

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM638012

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ARIZONA NEWS SERVICE, LLC		10/30/2020	Limited Liability Company: DELAWARE
BridgeTower Media Holding Company		10/30/2020	Corporation: DELAWARE
Bridgetower Media, LLC		10/30/2020	Limited Liability Company: DELAWARE
Daily Reporter Publishing Company		10/30/2020	Corporation: DELAWARE
Finance & Commerce, Inc.		10/30/2020	Corporation: DELAWARE
Idaho Business Review, LLC		10/30/2020	Limited Liability Company: DELAWARE
Lawyer's Weekly, LLC		10/30/2020	Limited Liability Company: DELAWARE
Long Island Business News, LLC		10/30/2020	Limited Liability Company: DELAWARE
Missouri Lawyers Media, LLC		10/30/2020	Limited Liability Company: DELAWARE
New Orleans Publishing Group, LLC		10/30/2020	Limited Liability Company: DELAWARE
The Daily Record Company, LLC		10/30/2020	Limited Liability Company: DELAWARE
The Journal Record Publishing Co., LLC		10/30/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bridgetower OpCo, LLC		
<b>Street Address:</b>	100 North Pacific Coast Highway, Ste. 1725		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 69</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3671840	ARIZONA CAPITOL TIMES LEADERS OF THE YEA	

OP \$1740.00 3671840

Property Type	Number	Word Mark
Registration Number:	2537610	DM DOLAN MEDIA COMPANY
Registration Number:	2551562	DOLAN MEDIA COMPANY
Registration Number:	5378574	ASK THE PET VET
Registration Number:	5666952	BRIDGETOWER MEDIA
Registration Number:	5666973	BRIDGETOWER MEDIA
Registration Number:	5526520	BUSINESS INTELLIGENCE FOR THE FURNITURE
Registration Number:	1483414	CASUAL LIVING
Registration Number:	2270144	CASUAL LIVING
Registration Number:	5378571	CHEERS TO YOU
Registration Number:	5378568	COOK THIS
Registration Number:	1330832	DESIGN TODAY
Registration Number:	5389484	DESIGNERS TODAY
Registration Number:	4838022	DESIGN TODAY
Registration Number:	5446331	EAT THIS
Registration Number:	1123253	FURNITURE/TODAY
Registration Number:	2218347	FURNITURE/TODAY
Registration Number:	5326284	GARDEN MINUTE
Registration Number:	2779371	GIFTS & DEC DIRECT
Registration Number:	3153465	GIFTS & DECORATIVE ACCESSORIES
Registration Number:	4590502	GIFTS AND DECORATIVE ACCESSORIES DIRECT
Registration Number:	2169778	HOME ACCENTS TODAY
Registration Number:	1172219	HOME TEXTILES TODAY
Registration Number:	2264205	HOME TEXTILES TODAY
Registration Number:	5378578	IN THE GARDEN
Registration Number:	5966211	LEHIGH VALLEY BUSINESS
Registration Number:	6063027	LEHIGH VALLEY BUSINESS
Registration Number:	5378576	NAVIGATING LIFE
Registration Number:	3377403	NJBIZ
Registration Number:	5446402	PET AGE
Registration Number:	0987397	PLAYTHINGS
Registration Number:	2009236	RETAIL PLANNING GUIDE
Registration Number:	1682922	THE WEEKLY BUSINESS NEWSPAPER OF THE FUR
Registration Number:	5504564	VALUE THIS
Registration Number:	3512444	THE DAILY REPORTER
Registration Number:	4450200	THE DAILY REPORTER
Registration Number:	3005237	WISCONSIN LAW JOURNAL
Registration Number:	3005238	WISCONSIN LAW JOURNAL
Registration Number:	3556329	FINANCE & COMMERCE

