

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM637191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE KYJEN COMPANY, LLC		04/05/2021	Limited Liability Company: COLORADO
GOSLING, INC.		04/05/2021	Corporation: CALIFORNIA
SENTIMENTS, LLC		04/05/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Whitehorse Capital Management, LLC		
Street Address:	1271 Avenue of the Americas		
Internal Address:	22nd		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 144			
Property Type	Number	Word Mark	
Registration Number:	4601518	"PICK UP WHERE YOUR DOG LEFT OFF"	
Registration Number:	5134846	3IN1 UP FEEDER	
Registration Number:	4633924	BEYOND BONE	
Registration Number:	5003813	BONEBLEND	
Registration Number:	5068258	BUZZWOOF	
Registration Number:	4249477	CAGEY CUBE	
Registration Number:	5353694	CATNIP BLASTED CATNIP ATTACHED TO HELP I	
Registration Number:	5359645	CHICK-A-BONE	
Registration Number:	5116333	DEERHORN	
Registration Number:	4239599	DOG GAMES	
Registration Number:	4008839	DOG GAMES	
Registration Number:	4232744	DOG GAMES PUZZLE TOYS	
Registration Number:	3424468	DOGGIE JOGGER	
Registration Number:	4553649	DOGGY BLOCKS SPINNER	
Registration Number:	4514817	DOGWOOD	

CH \$3615.00 4601518

Property Type	Number	Word Mark
Registration Number:	5060029	ELKRIDGE
Registration Number:	5109632	EVER CRUNCH
Registration Number:	4234134	EXTREME HIDE A SQUIRREL
Registration Number:	5079507	FINITY
Registration Number:	5068608	FIRE BITERZ
Registration Number:	3282284	FLEECY CLEANS
Registration Number:	5418287	FUN FEEDER SLO BOWL
Registration Number:	4612840	GIVE THE GIFT OF PLAY
Registration Number:	4835764	HANDS FREE HIPSTER
Registration Number:	3248440	HEALTHY PORTION
Registration Number:	4157501	HIDE A BEE
Registration Number:	3278965	HIDE A SQUIRREL
Registration Number:	4157870	INDESTRUCTIBLES
Registration Number:	4028886	INSTINCT CONTOUR NESTING BEDS
Registration Number:	2677717	INTELLIBONE
Registration Number:	4012367	INVINCIBLES
Registration Number:	4685511	ENVIRONMENT
Registration Number:	4157847	IQUBE
Registration Number:	4396343	KAZOOTIES
Registration Number:	4124307	KEEPING DOGS ACTIVE AND ENGAGED
Registration Number:	4587649	KEEPS SQUEAKIN' WHEN PUNCTURED
Registration Number:	4249479	KIBBLE DROP
Registration Number:	4596176	KYJEN
Registration Number:	3460650	LAUNCH-A-BALL
Registration Number:	4163580	LEASH MATE
Registration Number:	4835765	LUCKY DOG SLOTS
Registration Number:	4828523	MADCAP
Registration Number:	4253348	MOON ROVER RESCUE
Registration Number:	5241084	NEWHIDE
Registration Number:	3783100	OCCUPI
Registration Number:	3051437	ORKA
Registration Number:	2709593	OUTWARD HOUND
Registration Number:	4912829	OUTWARD HOUND RAISE THE WOOF
Registration Number:	4931380	OUTWARD HOUND RAISE THE WOOF
Registration Number:	4246112	PAW FLAPPER
Registration Number:	4012600	PAW HIDE
Registration Number:	3340458	PETSTAGES
Registration Number:	2930186	PETSTAGES

