

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM636203

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SAMSUNG C&T AMERICA, INC.		03/31/2021	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JAST APPAREL, INC.		
<b>Street Address:</b>	5200 S. Eastern Ave.		
<b>City:</b>	Commerce		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90040		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5554451	EN FOCUS STUDIO	
<b>Registration Number:</b>	5554453	EN FOCUS PETITE	
<b>Registration Number:</b>	5554454	EN FOCUS WOMEN	
<b>Registration Number:</b>	5597523	KATE AND LILY	
<b>Registration Number:</b>	5791481	SWEET STORM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	626-795-9900		
<b>Email:</b>	pto@lewisroca.com		
<b>Correspondent Name:</b>	Lewis Roca Rothgerber Christie LLP		
<b>Address Line 1:</b>	P.O. Box 29001		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91209-9001		
<b>ATTORNEY DOCKET NUMBER:</b>	411447-00024		
<b>NAME OF SUBMITTER:</b>	Christine Sherwood		
<b>SIGNATURE:</b>	/Christine Sherwood/		
<b>DATE SIGNED:</b>	04/01/2021		

OP \$140.00 5554451

**Total Attachments: 2**

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**UNITED STATES TRADEMARK ASSIGNMENT**

**WHEREAS, SAMSUNG C&T AMERICA, INC.**, a New York corporation, having a place of business at 5601 E. Slauson Ave., Suite 101, Commerce, CA 90040 (referred to herein as "ASSIGNOR"), is the owner of the United States trademark registrations identified in Exhibit A to this Assignment.

**WHEREAS, JAST APPAREL, INC.**, a California Corporation, having a place of business at 5200 S. Eastern Ave., Commerce, CA 90040 (referred to herein as "ASSIGNEE"), desires to acquire said trademark registrations identified in Exhibit A, together with the goodwill of the business in connection with which the said trademarks are used.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said trademark registrations identified in Exhibit A, and all rights and privileges pertaining to said trademarks, together with the goodwill of the business symbolized by the said trademarks, and together with the right to sue for infringement of said trademarks which antedates this present Assignment.

**ASSIGNOR** further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time to time, execute all instruments and documents necessary to maintain, preserve or protect the trademark registrations identified in Exhibit A, and to perfect the record title of ASSIGNEE in and to said trademark registrations therefore.

SAMSUNG C&T AMERICA, INC.

Date

3/31/21

By



Juhyong Ray Woo  
Controller

TRADEMARK ASSIGNMENT

Exhibit A

Trademark	U.S. Registration No.
EN FOCUS STUDIO	5,554,451
EN FOCUS PETITE	5,554,453
EN FOCUS WOMEN	5,554,454
KATE AND LILY	5,597,523
SWEET STORM	5,791,481