Property Type	Number	Word Mark
Registration Number:	1739738	FINANCE AND COMMERCE
Registration Number:	2528678	MINNESOTA LAWYER
Registration Number:	5919561	MINNESOTA LAWYER
Registration Number:	3049014	SAINT PAUL LEGAL LEDGER
Registration Number:	2975249	IDAHO BUSINESS REVIEW
Registration Number:	3027293	IDAHO BUSINESS REVIEW
Registration Number:	2033266	LAWYERS WEEKLY
Registration Number:	2548567	LAWYERSWEEKLYEXPERTS.COM
Registration Number:	2985752	LEGAL MATTERS
Registration Number:	1195678	MASSACHUSETTS LAWYERS WEEKLY
Registration Number:	2535045	NCLAWYERSWEEKLY.COM
Registration Number:	2801640	NEW ENGLAND IN-HOUSE
Registration Number:	2425168	NORTH CAROLINA LAWYERS WEEKLY
Registration Number:	2459458	RHODE ISLAND LAWYERS WEEKLY
Registration Number:	2484651	RILAWYERSWEEKLY.COM
Registration Number:	2799717	SOUTH CAROLINA LAWYERS WEEKLY
Registration Number:	3618318	THE MECKLENBURG TIMES
Registration Number:	3641467	VIRGINIA LAWYERS MEDIA
Registration Number:	2465387	VIRGINIA LAWYERS WEEKLY
Registration Number:	2728351	LONG ISLAND BUSINESS NEWS
Registration Number:	2758787	LONG ISLAND BUSINESS NEWS
Registration Number:	2766249	TECH ISLAND DIRECTORY
Registration Number:	2061588	THE NATHANIEL AWARD
Registration Number:	3490795	MISSOURI LAWYERS MEDIA
Registration Number:	3027383	ST. LOUIS DAILY RECORD
Registration Number:	3027398	THE COUNTIAN
Registration Number:	3526842	NEW ORLEANS CITY BUSINESS
Registration Number:	4582885	MARYLAND'S TOP 100 WOMEN
Registration Number:	3100028	THE JOURNAL RECORD
Registration Number:	3049152	THE JOURNAL RECORD

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: trademark@raklaw.com

Correspondent Name: Irene Y. Lee

Address Line 1: 12424 Wilshire Blvd, 12th fl.

Address Line 4: Los Angeles, CALIFORNIA 90025

<b>ATTORNEY DOCKET NUMBER:</b>	4328-02
<b>NAME OF SUBMITTER:</b>	Adam Kummins
<b>SIGNATURE:</b>	/Adam Kummins/
<b>DATE SIGNED:</b>	04/08/2021
<b>Total Attachments: 8</b> source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif source=assignment#page4.tif source=assignment#page5.tif source=assignment#page6.tif source=assignment#page7.tif source=assignment#page8.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, Arizona News Service, LLC, BridgeTower Media Holding Company, Bridgetower Media, LLC, Daily Reporter Publishing Company, Finance & Commerce, Inc., Idaho Business Review, LLC, Lawyer's Weekly, LLC, Long Island Business News, LLC, Missouri Lawyers Media, LLC, New Orleans Publishing Group, LLC, The Daily Record Company, LLC, and The Journal Record Publishing Co., LLC (individually and collectively, the "Assignor"), is the sole and exclusive owner of the entire right, title and interest in and to the marks and trade names described in Schedule "A" and the goodwill appertaining thereto (hereinafter, the "Marks") and the applications and registrations listed in Schedule "A";

WHEREAS, Bridgetower OpCo, LLC, a Delaware limited liability company (the "Assignee"), with a primary address of 100 North Pacific Coast Highway, Ste. 1725, El Segundo, CA 90245, desires to acquire Assignor's entire right, title and interest in and to the Marks and the corresponding applications and registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for and in consideration of the agreements and obligations set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, fully and forever, Assignor's entire right, title and interest, whether statutory or at common law, in and to the Marks, together with: (1) the goodwill of the business symbolized by the Marks; (2) all corresponding applications and registrations; (3) all income, royalties, damages and any other monetary benefits due or payable to Assignor with respect to any of the Marks, including without limitation, damages and payments for any and all previously occurring infringements and violations of the rights being assigned; and (4) any and all rights to sue for past, present and future infringements or violations of the rights being assigned and retain the proceeds relating to such infringements or violations.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in the territories listed in Schedule "A" and any other territories as appropriate.


The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Trademark Assignment is entered effective October 30, 2020.

*\*\* signature pages follow \*\**

**ASSIGNOR**

Arizona News Service, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

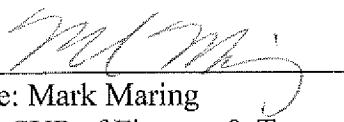
**ASSIGNOR**

Bridgetower Media, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNOR**

Finance &amp; Commerce, Inc.

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNOR**

Lawyer's Weekly, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNOR**

Missouri Lawyers Media, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNOR**

BridgeTower Media Holding Company

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNOR**

Daily Reporter Publishing Company

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

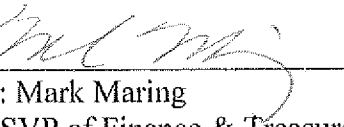
**ASSIGNOR**

Idaho Business Review, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

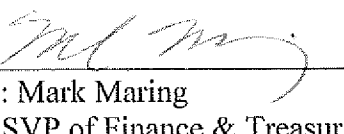
**ASSIGNOR**

Long Island Business News, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

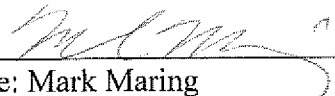
**ASSIGNOR**

New Orleans Publishing Group, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