Property Type	Number	Word Mark
Registration Number:	3067057	PETSTAGES
Registration Number:	3340461	PETSTAGES
Registration Number:	4601504	PFAT BAG
Registration Number:	2908525	PIP SQUEAKS
Registration Number:	4157895	PLUSH BUDDIES
Registration Number:	3203221	PLUSH PUPPIES
Registration Number:	4640942	PLUSH PUPPIES SQUEAKER MAT
Registration Number:	2881726	POLYTEX
Registration Number:	3279252	PORT-A-BOWL
Registration Number:	5263470	PRODUCTS WITH PURPOSE
Registration Number:	4157679	PUZZLE PLUSH
Registration Number:	5430255	PUZZLE SCRATCH
Registration Number:	5028061	REBOUND
Registration Number:	4533751	RUFFWOOD
Registration Number:	4601425	SEEK.SQUEAK.REPEAT
Registration Number:	5027965	SLINGSOCK
Registration Number:	4501130	SLO-BOWL
Registration Number:	5433590	SNEAKY SQUEAKY BALL
Registration Number:	4598864	SPILL GUARD
Registration Number:	5433523	SSSUPREME SNAKES
Registration Number:	4404158	STAR SPINNER DOG TOY PUZZLE
Registration Number:	4757258	THE WOOF PACK
Registration Number:	4287105	THEY KEEP ON SQUEAKING EVEN WHEN PUNCTUR
Registration Number:	4551944	TIC-TAC-TWIRL
Registration Number:	4828040	TIGER SEAMZ
Registration Number:	5241606	TOUGH SEAMZ
Registration Number:	5428383	TOWER OF TRACKS
Registration Number:	4278553	TREAT TRIAD
Registration Number:	4404159	TREAT WHEEL DOG TOY PUZZLE
Registration Number:	4923858	TREATER TOTTER
Registration Number:	4246111	TUFF GUYS
Registration Number:	4157911	TUFF ONES
Registration Number:	3279263	WALK 'N ROLL
Registration Number:	4551892	YIN-YANG-YUM
Registration Number:	5497299	DOG SMART
Registration Number:	5497296	DOG HIDE N' SLIDE
Registration Number:	5497295	DOG WORKER
Registration Number:	5412084	FUN FEEDER

Property Type	Number	Word Mark
Registration Number:	4400254	LIL' RIPPERS
Registration Number:	5151791	K9 TUFF
Registration Number:	2991342	PARTY COLLAR
Registration Number:	4994472	UBER ZOO
Registration Number:	5781063	BEST FRIENDS BY SHERI
Serial Number:	90222217	BEST FRIENDS BY SHERI
Registration Number:	5781065	DEEP DISH
Registration Number:	5781067	MEOW HUT
Registration Number:	5781055	SENTIMENTS
Registration Number:	5953017	WILDERNEST
Registration Number:	6002157	BUBBLE PALZ
Registration Number:	4924485	CAMPUS DOG
Serial Number:	90434607	
Registration Number:	6002735	CHASE MEOWTAIN
Registration Number:	3204684	DOUBLE-TUFF
Registration Number:	5845687	FETCHTABLEZ
Serial Number:	90042633	FIREHOSE FETCH
Registration Number:	5845688	FLYERZ
Registration Number:	5545989	HIDE & SEEK WOBBLE POND
Registration Number:	6226521	HIDE A BIRD
Serial Number:	90192520	INVINCIBLE SQUEAKERS KEEPS SQUEAKIN' IF
Registration Number:	2816881	LIFE'S A BONE
Registration Number:	4776163	MADE IN THE USA
Registration Number:	4184375	MAZEE
Registration Number:	3424467	MEGA SQUEAK SQUEAKER MAT
Registration Number:	2536601	ORBEE
Registration Number:	2916527	ORBEE-TUFF
Registration Number:	6081059	ORKAKAT
Registration Number:	3222718	PLANET CAT
Registration Number:	2169756	PLANET DOG
Registration Number:	2490662	PLANET DOG
Registration Number:	3281985	PLANET DOG
Registration Number:	3281982	PLANET DOG EST. 1997
Registration Number:	6096495	POOCH PICK-UP
Registration Number:	5075094	PRIDE MIX
Registration Number:	3091455	RECYCLEBALL
Registration Number:	3091145	A BETTER WAY TO GO
Registration Number:	3209771	SIT. SPEAK. ACT.

