

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM637562

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRO ATHLETES OUTREACH		01/28/2021	Non-Profit Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	PRO ATHLETES OUTREACH
<b>Street Address:</b>	640 Plaza Drive
<b>Internal Address:</b>	Suite 110
<b>City:</b>	Highlands Ranch
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80129
<b>Entity Type:</b>	Non-Profit Corporation: COLORADO

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
<b>Serial Number:</b>	90220910	MOBILIZED ORGANIZED UNIFIED
<b>Serial Number:</b>	90220898	MOBILIZED ORGANIZED UNIFIED
<b>Serial Number:</b>	87742045	ONE COACH 1
<b>Serial Number:</b>	87741684	ONE 1 COACH
<b>Serial Number:</b>	87741607	ONE COACH
<b>Registration Number:</b>	5284945	THE INCREASE
<b>Registration Number:</b>	5587014	THE INCREASE
<b>Registration Number:</b>	5587013	THE INCREASE
<b>Registration Number:</b>	5587012	THE INCREASE
<b>Registration Number:</b>	1681170	SPORTS SPECTRUM

## CORRESPONDENCE DATA

Fax Number: 8032559831

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (407) 839-4251

Email: ip@nelsonmullins.com

Correspondent Name: Nelson Mullins Riley &amp; Scarborough LLP

Address Line 1: 301 South College Street

CH \$265.00 90220910

**Address Line 2:** Suite 2300, IP Department  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**NAME OF SUBMITTER:** Holly L. Collins

**SIGNATURE:** /Holly L. Collins/

**DATE SIGNED:** 04/07/2021

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

WHEREAS, **PRO ATHLETES OUTREACH**, a California not for profit corporation (the "ASSIGNOR"), has adopted, used, is using and/or is the owner of all right, title and interest in and to the trademarks and logos shown on Schedule A attached hereto (the "Marks"), including any U.S. and/or foreign trademark applications, registrations, trademarks, service marks, or trade names used at common law; and

WHEREAS, **PRO ATHLETES OUTREACH**, a Colorado not for profit corporation (the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the Marks, and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which are hereby mutually acknowledged, ASSIGNOR hereby irrevocably sells, assigns, transfers and conveys unto ASSIGNEE, its successors and assigns, all right, title and interest in and to:

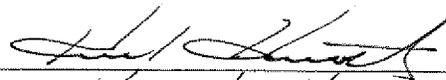
- (a) the Marks;
- (b) any and all registrations of the Marks, whether state, federal or foreign;
- (c) any and all applications to register the Marks, whether state, federal or foreign;
- (d) all common law rights in, to and under the Marks; and
- (e) all other rights in, to and under the Marks, together with the goodwill of the business symbolized by the Marks.

AND FURTHER, ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed effective as of the 28<sup>th</sup> day of January, 2021.

**ASSIGNOR:**

**PRO ATHLETES OUTREACH, a California not for profit corporation**

By:   
Name: Howard Heath  
Title: VP Operations

**SCHEDULE A**

**The Marks**

1. MOBILIZED ORGANIZED UNIFIED (US Serial No. 90220910)
2. MOBILIZED ORGANIZED UNIFIED (US Serial No. 90220898)
3. ONE COACH (US Serial Nos. 87742045, 87741684 and 87741607)

**ONE**  
C O A C H

4. THE INCREASE (US Reg. No. 5284945)



5. THE INCREASE (US Reg. Nos 5587014, 5587013 and 5587012)



6. SPORTS SPECTRUM (US Reg. No 1681170)