

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM636938

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900605213		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NYTRO, INC.		03/10/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TREK RETAIL CORPORATION		
<b>Street Address:</b>	801 W MADISON STREET		
<b>City:</b>	WATERLOO		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53594		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	74613410	NYTRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8585351581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-535-1581		
<b>Email:</b>	lriebau@watkinsfirm.com		
<b>Correspondent Name:</b>	Laura Riebau		
<b>Address Line 1:</b>	9915 Mira Mesa Blvd		
<b>Address Line 2:</b>	Suite 130		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92131		
<b>NAME OF SUBMITTER:</b>	Laura Riebau		
<b>SIGNATURE:</b>	/s/		
<b>DATE SIGNED:</b>	04/05/2021		
<b>Total Attachments: 2</b>			
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source=Assignment of Trademark#page1.tif			

**ASSIGNMENT OF TRADEMARK**

This Assignment of Trademark is made by and between Trek Retail Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594, U.S.A., and NYTRO, INC. a California corporation having its principal place of business at 940 S. COAST HIGHWAY 101 ENCINITAS CALIFORNIA 92024.

WHEREAS, Trek Retail Corporation ("Assignee") is desirous of acquiring the entire right, title and interest, including the goodwill of the business, in the mark NYTRO from NYTRO, INC. ("Assignor").


NOW THEREFORE, in consideration of the mutual covenants of the parties, Assignor and Assignee agree as follows.

1. Assignor hereby sells, assigns, conveys and transfers to Assignee all right, title and interest in the mark NYTRO, including U.S. Trademark Registration No. 2000693, together with (a) all associated common law and statutory rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including without limitation, the right to sue and recover for any past or continuing infringement of the NYTRO mark, as well as the right to seek any and all remedies available at law or in equity.

2. All said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

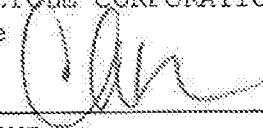
3. Assignor agrees, at no cost, to sign any additional documents that may be needed to record this assignment with the trademark offices for the foregoing registration.

NYTRO, INC.  
Assignor

  
\_\_\_\_\_  
Mike Olson  
President

Date: 3-10-21, 2021

TREK BICYCLE CORPORATION  
Assignee

By:   
\_\_\_\_\_  
Chad Brown  
Chief Financial Officer

Date: March 10, 2021

***nytro***®