Property Type	Number	Word Mark
Registration Number:	6159093	SLIMZ
Registration Number:	3086569	SNACK SACK
Registration Number:	5549898	SNEAKY SQUEAKY STICK
Registration Number:	6231092	SQUEAK-SEEZ
Registration Number:	5499608	STROBE
Registration Number:	4145036	TAIL TEASERS
Registration Number:	6002681	TOUGH INSIDE CHARMING OUTSIDE
Serial Number:	88951640	UBER TUFF
Registration Number:	4776157	USA MADE WHOLESOME PRIDE PET TREATS EST
Registration Number:	3541789	WHISTLE BALL
Registration Number:	4771934	WHOLESOME PRIDE PET TREATS
Registration Number:	3881032	WOOD CHUCK
Registration Number:	5845018	ZIPSTICK
Registration Number:	3204691	ZOOM FLYER
Serial Number:	78504962	RECYCLEBONE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4045723401

Email: ssheesley@kslaw.com

Correspondent Name: Steven Sheesley

Address Line 1: 1180 Peachtree Street NE

Address Line 2: King & Spalding LLP

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	20729.515017
NAME OF SUBMITTER:	Steven Sheesley
SIGNATURE:	//Steven Sheesley//
DATE SIGNED:	04/06/2021

Total Attachments: 21

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of April 5, 2021, is made by each of the entities listed on the signature pages hereof (each a “Grantor” and, collectively, the “Grantors”), in favor of WHITEHORSE CAPITAL MANAGEMENT, LLC (“WhiteHorse”), in its capacity as agent under the Credit Agreement referred to below (in such capacity, the “Agent”) for the Secured Parties (as defined in the Credit Agreement).

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, dated as of the date hereof (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), by and among The Kyjen Company, LLC, a Colorado limited liability company (the “Borrower”), Kyjen Holding Company, a Delaware corporation (“Holdings”), Outward Hound Holdings, Inc., a Delaware corporation (“Parent Holdings”), the other Persons party thereto that are designated as a Credit Party, the lenders from time to time party thereto (the “Lenders”) and WhiteHorse, as Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Security Agreement of even date herewith in favor of Agent (as such agreement may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), as collateral security for the payment and performance of the Credit Party Obligations, to grant to the Agent a security interest in and continuing lien on all of the Grantors’ right, title and interest in, to and under the Collateral (as defined in the Security Agreement), including, without limitation, the Intellectual Property of the Grantors; and

WHEREAS, all of the Grantors are party to the Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Credit Party Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien (as defined in the Credit Agreement) on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the “Trademark Collateral”):

- (a) all of its trademarks (except for trademark applications filed on an intent-to-use basis) and all IP Licenses providing for the grant by or to such Grantor of any right under any trademark, including, without limitation, those referred to on Schedule 1 hereto;
- (b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such trademark; and

(d) all income, royalties, proceeds and Liabilities (as defined in the Credit Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their trademarks and IP Licenses subject to a security interest hereunder.

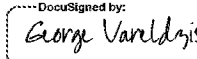
Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the internal laws of the State of New York without regard to its rules pertaining to conflict of laws.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

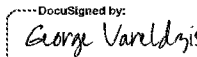
THE KYJEN COMPANY, LLC

By: 
Name: George Vareldzis
Title: Chief Financial Officer

GOSLING, INC.

By: _____
Name: Kyle Casella
Title: Vice President and Assistant Secretary

SENTIMENTS, LLC

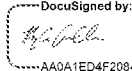
By: 
Name: George Vareldzis
Title: Chief Financial Officer

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

THE KYJEN COMPANY, LLC

By: _____
Name: George Vareldzis
Title: Chief Financial Officer

GOSLING, INC.

