

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM631462

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MJ Products Association LLC		02/25/2021	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Meredith Madsen		
<b>Doing Business As:</b>	Madsen Advertising		
<b>Street Address:</b>	1193 SW 19th Street		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33486		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5937929	BOHO BEACH	
<b>Registration Number:</b>	5961977	SEA STAR SPARKLE	
<b>Registration Number:</b>	5740578	DAY IS DONE	
<b>Registration Number:</b>	5740577	BEACH GYPSY	
<b>Registration Number:</b>	5734849	GLITTER LOVE	
<b>Registration Number:</b>	5699115	HOLIDAZZLE	
<b>Registration Number:</b>	5699114	HOLIDAY SLAY	
<b>Registration Number:</b>	5698951	DOOM & GLOOM	
<b>Registration Number:</b>	5693462	BIRTHDAY EVERYDAY	
<b>Registration Number:</b>	5687001	SUNSHINE & GLITTER	
<b>Registration Number:</b>	5681530	AWESOME SAUCE	
<b>Registration Number:</b>	5613100	SCOUT	
<b>Registration Number:</b>	5597005	GLITTER KISSED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9545226507		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$340.00 5937929

**Phone:** 9547633303  
**Email:** info@mhdpatents.com  
**Correspondent Name:** Barry L. Haley  
**Address Line 1:** 4901 NW 17th Way, Suite 308  
**Address Line 4:** Fort Lauderdale, FLORIDA 33309

**ATTORNEY DOCKET NUMBER:** 12508.3701

**NAME OF SUBMITTER:** Barry L. Haley

**SIGNATURE:** /barry l. haley/

**DATE SIGNED:** 03/11/2021

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

WHEREAS, MJ Products Association LLC , A Florida corporation, with its principal place of business at 9750 NW 17<sup>th</sup> Street, Miami, Florida 33172, ASSIGNOR, has adopted, owns and is using the common law and federal registered Marks Listed in Exhibit A attached hereto, and their goodwill in its business in Florida and in commerce in the United States in connection with the following goods: Skin care products; sunscreen with glitter, and lip balm; , and

WHEREAS, Meredith Madsen, an individual and a resident of Florida, doing business as Madsen Advertising at 1193 S.W. 19<sup>th</sup> Street, Boca Raton, Florida, 33486, ASSIGNEE, is desirous of acquiring said Marks Listed in Exhibit A attached hereto, and the good will of the business of said Marks;

NOW, THEREFORE, To All Whom It May Concern:

Be it known that for the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said Assignee the entire right, title and interest in and to the said Marks Listed in Exhibit A attached hereto, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the business symbolized by the Marks in connection with which the said Marks were and are being used.



Manager, Assignor

MEREDITH MADSEN

This 25 of February 2021

Meredith Madsen  
Assignee



**TRADEMARK ASSIGNMENT EXHIBIT A**

MJ Products Association LLC, ASSIGNOR

Meredith Madsen, doing business as Madsen Advertising, ASSIGNEE

Trademarks assigned:

- |                        |                  |
|------------------------|------------------|
| 1. BOHO BEACH          | Reg. No. 5937929 |
| 2. SEA STAR SPARKLE    | Reg. No. 5961977 |
| 3. DAY IS DONE         | Reg. No. 5740578 |
| 4. BEACH GYPSY         | Reg. No. 5740577 |
| 5. GLITTER LOVE        | Reg. No. 5734849 |
| 6. HOLIDAZZLE          | Reg. No. 5699115 |
| 7. HOLIDAY SLAY        | Reg. No. 5699114 |
| 8. DOOM & GLOOM        | Reg. No. 5698951 |
| 9. BIRTHDAY EVERYDAY   | Reg. No. 5693462 |
| 10. SUNSHINE & GLITTER | Reg. No. 5687001 |
| 11. AWESOME SAUCE      | Reg. No. 5681530 |
| 12. SCOUT              | Reg. No. 5613100 |
| 13. GLITTER KISSED     | Reg. No. 5597005 |

Dated February 25, 2021