

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dollar Financial Group, Inc.		03/30/2021	Corporation: NEW YORK
Aspen Financial Solutions, Inc.		03/30/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LSF8 New Bondholder, LP		
Street Address:	7 Reid Street		
Internal Address:	Washington Mall, Suite 304		
City:	Hamilton		
State/Country:	BERMUDA		
Postal Code:	HM 11		
Entity Type:	Exempted Limited Partnership (Elp): BERMUDA		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	6041440	ASPEN FINANCIAL DIRECT	
Registration Number:	5865648	ASPEN FINANCIAL DIRECT	
Registration Number:	2606704	CASH 'TIL PAYDAY	
Registration Number:	5355564	CC STORE	
Registration Number:	3135519	CUSTOMCASH	
Registration Number:	4149392	DFC GLOBAL CORP	
Registration Number:	4976642	M	
Registration Number:	4976643	M	
Registration Number:	2611963	MILES	
Registration Number:	2611964	MILES	
Registration Number:	4478866	MILES	
Registration Number:	4478917	MILES	
Registration Number:	4489439	MILES OPENING DOORS.	
Registration Number:	4153287		
Registration Number:	2482709	MOMENTUM	
Registration Number:	4661938	MOMENTUM	
Registration Number:	2244158	MONEY MART	

CH \$715.00 6041440

Property Type	Number	Word Mark
Registration Number:	3206120	MONEY MART
Registration Number:	4524540	MONEY MART
Registration Number:	5723027	MONEY MART
Registration Number:	5723028	MONEY MART
Registration Number:	5723034	MONEY MART
Registration Number:	4532073	MONEY MART
Registration Number:	4601951	S&R SINCE 1770
Registration Number:	4641564	SUTTONS & ROBERTSONS
Registration Number:	1979012	THE CHECK CASHING STORE
Registration Number:	2824988	THE CHECK CASHING STORE
Registration Number:	2899391	THE CHECK CASHING STORE

CORRESPONDENCE DATA

Fax Number: 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	23291-00017
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	03/31/2021

Total Attachments: 12

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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT (this “Agreement”), dated March 30, 2021 made by DOLLAR FINANCIAL GROUP, INC., a New York Corporation, and ASPEN FINANCIAL SOLUTIONS, INC., a Delaware corporation (collectively, the “Grantor”), in favor of LSF8 NEW BONDHOLDER, LP, a Bermuda exempted limited partnership (together with its successors and assigns, the “Secured Party”), which is the Noteholder under that certain Non-Negotiable Promissory Note, dated as of June 29, 2020 (as amended, restated, modified, waived or supplemented from time to time, the “Note”), by and between the Secured Party and SpectraTen LLC, a Delaware limited liability company. Capitalized terms used but not defined herein shall have the meanings given to them in the Note or the Collateral Agreement (as defined below), as applicable.

WITNESSETH:

WHEREAS, in connection with the Note, the Grantor is party to that certain Guarantee and Collateral Agreement, dated as of June 29, 2020, in favor of the Secured Party (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “Collateral Agreement”), pursuant to which the Grantor is required to execute and deliver this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

SECTION 1. Grant of Security Interest in Trademark Collateral. Grantor grants to the Secured Party, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations to the Secured Party, a security interest in all of the following property, in each case, wherever located, and now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “Trademark Collateral”): all trademarks, trade names, service marks, logos, and other indicia of origin, and all goodwill associated therewith, whether registered or unregistered, all registrations and applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency in any State or any other country or group of countries, including those registrations and applications listed on Schedule A to this Agreement (the “Trademarks”), and, with respect to any and all of the foregoing, (i) all extensions and renewals thereof, (ii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iii) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, and (iv) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages, proceeds of suit and other payments now or hereafter due and/or payable with respect thereto.

Notwithstanding anything to the contrary contained above, the security interest created by this Agreement shall not extend to any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use”

pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 2. Collateral Agreement and Note. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the Trademark Collateral are more fully set forth in the Note and the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.