By:  _____
Name: Kyle Casella
Title: Vice President and Assistant Secretary

SENTIMENTS, LLC

By: _____
Name: George Vareldzis
Title: Chief Financial Officer

ACCEPTED AND AGREED
as of the date first above written:


WHITEHORSE CAPITAL MANAGEMENT, LLC
as Agent


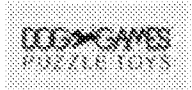
By: 


Name: Richard Siegel

Title: Authorized Signatory

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT


Trademark	Application Number Application Date	Registration Number Registration Date	Owner Security Interest
"PICK UP WHERE YOUR DOG LEFT OFF"	86202837 February 24, 2014	4601518 September 9, 2014	The Kyjen Company, LLC
3IN1 UP FEEDER	86947719 March 21, 2016	5134846 January 31, 2017	The Kyjen Company, LLC
BEYOND BONE	86086821 October 9, 2013	4633924 November 4, 2014	The Kyjen Company, LLC
BONEBLEND	86247254 April 9, 2014	5003813 July 19, 2016	The Kyjen Company, LLC
BUZZWOOF	86947745 March 21, 2016	5068258 October 25, 2016	The Kyjen Company, LLC
CAGEY CUBE	85575188 March 21, 2012	4249477 November 27, 2012	The Kyjen Company, LLC
CATNIP BLASTED CATNIP ATTACHED TO HELP INCREASE PLAYTIME and Design 	87302125 January 13, 2017	5353694 December 12, 2017	The Kyjen Company, LLC

Trademark	Application Number Application Date	Registration Number Registration Date	Owner Security Interest
CHICK-A-BONE	87458190 May 21, 2017	5359645 December 19, 2017	The Kyjen Company, LLC
DEERHORN	87185272 September 27, 2016	5116333 January 3, 2017	The Kyjen Company, LLC
DOG GAMES	77571488 September 16, 2008	4239599 November 13, 2012	The Kyjen Company, LLC
DOG GAMES and Design 	85177335 November 15, 2010	4008839 August 9, 2011	The Kyjen Company, LLC
DOG GAMES PUZZLE TOYS and Design 	85481165 November 27, 2011	4232744 October 30, 2012	The Kyjen Company, LLC
DOGGIE JOGGER	78841749 March 20, 2006	3424468 May 6, 2008	The Kyjen Company, LLC
DOGGY BLOCKS SPINNER	86168012 January 16, 2014	4553649 June 17, 2014	The Kyjen Company, LLC
DOGWOOD	76712819 November 13, 2012	4514817 April 15, 2014	The Kyjen Company, LLC

Trademark	Application Number	Registration Number	Owner
	Application Date	Registration Date	Security Interest
ELKRIDGE	86369727 August 18, 2014	5060029 October 11, 2016	The Kyjen Company, LLC
EVER CRUNCH and Design 	87045205 May 20, 2016	5109632 December 27, 2016	The Kyjen Company, LLC
EXTREME HIDE A SQUIRREL	85591708 April 6, 2012	4234134 October 30, 2012	The Kyjen Company, LLC
FINITY	86810321 November 5, 2015	5079507 November 8, 2016	The Kyjen Company, LLC
FIRE BITERZ	86952437 March 24, 2016	5068608 October 25, 2016	The Kyjen Company, LLC
FLEECY CLEANS	77085024 January 17, 2007	3282284 August 21, 2007	The Kyjen Company, LLC
FUN FEEDER SLO BOWL	87592420 August 31, 2017	5418287 March 6, 2018	The Kyjen Company, LLC
GIVE THE GIFT OF PLAY	86168003 January 16, 2014	4612840 September 30, 2014	The Kyjen Company, LLC
HANDS FREE HIPSTER	86550894 March 2, 2015	4835764 October 20, 2015	The Kyjen Company, LLC