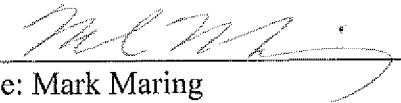
**ASSIGNOR**

The Daily Record Company, LLC

By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer


**ASSIGNOR**

The Journal Record Publishing Co., LLC

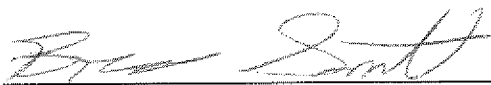
By:   
Name: Mark Maring  
Title: SVP of Finance & Treasurer

**ASSIGNEE**

Bridgetower OpCo, LLC

By:   
Name: Adam Reinebach  
Title: CEO

Signature of Witness:

  
Name: Brandon Smith

Signature of Witness:

  
Name: Rachel N. Militello

**Schedule A**

**Marks**

<b>Country</b>	<b>Mark</b>	<b>Owner</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
Canada	FURNITURE/TODAY	Bridgetower Media, LLC	TMA305212	7/26/85
Mexico	FURNITURE TODAY	Bridgetower Media, LLC	762411	9/26/02
U.S.	ARIZONA CAPITOL TIMES LEADERS OF THE YEAR IN PUBLIC POLICY	Arizona News Service, LLC	3671840	8/25/09
U.S.	ASK THE PET VET	Bridgetower Media, LLC	5378574	1/16/18
U.S.	BRIDGETOWER MEDIA	Bridgetower Media, LLC	5666952	1/29/19
U.S.	BRIDGETOWER MEDIA and design	Bridgetower Media, LLC	5666973	1/29/19
U.S.	BUSINESS INTELLIGENCE FOR THE FURNITURE INDUSTRY	Bridgetower Media, LLC	5526520	7/24/18
U.S.	CASUAL LIVING	Bridgetower Media, LLC	1483414	4/5/88
U.S.	CASUAL LIVING	Bridgetower Media, LLC	2270144	8/17/99
U.S.	CHEERS TO YOU	Bridgetower Media, LLC	5378571	1/16/18
U.S.	COOK THIS	Bridgetower Media, LLC	5378568	1/16/18
U.S.	DESIGN TODAY	Bridgetower Media, LLC	1330832	4/16/85
U.S.	DESIGNERS TODAY	Bridgetower Media, LLC	5389484	1/30/18
U.S.	DESIGN TODAY	Bridgetower Media, LLC	4838022	10/20/15
U.S.	DM DOLAN MEDIA COMPANY & Design	BridgeTower Media Holding Company	2537610	2/12/02
U.S.	DOLAN MEDIA COMPANY	BridgeTower Media Holding Company	2551562	3/26/02



Country	Mark	Owner	Reg. No.	Reg. Date
U.S.	EAT THIS	Bridgetower Media, LLC	5446331	4/17/18
U.S.	FINANCE & COMMERCE	Finance & Commerce, Inc.	3556329	1/6/09
U.S.	FINANCE AND COMMERCE	Finance & Commerce, Inc.	1739738	12/15/92
U.S.	FURNITURE/TODAY	Bridgetower Media, LLC	1123253	7/31/79
U.S.	FURNITURE/TODAY	Bridgetower Media, LLC	2218347	1/19/99
U.S.	GARDEN MINUTE	Bridgetower Media, LLC	5326284	10/31/17
U.S.	GIFTS & DEC DIRECT	Bridgetower Media, LLC	2779371	11/4/03
U.S.	GIFTS & DECORATIVE ACCESSORIES	Bridgetower Media, LLC	3153465	10/10/06
U.S.	GIFTS AND DECORATIVE ACCESSORIES DIRECT	Bridgetower Media, LLC	4590502	8/19/14
U.S.	HOME ACCENTS TODAY	Bridgetower Media, LLC	2169778	6/30/98
U.S.	HOME TEXTILES TODAY	Bridgetower Media, LLC	1172219	10/6/81
U.S.	HOME TEXTILES TODAY	Bridgetower Media, LLC	2264205	7/27/99
U.S.	IDAHO BUSINESS REVIEW	Idaho Business Review, LLC	2975249	7/26/05
U.S.	IDAHO BUSINESS REVIEW	Idaho Business Review, LLC	3027293	12/13/05
U.S.	IN THE GARDEN	Bridgetower Media, LLC	5378578	1/16/18
U.S.	LAWYERS WEEKLY	Lawyer's Weekly, LLC	2033266	1/28/97
U.S.	LAWYERSWEEKLYEXPERTS.COM	Lawyer's Weekly, LLC	2548567	3/12/02
U.S.	LEGAL MATTERS	Lawyer's Weekly, LLC	2985752	8/16/05
U.S.	LEHIGH VALLEY BUSINESS	Bridgetower	5966211	1/21/20