SECTION 3. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 4. Counterparts. This Agreement may be executed by one or more of the Parties to this Agreement on any number of separate counterparts (including by facsimile or other electronic image means), and all of said counterparts taken together shall be deemed to constitute one and the same instrument. Delivery of an executed signature page of this Agreement by facsimile or other electronic transmission (e.g. “pdf” or “tif” format) shall be effective as delivery of a manually executed counterpart hereof.

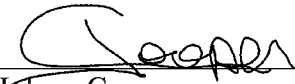
[signature pages follow]

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

DOLLAR FINANCIAL GROUP, INC.

By: 
Name: Scott Cohen
Title: President, CEO, EVP & CFO

ASPEN FINANCIAL SOLUTIONS, INC.

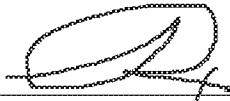
By: 
Name: Jofene Cooper
Title: President

Title:

ACCEPTED AND AGREED:

LSF8 NEW BONDHOLDER, LP,
as Secured Party

By: LSF8 New Bondholder GP, LLC, its general partner

By:  _____

Name: Rafael Colorado

Title: President

[Signature Page to Trademark Security Agreement]


TRADEMARK
REEL: 007239 FRAME: 0324

Schedule A to
Trademark Security Agreement

Canada

Mark	Owner	Status	Reg. No.	Reg. Date
AVANCE DE PAIE EXPRESS	National Money Mart Company	Registered	Reg. No. TMA522,048	Reg. Date 1/24/2000
DFC GLOBAL CORP & Design  GLOBAL CORP	Dollar Financial Group, Inc.	Registered	Reg. No. TMA867,838	Reg. Date 12/20/2013
DIRECTLOAD	Dollar Financial Group, Inc.	Registered	Reg. No. TMA880,418	Reg. Date 6/19/2014
EVERYDAY LIFE. YOUR WAY.	National Money Mart Company	Registered	Reg. No. TMA836,336	Reg. Date 11/14/2012
FAST CASH ADVANCE	National Money Mart Company	Registered	Reg. No. TMA508,461	Reg. Date 2/24/1999
FINANCIAL CONVENIENCE. EVERYDAY PEOPLE.	National Money Mart Company	Registered	Reg. No. TMA831,473	Reg. Date 9/7/2012
IC Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA958,354	Reg. Date 12/19/2016
iLoans	National Money Mart Company	Registered	Reg. No. TMA642,625	Reg. Date 6/21/2005
INSTA CHEQUES	National Money Mart Company	Registered	Reg. No. TMA353,705	Reg. Date 3/23/1989
INSTA CHEQUES & Design  Cheques Encassés	National Money Mart Company	Registered	Reg. No. TMA374,629	Reg. Date 10/19/1990
INSTALOANS FINANCIAL SOLUTION CENTRES LTD. & Design  FINANCIAL SOLUTION CENTRES LTD.	National Money Mart Company	Registered	Reg. No. TMA644,435	Reg. Date 7/15/2005
LOAN MART & Design 	National Money Mart Company	Registered	Reg. No. TMA522,305	Reg. Date 1/26/2000
M Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA983,781	Reg. Date 10/27/2017

Mark	Owner	Status	Reg. No.	Reg. Date
M Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA983,772	Reg. Date 10/27/2017
MISC. DOLLAR SYMBOL 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA868,207	Reg. Date 1/3/2014
MISC. DOLLAR SYMBOL & Design 	National Money Mart Company	Registered	Reg. No. TMA584,144	Reg. Date 6/20/2003
MONEY MART	National Money Mart Company	Registered	Reg. No. TMA297,783	Reg. Date 12/7/1984
MONEY MART & Design 	National Money Mart Company	Registered	Reg. No. TMA366,104	Reg. Date 1/8/1988
MONEY MART & Design 	National Money Mart Company	Registered	Reg. No. TMA1,023,867	Reg. Date 6/6/2019
MONEY MART & Design 	National Money Mart Company	Registered	Reg. No. TMA1,023,798	Reg. Date 6/6/2019
MONEY MART & Design 	National Money Mart Company	Registered	Reg. No. TMA1,011,369	Reg. Date 12/18/2018
PIG AND DESIGN 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA826,816	Reg. Date 6/20/2012
QUIKFUNDS	Dollar Financial Group, Inc.	Registered	Reg. No. TMA1,011,123	Reg. Date 12/13/2018
QUIKFUNDS & Design (black & white) 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA1,011,135	Reg. Date 12/13/2018
QUIKFUNDS & Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. TMA1,011,124	Reg. Date 12/13/2018