Trademark	Application Number	Registration Number	Owner
	Application Date	Registration Date	Security Interest
HEALTHY PORTION	78666502 July 8, 2005	3248440 May 29, 2007	The Kyjen Company, LLC
HIDE A BEE	85447304 October 14, 2011	4157501 June 12, 2012	The Kyjen Company, LLC
HIDE A SQUIRREL	77028347 October 24, 2006	3278965 August 14, 2007	The Kyjen Company, LLC
INDESTRUCTIBLES	85460980 October 31, 2011	4157870 June 12, 2012	The Kyjen Company, LLC
INSTINCT CONTOUR NESTING BEDS	85265682 March 13, 2011	4028886 September 20, 2011	The Kyjen Company, LLC
INTELLIBONE	76390643 April 5, 2002	2677717 January 21, 2003	The Kyjen Company, LLC
INVINCIBLES	85224850 January 24, 2011	4012367 August 16, 2011	The Kyjen Company, LLC
INVIRONMENT	86032214 August 8, 2013	4685511 February 10, 2015	The Kyjen Company, LLC
IQUBE	85457354 October 27, 2011	4157847 June 12, 2012	The Kyjen Company, LLC
KAZOOTIES	85912658 April 23, 2013	4396343 September 3, 2013	The Kyjen Company, LLC

Trademark	Application Number Application Date	Registration Number Registration Date	Owner Security Interest
KEEPING DOGS ACTIVE AND ENGAGED	85265684 March 13, 2011	4124307 April 10, 2012	The Kyjen Company, LLC
KEEPS SQUEAKIN' WHEN PUNCTURED and Design 	86105940 October 30, 2013	4587649 August 19, 2014	The Kyjen Company, LLC
KIBBLE DROP	85575197 March 21, 2012	4249479 November 27, 2012	The Kyjen Company, LLC
Kyjen and Design 	86150511 December 22, 2013	4596176 September 2, 2014	The Kyjen Company, LLC
LAUNCH-A-BALL	77197385 June 4, 2007	3460650 July 8, 2008	The Kyjen Company, LLC
LEASH MATE	85362545 July 3, 2011	4163580 June 26, 2012	The Kyjen Company, LLC
LUCKY DOG SLOTS	86550902 March 2, 2015	4835765 October 20, 2015	The Kyjen Company, LLC
MADCAP	86377356 August 26, 2014	4828523 October 6, 2015	The Kyjen Company, LLC

Trademark	Application Number Application Date	Registration Number Registration Date	Owner Security Interest
MOON ROVER RESCUE	85591698 April 6, 2012	4253348 December 4, 2012	The Kyjen Company, LLC
NEWHIDE	87262893 December 8, 2016	5241084 July 11, 2017	The Kyjen Company, LLC
OCCUPI	76695597 February 2, 2009	3783100 May 4, 2010	The Kyjen Company, LLC
ORKA	76596302 June 7, 2004	3051437 January 24, 2006	The Kyjen Company, LLC
OUTWARD HOUND	75458781 March 30, 1998	2709593 April 22, 2003	The Kyjen Company, LLC
OUTWARD HOUND RAISE THE WOOF and Design 	86667690 June 19, 2015	4912829 March 8, 2016	The Kyjen Company, LLC
OUTWARD HOUND RAISE THE WOOF and Design 	86667663 June 18, 2015	4931380 April 5, 2016	The Kyjen Company, LLC
PAW FLAPPER	85640335 May 31, 2012	4246112 November 20, 2012	The Kyjen Company, LLC
PAW HIDE	85228238 January 27, 2011	4012600 August 16, 2011	The Kyjen Company, LLC

