

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637557

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cedarhurst IP, LLC		03/01/2021	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Dover IP, LLC		
Street Address:	300 Hunter Avenue		
Internal Address:	Suite 200		
City:	Saint Louis		
State/Country:	MISSOURI		
Postal Code:	63124		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5107582	BUILT FOR LIVING	
Registration Number:	5107583	DESIGNED FOR LIVING	
Registration Number:	4968642	DEVELOPED FOR LIVING	
Serial Number:	90458498	PAIR TO PREPARE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-932-2352		
Email:	jwise@dovercompanies.com		
Correspondent Name:	Joan Wise		
Address Line 1:	300 Hunter Avenue		
Address Line 2:	Suite 200		
Address Line 4:	Saint Louis, MISSOURI 63124		
NAME OF SUBMITTER:	Joshua R. Jennings		
SIGNATURE:	/Joshua R. Jennings/		
DATE SIGNED:	04/07/2021		
Total Attachments: 2			

OP \$115.00 5107582

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is entered into effective as of the 1st day of March 2021 by Cedarhurst IP, LLC, a Missouri limited liability company, having an address at 300 Hunter Avenue, Suite 200, Saint Louis, MO 63124 ("Assignor"), in favor of Dover IP, LLC, a Missouri limited liability company, having an address at 300 Hunter Avenue, Suite 200, Saint Louis, MO 63124 ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which is acknowledged, the parties agree as follows:

1. **Assignment.** Assignor conveys, transfers, assigns, delivers, and contributes to Assignee, all of Assignor's rights, title, and interest of whatever kind in and to the registered trademarks set forth on Exhibit A attached hereto and incorporated herein by this reference (collectively, the "Marks"), together with (a) all common law rights associated with the Marks, (b) the goodwill of the business symbolized by the Marks, and the entire business of Assignor or the portion of the business to which the Marks pertains, (c) all income, royalties, recoveries, causes of action and damages for past or future infringements and misappropriations of the Marks, or resulting from any adverse use of the Marks or confusingly similar marks, (d) all rights to sue for past, present and future infringements or misappropriations of the Marks, and (e) the sole and unencumbered right to file for and obtain worldwide registrations for the Marks, in any or all of its respective forms, in any and all trademark and service mark classes and categories as are applicable.

2. **Recording.** Assignor does expressly agree that Assignee may singly, and without assistance or consent from Assignor, undertake procedures to record the assignment of the Marks and the registrations for the Marks to Assignee in the United States Patent and Trademark Office.

3. **Successors and Assigns.** This Agreement is binding upon and inures to the benefit of the respective successors and assigns of Assignor and Assignee.

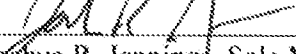
IN WITNESS WHEREOF, the parties have executed this Agreement effective as of the date set forth above.

ASSIGNOR:

CEDARHURST IP, LLC

By: Cedarhurst Manager, LLC

**By: Dover Capital, LLC –
Cedarhurst Manager Series**

By: 
Joshua R. Jennings, Sole Member

ASSIGNEE:

DOVER IP, LLC

By: Metro Manager, LLC, its Manager

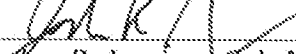
By: 
Joshua R. Jennings, Sole Member

EXHIBIT A

MARKS

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Built for Living	86-785,949	10/13/2015	5,107,582	12/27/2016
Class 43: providing senior living facilities, assisted living facilities, independent living facilities and memory care living facilities				

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Designed for Living	86-785,988	10/13/2015	5,107,583	12/27/2016
Class 43: providing senior living facilities, assisted living facilities, independent living facilities and memory care living facilities				

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Developed for Living	86-785,961	10/13/2015	4,968,642	5/31/2016
Class 37: real estate development; real estate development and construction of commercial residential and hotel property; real estate development services in the field of retirement communities; senior living facilities, assisted living facilities, independent living facilities and memory care living facilities; real estate site selection.				
Class 43: providing senior living facilities, assisted living facilities, independent living facilities and memory care living facilities				

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Pair to Prepare	90-458,498	1/11/2021	Pending	Pending
Class 43: providing assisted living facilities that enable a family member or friend of a new resident to temporarily reside with such resident and participate in facility meals and activities to help the new resident acclimate to the community				