Mark	Owner	Status	Reg. No.	Reg. Date
REAL PEOPLE. FAST CASH.	National Money Mart Company	Registered	Reg. No. TMA471,755	Reg. Date 2/26/1997
THE CASH STORE CASH CARD	National Money Mart Company	Registered	Reg. No. TMA718,432	Reg. Date 7/11/2008
THE CASH STORE INC. CASH ADVANCE CENTERS & Design 	National Money Mart Company	Registered	Reg. No. TMA692,010	Reg. Date 7/13/2007
TMC DIRECT	National Money Mart Company	Registered	Reg. No. TMA705,633	Reg. Date 1/24/2008
WHO USES MONEY MART? IT COULD BE YOU	National Money Mart Company	Registered	Reg. No. TMA682,658	Reg. Date 2/28/2007




European Union (CTM)

Mark	Owner	Status	Reg. No.	Reg. Date
BUSINESS CASH ADVANCE & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 009523432	Reg. Date 5/11/2011
DFC GLOBAL CORP & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 010292993	Reg. Date 3/6/2012
LOAN MART & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 009982455	Reg. Date 11/7/2011
MISCELLANEOUS DESIGN (Dollar Symbol) 	Dollar Financial Group, Inc.	Registered	Reg. No. 010293041	Reg. Date 3/6/2012

IR/ Madrid Protocol



Mark	Owner	Status	Reg. No.	Reg. Date
CASH 'TIL PAYDAY	Dollar Financial Group, Inc.	Registered	Reg. No. 909278	Reg. Date 12/12/2006
LOAN MART	Dollar Financial Group, Inc.	Registered	Reg. No. 914378	Reg. Date 1/24/2007
MONEY MART	Dollar Financial Group, Inc.	Registered	Reg. No. 909257	Reg. Date 12/9/2006

Mexico



Mark	Owner	Status	Reg. No.	Reg. Date
DINERADOR	Dollar Financial Group, Inc.	Registered	Reg. No. 1459340	Reg. Date 5/29/2014
DINERADOR	Dollar Financial Group, Inc.	Registered	Reg. No. 1457778	Reg. Date 5/28/2014
DINERADOR	Dollar Financial Group, Inc.	Registered	Reg. No. 1459339	Reg. Date 5/29/2014
DINERADOR.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464069	Reg. Date 6/23/2014
DINERADOR.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464068	Reg. Date 6/23/2014
DINERADOR.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464067	Reg. Date 6/23/2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	Reg. No. 1459338	Reg. Date 5/29/2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	Reg. No. 1457777	Reg. Date 5/28/2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	Reg. No. 1459337	Reg. Date 5/29/2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1459336	Reg. Date 5/29/2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1457776	Reg. Date 5/28/2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1459335	Reg. Date 5/29/2014
PRESTALOGIC.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464072	Reg. Date 6/23/2014
PRESTALOGIC.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464071	Reg. Date 6/23/2014
PRESTALOGIC.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464070	Reg. Date 6/13/2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	Reg. No. 1459334	Reg. Date 5/29/2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	Reg. No. 1457775	Reg. Date 5/28/2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	Reg. No. 1459333	Reg. Date 5/29/2014
PRESTALOGICO.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464075	Reg. Date 6/23/2014
PRESTALOGICO.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464074	Reg. Date 6/23/2014

Mark	Owner	Status	Reg. No.	Reg. Date
PRESTALOGICO.MX (Design) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1464073	Reg. Date 6/23/2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1459342	Reg. Date 5/29/2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1457779	Reg. Date 5/28/2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	Reg. No. 1459341	Reg. Date 5/29/2014