Trademark	Application Number Application Date	Registration Number Registration Date	Owner Security Interest
PETSTAGES	76535056 August 6, 2003	3340458 November 20, 2007	The Kyjen Company, LLC
PETSTAGES	76537520 August 15, 2003	2930186 March 8, 2005	The Kyjen Company, LLC
PETSTAGES and Design 	76537521 August 15, 2003	3067057 March 14, 2006	The Kyjen Company, LLC
PETSTAGES and Design 	76537524 August 15, 2003	3340461 November 20, 2007	The Kyjen Company, LLC
PFAT BAG	86199676 February 20, 2014	4601504 September 9, 2014	The Kyjen Company, LLC
PIP SQUEAKS	78297888 September 9, 2003	2908525 December 7, 2004	The Kyjen Company, LLC
PLUSH BUDDIES	85467700 November 8, 2011	4157895 June 12, 2012	The Kyjen Company, LLC
PLUSH PUPPIES	76340774 November 20, 2001	3203221 January 30, 2007	The Kyjen Company, LLC
PLUSH PUPPIES SQUEAKER MAT	86252051 April 14, 2014	4640942 November 18, 2014	The Kyjen Company, LLC

Trademark	Application Number	Registration Number	Owner
	Application Date	Registration Date	Security Interest
POLYTEX	78297894 September 9, 2003	2881726 September 7, 2004	The Kyjen Company, LLC
PORT-A-BOWL	77083300 January 15, 2007	3279252 August 14, 2007	The Kyjen Company, LLC
PRODUCTS WITH PURPOSE	86963937 April 4, 2016	5263470 August 15, 2017	The Kyjen Company, LLC
PUZZLE PLUSH	85449223 October 17, 2011	4157679 June 12, 2012	The Kyjen Company, LLC
PUZZLE SCRATCH	87474466 June 4, 2017	5430255 March 20, 2018	The Kyjen Company, LLC
REBOUND	86613858 April 29, 2015	5028061 August 23, 2016	The Kyjen Company, LLC
RUFFWOOD	86148747 December 19, 2013	4533751 May 20, 2014	The Kyjen Company, LLC
SEEK.SQUEAK.REPEAT	86193513 February 13, 2014	4601425 September 9, 2014	The Kyjen Company, LLC
SLINGSOCK	86577161 March 26, 2015	5027965 August 23, 2016	The Kyjen Company, LLC
SLO-BOWL	86016993 July 23, 2013	4501130 March 25, 2014	The Kyjen Company, LLC

Trademark	Application Number	Registration Number	Owner
	Application Date	Registration Date	Security Interest
SNEAKY SQUEAKY BALL	87670286 November 2, 2017	5433590 March 27, 2018	The Kyjen Company, LLC
SPILL GUARD	86093697 October 17, 2013	4598864 September 2, 2014	The Kyjen Company, LLC
SSSUPREME SNAKES	87614788 September 19, 2017	5433523 March 27, 2018	The Kyjen Company, LLC
STAR SPINNER DOG TOY PUZZLE and Design 	85599292 April 16, 2012	4404158 September 17, 2013	The Kyjen Company, LLC
THE WOOF PACK and Design 	86242158 April 4, 2014	4757258 June 16, 2015	The Kyjen Company, LLC
THEY KEEP ON SQUEAKING EVEN WHEN PUNCTURED!	85775878 November 9, 2012	4287105 February 5, 2013	The Kyjen Company, LLC
TIC-TAC-TWIRL	86168007 January 16, 2014	4551944 June 17, 2014	The Kyjen Company, LLC
TIGER SEAMZ	86273760 May 7, 2014	4828040 October 6, 2015	The Kyjen Company, LLC