Country	Mark	Owner	Reg. No.	Reg. Date
		Media, LLC		
U.S.	LEHIGH VALLEY BUSINESS	Bridgetower Media, LLC	6063027	5/26/20
U.S.	LEHIGH VALLEY BUSINESS	Bridgetower Media, LLC	4553529	6/17/14
U.S.	LONG ISLAND BUSINESS NEWS	Long Island Business News, LLC	2758787	9/2/03
U.S.	LONG ISLAND BUSINESS NEWS	Long Island Business News, LLC	2728351	6/17/03
U.S.	MARYLAND'S TOP 100 WOMEN	The Daily Record Company, LLC	4582885	8/12/14
U.S.	MASSACHUSETTS LAWYERS WEEKLY	Lawyer's Weekly, LLC	1195678	5/18/82
U.S.	MINNESOTA LAWYER	Finance & Commerce, Inc.	5919561	11/26/19
U.S.	MINNESOTA LAWYER	Finance & Commerce, Inc.	2528678	1/8/02
U.S.	MISSOURI LAWYERS MEDIA	Missouri Lawyers Media, LLC	3490795	8/19/08
U.S.	NAVIGATING LIFE	Bridgetower Media, LLC	5378576	1/16/18
U.S.	NCLAWYERSWEEKLY.COM	Lawyer's Weekly, LLC	2535045	1/29/02
U.S.	NEW ENGLAND IN-HOUSE	Lawyer's Weekly, LLC	2801640	12/30/03
U.S.	NEW ORLEANS CITYBUSINESS and Design	New Orleans Publishing Group, LLC	3526842	11/4/08
U.S.	NJBIZ	Bridgetower Media, LLC	3377403	2/5/08
U.S.	NORTH CAROLINA LAWYERS WEEKLY	Lawyer's Weekly, LLC	2425168	1/30/01
U.S.	PET AGE	Bridgetower Media, LLC	5446402	4/17/18

Country	Mark	Owner	Reg. No.	Reg. Date
U.S.	PLAYTHINGS	Bridgetower Media, LLC	0987397	7/2/74
U.S.	RETAIL PLANNING GUIDE	Bridgetower Media, LLC	2009236	10/15/96
U.S.	RHODE ISLAND LAWYERS WEEKLY	Lawyer's Weekly, LLC	2459458	6/12/01
U.S.	RILAWYERSWEEKLY.COM	Lawyer's Weekly, LLC	2484651	9/4/01
U.S.	SAINT PAUL LEGAL LEDGER	Finance and Commerce, Inc.	3049014	1/24/06
U.S.	SOUTH CAROLINA LAWYERS WEEKLY	Lawyer's Weekly, LLC	2799717	12/30/03
U.S.	ST. LOUIS DAILY RECORD	Missouri Lawyers Media, LLC	3027383	12/13/05
U.S.	TECH ISLAND DIRECTORY	Long Island Business News, LLC	2766249	9/23/03
U.S.	THE COUNTIAN	Missouri Lawyers Media, LLC	3027398	12/13/05
U.S.	THE DAILY REPORTER	Daily Reporter Publishing Company	3512444	10/7/08
U.S.	THE DAILY REPORTER	Daily Reporter Publishing Company	4450200	12/17/13
U.S.	THE JOURNAL RECORD	The Journal Record Publishing Co., LLC	3049152	1/24/06
U.S.	THE JOURNAL RECORD	The Journal Record Publishing Co., LLC	3100028	6/6/06
U.S.	THE MECKLENBURG TIMES	Lawyer's Weekly, LLC	3618318	5/12/09
U.S.	THE NATHANIEL AWARD	Long Island Business News,	2061588	5/13/97

Country	Mark	Owner	Reg. No.	Reg. Date
		LLC		
U.S.	THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY	Bridgetower Media, LLC	1682922	4/14/92
U.S.	VALUE THIS	Bridgetower Media, LLC	5504564	6/26/18
U.S.	VIRGINIA LAWYERS MEDIA	Lawyer's Weekly, LLC	3641467	6/16/09
U.S.	VIRGINIA LAWYERS WEEKLY	Lawyer's Weekly, LLC	2465387	7/3/01
U.S.	WISCONSIN LAW JOURNAL	Daily Reporter Publishing Company	3005237	10/4/05
U.S.	WISCONSIN LAW JOURNAL	Daily Reporter Publishing Company	3005238	10/4/05