South Africa

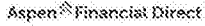






Mark	Owner	Status	Appl. No.	Filing Date
OK MONEY	Dollar Financial Group, Inc.	Pending	Appl. No. 2013-10142	Filing Date 4/18/2013
OK MONEY	Dollar Financial Group, Inc.	Pending	Appl. No. 2013-10143	Filing Date 4/18/2013
OK MONEY & Design 	Dollar Financial Group, Inc.	Pending	Appl. No. 2013-10144	Filing Date 4/18/2013
OK MONEY & Design 	Dollar Financial Group, Inc.	Pending	Appl. No. 2013-10145	Filing Date 4/18/2013

United Kingdom




Mark	Owner	Status	Reg. No.	Reg. Date
DOLLAR UK Design 	Dollar Financial UK Limited	Registered	Reg. No. 3181598	Reg. Date 12/16/2016
DESIGN only 	Dollar Financial UK Limited	Registered	Reg. No. 3181602	Reg. Date 12/16/2016

United States

Mark	Owner	Status	Serial/Reg. No.	Filing/Reg. Date
ASPEN FINANCIAL DIRECT & Design (color) 	Aspen Financial Solutions, Inc.	Registered	Reg. No. 6,041,440	Reg. Date 4/28/2020

Mark	Owner	Status	Serial/Reg. No.	Filing/Reg. Date
ASPEN FINANCIAL DIRECT & Design (color) 	Aspen Financial Solutions, Inc.	Registered	Reg. No. 5,865,648	Reg. Date 9/24/2019
CASH 'TIL PAYDAY	Dollar Financial Group, Inc.	Registered	Reg. No. 2,606,704	Reg. Date 8/13/2002
CC STORE & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 5,355,564	Reg. Date 12/12/2017
CUSTOMCASH	Dollar Financial Group, Inc.	Registered	Reg. No. 3,135,519	Reg. Date 8/29/2006
DFC GLOBAL CORP & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,149,392	Reg. Date 5/29/2012
M Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,976,642	Reg. Date 6/14/2016
M Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,976,643	Reg. Date 6/14/2016
MILES	Dollar Financial Group, Inc.	Registered	Reg. No. 2,611,963	Reg. Date 8/27/2002
MILES & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 2,611,964	Reg. Date 8/27/2002
MILES & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,478,866	Reg. Date 2/4/2014
MILES & Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,478,917	Reg. Date 2/4/2014

Mark	Owner	Status	Serial/Reg. No.	Filing/Reg. Date
MILES OPENING DOORS & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,489,439	Reg. Date 2/25/2014
MISCELLANEOUS DOLLAR SIGN Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,153,287	Reg. Date 6/5/2012
MOMENTUM	Dollar Financial Group, Inc.	Registered	Reg. No. 2,482,709	Reg. Date 8/28/2001
MOMENTUM (Stylized) 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,661,938	Reg. Date 12/30/2014
MONEY MART	Dollar Financial Group, Inc.	Registered	Reg. No. 2,244,158	Reg. Date 5/11/1999
MONEY MART	Dollar Financial Group, Inc.	Registered	Reg. No. 3,206,120	Reg. Date 2/6/2007
MONEY MART	Dollar Financial Group, Inc.	Registered	Reg. No. 4,524,540	Reg. Date 5/6/2014
MONEY MART & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 5,723,027	Reg. Date 4/9/2019
MONEY MART & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 5,723,028	Reg. Date 4/9/2019
MONEY MART & Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. 5,723,034	Reg. Date 4/9/2019
MONEY MART & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,532,073	Reg. Date 5/20/2014
S & R SINCE 1770 & Design 	Dollar Financial Group, Inc.	Registered	Reg. No. 4,601,951	Reg. Date 9/9/2014

Mark	Owner	Status	Serial/Reg. No.	Filing/Reg. Date
SUTTONS & ROBERTSONS	Dollar Financial Group, Inc.	Registered	Reg. No. 4,641,564	Reg. Date 11/18/2014
THE CHECK CASHING STORE & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 1,979,012	Reg. Date 6/4/1996
THE CHECK CASHING STORE & Design (black and white) 	Dollar Financial Group, Inc.	Registered	Reg. No. 2,824,988	Reg. Date 3/23/2004
THE CHECK CASHING STORE & Design (color) 	Dollar Financial Group, Inc.	Registered	Reg. No. 2,899,391	Reg. Date 11/2/2004