

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637508

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	Release of Security Interest : Recorded at Reel/Frame - 4660-0773		
RESUBMIT DOCUMENT ID:	900590601		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUNTRUST BANK		01/11/2021	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	IDEAL IMAGE DEVELOPMENT, INC.		
Street Address:	1 N. Dale Mabry Hwy		
Internal Address:	Suite 1200		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33609		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3843575	(800) BE-IDEAL	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128623837		
Email:	raza.siddiqui@kirkland.com		
Correspondent Name:	Raza Siddiqui, Senior Paralegal		
Address Line 1:	300 N. LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	25930-8		
NAME OF SUBMITTER:	Raza Siddiqui		
SIGNATURE:	/razasiddiqui/		
DATE SIGNED:	04/07/2021		
Total Attachments: 2			
source=RF4660-0773 Ideal Image - IP Release#page1.tif			
source=RF4660-0773 Ideal Image - IP Release#page2.tif			

**AFFIDAVIT TO AFFIRM THE RELEASE OF
SECURITY AGREEMENT - TRADEMARKS**

This Affidavit to Affirm the Release of Security Agreement (“Affidavit”) is effective as of December 9, 2015 pursuant to the fulfillment of the loan obligations.


I, Nicole Strothman, do hereby declare as follows:

I am the General Counsel, Secretary of **Ideal Image Development, Inc.**, a Delaware Corporation, located at **Suite 1200, 1 N. Dale Mabry Hwy, Tampa, Florida 33609** (“Company”).

1. Pursuant to that certain Security Agreement, dated as of November 1, 2011 (the “Security Agreement”), Company granted a security interest to SunTrust Bank (the “Administrative Agent”) in the trademark registrations set forth on Schedule A attached hereto (the “Trademarks”).
2. The Security Agreement was recorded at the U.S. Patent and Trademark Office (the “USPTO”) with respect to the Trademarks on November 14, 2011 at Reel 4660 Frame 0773.
3. To the best of my knowledge, the obligations secured under the Security Agreement were satisfied with the issuance of the payoff letter dated December 9, 2015 by the Administrative Agent. Company repaid all its outstanding loans and other Existing Loan Obligations (as defined in such payoff letter) in full, and the Administrative Agent, on behalf of itself and the Lenders (as defined in such payoff letter), terminated and released its security interest in the Trademarks under such payoff letter.
4. Due to unknown reasons, a release of the Security Agreement has not been filed with the USPTO.
5. I, being hereby advised that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U. S. C. 1001, declares that: the facts set forth in this Affidavit are true; all statements made of my own knowledge are true; and all statements made on information and belief are believed to be true.
6. I have personal knowledge of these facts and attest to their truth.

Given and signed at tampa, fl, U.S.A., this 11 day of January 2021.

**On behalf of:
Ideal Image Development, Inc.**

By:  _____
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Name: Nicole Strothman
Title: General Counsel, Secretary

SCHEDULE A

Trademark	Jurisdiction	App. No.	Reg. No.	Status
(800) BE-IDEAL	U.S.	77/637428	3,843,575	Registered