

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Satellite Associates, LLC		02/22/2021	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Beijing Jingdong 360 Du E-Commerce Ltd.		
Street Address:	No. 18 Kechuang 11 Street		
Internal Address:	Room 222, Floor 2, Building C		
City:	BETDZ, Beijing		
State/Country:	CHINA		
Entity Type:	Corporation: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4550749	JADI CORPORATION THE ADDITIONAL COMPONENT	
Registration Number:	4536959	JADI CORPORATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	571-800-8851		
Email:	RKenney@kenneyip.com		
Correspondent Name:	Robert J. Kenney		
Address Line 1:	8609 Westwood Center Drive		
Address Line 2:	Suite 110		
Address Line 4:	Tysons Corner, VIRGINIA 22182		
ATTORNEY DOCKET NUMBER:	1011-0101M		
NAME OF SUBMITTER:	Robert J. Kenney		
SIGNATURE:	/Robert J. Kenney/		
DATE SIGNED:	04/06/2021		
Total Attachments: 2			
source=ISA-360 Assignment_final#page1.tif			
source=ISA-360 Assignment_final#page2.tif			

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment Agreement is made by and between International Satellite Associates, LLC a limited liability company organized and existing under the laws of Virginia, with a principal place of business at 478 Elden Street, Suite 127, Herndon, VA 20170 ("Assignor") and Beijing Jingdong 360 Du E-Commerce Ltd., a corporation organized and existing under the laws of China with a principal place of business at Room 222, Floor 2, Building C, No. 18, Kechuang 11 Street, Beijing Economic and Technological Development Zone, Beijing, China ("Assignee").

The Assignor and the Assignee are hereinafter referred to, individually, as "Party" and collectively, as "Parties".

WHEREAS, the Assignor is the owner of the trademarks (the "Trademarks") in the United States (the "Territory") of which the particulars are set forth as follows:

<u>Trademark</u>	<u>Int'l. Classes</u>	<u>Registration No.</u>
JADI CORPORATION The Additional Component (and Design)	35,36	4550749
JADI CORPORATION	35,36	4536959

WHEREAS, the Assignee desires to acquire from the Assignor ownership of the Trademarks in accordance with the terms and conditions of this Agreement.

NOW THEREFORE, the Parties hereto agree as follows:

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.
2. The Assignor represents and warrants that it is the sole owner of all rights, title and interests derived from and in connection with the Trademarks in Territory.
3. The Trademarks are assigned in their present legal status, which is known to the Assignor. To the Assignor's best knowledge, there are no parties who are using the Trademarks, own registrations or pending applications for registration of the Trademarks and there are no

pending cases before any court or administrative authorities, which may adversely affect the Trademarks.

4. Each Party acknowledges that it has read this Agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Agreement on its behalf is duly authorized to enter into this Agreement.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed on their behalf by their duly authorized officers and representative on this 2nd day of Feb year 2021.

For and on behalf of the Assignor

For and on behalf of the Assignee

Signature: Brian J. KANE

Signature: SU WANG

By: BRIAN J. KANE

By: SU WANG

Title: Managing Director

Title: Head of the Legal and IP department