“*Assignor*”), and CDLLife I, LLC, a Kansas limited liability company (“*Assignee*”).

WHEREAS, Assignee has acquired the servicemark listed in Schedule I from the Assignor (such trademark, the “*Assigned Trademark*”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee each hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to Assignee and its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of its right, title, and interest in, to, and under the Assigned Trademark, including, without limitation, all applications to register the Assigned Trademark, and all registrations that have been or may be granted for the Assigned Trademark, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademark and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademark.

2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to affect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to affect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Effect of Assignment. Nothing in this Assignment shall, or shall be deemed to, modify or otherwise affect any provisions of the Purchase Agreement or affect or modify any of the rights or obligations of the parties under the Purchase Agreement. In the event of any conflict between the provisions hereof and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement shall govern and control.

4. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the state of Delaware without reference to principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the day and year first above written.

CDLLIFE, LLC

By: DocuSigned by:
William B. Grojean
3C8201335AFC478...

Name: William Grojean

Title: Manager

SCHEDULE I

ASSIGNED TRADEMARKS

U.S. Servicemark Registration

Servicemark Registration No. 6,131,237, Serial Number 88-372,112, Int. Cl.: 41, for the Truck Drivers U.S.A. logo, registered August 18, 2020 with the United States Patent and Trademark Office