Trademark	Application Number	Registration Number	Owner
	Application Date	Registration Date	Security Interest
TOUGH SEAMZ	87314930 January 26, 2017	5241606 July 11, 2017	The Kyjen Company, LLC
TOWER OF TRACKS	87581187 August 23, 2017	5428383 March 20, 2018	The Kyjen Company, LLC
TREAT TRIAD	85575190 March 21, 2012	4278553 January 22, 2013	The Kyjen Company, LLC
TREAT WHEEL DOG TOY PUZZLE and Design 	85599309 April 16, 2012	4404159 September 17, 2013	The Kyjen Company, LLC
TREATER TOTTER	86459440 November 19, 2014	4923858 March 22, 2016	The Kyjen Company, LLC
TUFF GUYS	85640099 May 31, 2012	4246111 November 20, 2012	The Kyjen Company, LLC
TUFF ONES	85478379 November 21, 2011	4157911 June 12, 2012	The Kyjen Company, LLC
WALK 'N ROLL	77093974 January 29, 2007	3279263 August 14, 2007	The Kyjen Company, LLC
YIN-YANG-YUM	86131549 November 27, 2013	4551892 June 17, 2014	The Kyjen Company, LLC

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DOG SMART	87/681423 11/12/2017	5497299 June 19, 2018	The Kyjen Company, LLC
DOG HIDE 'N SLIDE	87/681401 11/12/2017	5497296 June 19, 2018	The Kyjen Company, LLC
DOG WORKER	87/681395 11/12/2017	5497295 June 19, 2018	The Kyjen Company, LLC
FUN FEEDER	87/536733 7/20/2017	5412084 February 27, 2018	The Kyjen Company, LLC
LIL' RIPPERS	85/897265 4/6/2013	4400254 9/10/2013	The Kyjen Company, LLC
K9 TUFF	86602860 April 20, 2015	5151791 February 28, 2017	Gosling, Inc.
PARTY COLLAR	76586952 April 15, 2004	2991342 September 6, 2005	Gosling, Inc.
UBER ZOO	86602854 April 20, 2015	4994472 July 5, 2016	Gosling, Inc.
BEST FRIENDS BY SHERI	88195486 November 15, 2018	5781063 June 18, 2019	Sentiments, Inc.
BEST FRIENDS BY SHERI	90222217 September 29, 2020	N/A	Sentiments, Inc.

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DEEP DISH	88195507 November 15, 2018	5781065 June 18, 2019	Sentiments, Inc.
MEOW HUT	88195539 November 15, 2018	5781067 June 18, 2019	Sentiments, Inc.
SENTIMENTS	88195429 November 15, 2018	5781055 June 18, 2019	Sentiments, Inc.
WILDERNEST	88203183 November 21, 2018	5953017 January 7, 2020	Sentiments, Inc.
BUBBLE PALZ	88572334 August 8, 2019	6002157 March 3, 2020	The Kyjen Company, LLC
CAMPUS DOG	86978321 March 24, 2014	4924485 March 22, 2016	The Kyjen Company, LLC
CHARMING DOG	90434607 December 30, 2020	N/A	The Kyjen Company, LLC
CHASE MEOWTAIN	88646880 October 8, 2019	6002735 March 3, 2020	The Kyjen Company, LLC
DOUBLE-TUFF	78758197 November 21, 2005	3204684 January 30, 2007	The Kyjen Company, LLC
FETCHABLEZ	88374922 April 7, 2019	5845687 August 27, 2019	The Kyjen Company, LLC

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FIREHOSE FETCH	90042633 July 8, 2020	N/A	The Kyjen Company, LLC
FLYERZ	88374932 April 7, 2019	5845688 August 27, 2019	The Kyjen Company, LLC
HIDE & SEEK WOBBLE POND	87804445 February 20, 2018	5545989 August 21, 2018	The Kyjen Company, LLC
HIDE A BIRD	88930258 May 22, 2020	6226521 December 22, 2020	The Kyjen Company, LLC
INVINCIBLE SQUEAKERS KEEPS SQUEAKIN' IF PUNCTURED!	90192520 September 18, 2020	N/A	The Kyjen Company, LLC
K9 TUFF	86602860 April 20, 2015	5151791 February 28, 2017	The Kyjen Company, LLC
LIFE'S A BONE	76510543 May 1, 2003	2816881 February 24, 2004	The Kyjen Company, LLC
MADE IN THE USA AND DESIGN	86450161 November 10, 2014	4776163 July 21, 2015	The Kyjen Company, LLC
MAZEE	85432886 September 27, 2011	4184375 July 31, 2012	The Kyjen Company, LLC

