

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637616

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FOREVER CHEESE, INC.		04/06/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Pierluigi Sini		
Street Address:	131 Ocean Grande Blvd		
Internal Address:	Apt 401		
City:	Jupiter		
State/Country:	FLORIDA		
Postal Code:	33477		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1839530	FULVI	
Registration Number:	1828427	FULVI	
Registration Number:	1830452	SINI FULVI	
Registration Number:	1852509	I BUONATAVOLA	
Registration Number:	2071474	I BUONATAVOLA S PRODUCT OF ITALY	
Registration Number:	1830453	SS SINI I BUONATAVOLA	
Registration Number:	2060989	CACIO DE ROMA	
Registration Number:	1857801	RUSTICO	
CORRESPONDENCE DATA			
Fax Number:	2158325360		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5360		
Email:	mhomyk@blankrome.com		
Correspondent Name:	Matthew A. Homyk		
Address Line 1:	One Logan Square		
Address Line 2:	Blank Rome LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	153849-00101		

OP \$215.00 1839530

NAME OF SUBMITTER:	Matthew A. Homyk
SIGNATURE:	/matthew homyk/
DATE SIGNED:	04/07/2021
Total Attachments: 2 source=Trademark Assignment Signed#page1.tif source=Trademark Assignment Signed#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** ("Assignment") is entered into and effective as of the date of the last signature below by and between **FOREVER CHEESE, INC.**, a New York corporation with an address of 36-36 33rd Street, Suite 307, Astoria, NY 11106 ("Assignor"), and **PIERLUIGI SINI**, an American individual with an address of 131 Ocean Grande Blvd, Apt 401, Jupiter, Florida 33477 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks listed in Schedule A together with the goodwill of the business associated with and symbolized by said trademarks (the "**Trademarks**"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title, and interest in and to said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all of its worldwide right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter arising or in effect, for Assignee's own use and enjoyment, including all rights of priority, to the full end of the term or terms for which the foregoing may be granted, renewed and/or extended, and for the use and enjoyment of Assignee's successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution, or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment through their duly authorized officers:

ASSIGNOR
FOREVER CHEESE, INC.



Name: Michel Busto
Title: VP
Date: 4/6/21

ASSIGNEE
PIERLUIGI SINI



Date: 4/6/21

Schedule A

Mark	Country	Goods	Registration Number
FULVI	United States	cheese	1839530
	United States	cheese	1828427
SINI FULVI	United States	cheese	N/A
	United States	cheese	1830452
I BUONATAVOLA	United States	cheese	N/A
I BUONATAVOLA	United States	cheese	1852509
	United States	cheese	2071474
	United States	cheese	1830453
CACIO DE ROMA	United States	cheese	2060989
RUSTICO	United States	cheese	1857801