

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM637968

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alan Barratt		03/22/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grenade (UK) Limited		
<b>Street Address:</b>	Grenade Hq Arden House, Marsh Lane		
<b>Internal Address:</b>	Hampton In Arden		
<b>City:</b>	West Midlands		
<b>State/Country:</b>	ENGLAND		
<b>Postal Code:</b>	B92 0AJ		
<b>Entity Type:</b>	Company: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90542355		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142716560		
<b>Email:</b>	lachristiansen@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	790 N. Water Street		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	014469-9575-US01		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Laura M. Konkel		
<b>Address Line 1:</b>	790 N. Water Street, Suite 2500		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Laura M. Konkel		
<b>SIGNATURE:</b>	/Laura M. Konkel/		

OP \$40.00 90542355

<b>DATE SIGNED:</b>	04/08/2021
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**Total Attachments: 5**

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**TRADE MARK ASSIGNMENT**

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dated

**22 MARCH 2021**

by

**ALAN BARRATT**  
Assignor

and

**GRENADE (UK) LIMITED**  
Assignee

**Baker  
McKenzie.**

Baker & McKenzie LLP  
100 New Bridge Street  
London EC4V 6JA  
United Kingdom  
[www.bakermckenzie.com](http://www.bakermckenzie.com)

**TRADEMARK**  
**REEL: 007250 FRAME: 0467**

## TRADE MARK ASSIGNMENT

This Agreement is dated 22 March 2021

### Between

**Alan Barratt**, an individual resident at Dorsington House, Barton Road, Dorsington, Warwickshire, CV37 8AT, United Kingdom ("**Assignor**"); and

**Grenade (UK) Limited**, a company incorporated under the laws of England and Wales, with registered number 06978658, whose registered office is at Grenade Hq Arden House, Marsh Lane, Hampton In Arden, West Midlands, England, B92 0AJ ("**Assignee**").

### RECITALS

- A. The Assignor is the proprietor of the registered trade marks and the applicant of certain trade mark applications listed in Schedule 1 to this Agreement (the "**Trade Marks**").
- B. The Assignor has agreed to assign the Trade Marks to the Assignee in accordance with the terms of this Agreement.

**It is agreed** as follows:

#### 1. Definitions and Interpretation

##### 1.1 Definitions

In this Agreement the following words and expressions have the following meanings:

"**Effective Date**" means the date of this Agreement;

"**Trade Marks**" has the meaning given to it in Recital A

##### 1.2 Interpretation

In this Agreement (except where the context otherwise requires):

- (a) clause headings are inserted for ease of reference only and shall not affect construction;
- (b) any reference to a recital, clause or schedule is to the relevant recital, clause or schedule to this Agreement and any reference to a paragraph is to the relevant paragraph in which it appears; and
- (c) any reference to "include" or "including" (or any similar term) is not to be construed as implying any limitation and general words introduced by the word "other" (or any similar term) shall not be given a restrictive meaning by reason of the fact that they are preceded by words indicating a particular class of acts, matters or things.

#### 2. Assignment

- 2.1 In exchange for good and valuable consideration, the sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee with full title guarantee, and with effect from the Effective Date, all of its right, title and interest in and to the Trade Marks and any common law rights and all the goodwill attaching to the Trade Marks, together with the right to sue in respect of every act of infringement of the Trade Marks whether occurring before or after the Effective Date.

**3. Further Assurance**

- 3.1 The Assignor agrees at the request and cost of the Assignee that it will at all times after the date of this Agreement do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Agreement, and to assist in the resolution of any queries from the Assignee concerning the Trade Marks, and to assist in relation to any proceedings which may be brought by or against the Assignee with respect to the Trade Marks.

**4. Entire Agreement**

- 4.1 This Agreement constitutes the entire agreement and supersedes any previous agreements between the parties relating to its subject matter.
- 4.2 Each party acknowledges and agrees that no representations were made which are not set out in this Agreement but that, if any were made, it has not relied on, or been induced to enter into this Agreement by, any information, statements, warranties or representations of any description, whether written or oral, made, supplied or given by or on behalf of the other party in relation to the subject matter of this Agreement or otherwise.
- 4.3 Nothing in this clause 4 shall operate to limit or exclude any liability of any party for, or remedy against any party in respect of, any fraudulent misrepresentation.

**5. Governing Law**

The construction, validity and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, English law and the parties hereto submit to the exclusive jurisdiction of the English courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

**6. General**

- 6.1 This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.
- 6.2 Each party shall be responsible for its own legal, accountancy and other costs, charges and expenses incurred in connection with the negotiation, preparation, execution and implementation by it of this Agreement and any document referred to in it.
- 6.3 The Contracts (Rights of Third Parties) Act 1999 shall not apply to this Agreement and no person who is not a party to this Agreement may enforce any provision of it.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed by their respective authorised representatives as a deed as of the Effective Date.

EXECUTED as a deed by Alan Barratt

in the presence of:

Alan Barratt

22 / 03 / 2021

DATE (dd/mm/yyyy)

DeWitt

Print name of witness: DUANE WHITEHOUSE

Address: 56 PINKETT STREET, WOLLESTON, W23 7EB

Occupation: FINANCE DIRECTOR

Date:

EXECUTED as a deed by  
Grenade (UK) Limited

Thomas M. Vahan

Print name: THOMAS M. VAHAN

Director

In the presence of

DeWitt

22 / 03 / 2021

DATE (dd/mm/yyyy)

Print name of witness: DUANE WHITEHOUSE

Address: 56 PINKETT STREET, WOLLESTON, W23 7EB

Occupation: FINANCE DIRECTOR

Date:




Print name: .....

Director

22 / 03 / 2021

DATE (dd/mm/yyyy)

Schedule 1

Country	Trade Mark	Status	Application No.	Registration No.	Filing Date	Class
United States		Pending	90542355	N/A	23 February 2021	25
European Union		Published	018391959	N/A	8 February 2021	25
United Kingdom		Registered	3521794	3521794	12 August 2020	25