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MEGA SQUEAK SQUEAKER MAT	78841741 March 20, 2006	3424467 May 6, 2008	The Kyjen Company, LLC
ORBEE	76287024 July 19, 2001	2536601 February 5, 2002	The Kyjen Company, LLC
ORBEE-TUFF	78350590 January 12, 2004	2916527 January 5, 2005	The Kyjen Company, LLC
ORKAKAT	88212577 November 30, 2018	6081059 June 16, 2020	The Kyjen Company, LLC
PLANET CAT	78895474 May 30, 2006	3222718 March 27, 2007	The Kyjen Company, LLC
PLANET DOG	75369263 October 7, 1997	2169756 June 30, 1998	The Kyjen Company, LLC
PLANET DOG	76130064 September 18, 2000	2490662 September 18, 2001	The Kyjen Company, LLC
PLANET DOG	77037934 November 6, 2006	3281985 August 21, 2007	The Kyjen Company, LLC
PLANET DOG EST. 1997	77037889 November 6, 2006	3281982 August 21, 2007	The Kyjen Company, LLC
POOCH PICK-UP	88771323 January 23, 2020	6096495 July 7, 2020	The Kyjen Company, LLC

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PRIDE MIX	86869393 January 8, 2016	5075094 November 1, 2016	The Kyjen Company, LLC
RECYCLEBALL	78504964 October 25, 2004	3091455 May 9, 2006	The Kyjen Company, LLC
RECYCLEBONE	78504962 October 25, 2004	30911454 May 9, 2006	The Kyjen Company, LLC
RUFFWOOD	86148747 December 19, 2013	4533751 May 20, 2014	The Kyjen Company, LLC
SIT. SPEAK. ACT.	78750774 November 9, 2005	3209771 February 13, 2007	The Kyjen Company, LLC
SLIMZ	88330765 March 7, 2019	6159093 September 22, 2020	The Kyjen Company, LLC
SNACK SACK	78483028 September 14, 2004	3086569 April 25, 2006	The Kyjen Company, LLC
SNEAKY SQUEAKY STICK	87755694 January 15, 2018	5549898 August 28, 2018	The Kyjen Company, LLC
SQUEAK-SEEZ	88374929 April 7, 2019	6231092 December 29, 2020	The Kyjen Company, LLC
STROBE	87633612 October 4, 2017	5499608 June 19, 2018	The Kyjen Company, LLC

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TAIL TEASERS	85228190 January 27, 2011	4145036 May 22, 2012	The Kyjen Company, LLC
TOUGH INSIDE CHARMING OUTSIDE	88624103 September 19, 2019	6002681 March 3, 2020	The Kyjen Company, LLC
UBER TUFF	88951640 June 6, 2020	N/A	The Kyjen Company, LLC
USA MADE WHOLESOME PRIDE PET TREATS EST 2013	86450031 November 10, 2014	4776157 July 21, 2015	The Kyjen Company, LLC
WHISTLE BALL	78528453 December 7, 2004	3541789 December 2, 2008	The Kyjen Company, LLC
WHOLESOME PRIDE PET TREATS	86420846 October 10, 2014	4771934 July 14, 2015	The Kyjen Company, LLC
WOOD CHUCK	77790843 July 28, 2009	3881032 November 23, 2010	The Kyjen Company, LLC
ZIPSTICK	88312723 February 22, 2019	5845018 August 27, 2019	The Kyjen Company, LLC
ZOOM FLYER	78812187 February 10, 2006	3204691 January 30, 2007	The Kyjen Company, LLC