OP \$215.00 882557

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM638136

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TrueCar, Inc.	FORMERLY Zag.com, Inc.	06/13/2012	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Silicon Valley Bank
Street Address:	3003 Tasman Drive, HF150
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	88255720	TRUELEASE
Serial Number:	88222997	TRUECONDITION
Serial Number:	88215184	TRUECASH
Serial Number:	88693001	TRUEDEAL
Serial Number:	88665634	TRUE EXPERIENCE
Serial Number:	88655590	TRUEPRICE
Serial Number:	88665813	TRUE ACCESS DEALER
Serial Number:	88613188	TRUECAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7033826485

Email: DHall@vlplawgroup.com

Correspondent Name: Davis Hall

Address Line 1: 12703 Hitchcock Court
Address Line 4: Reston, VIRGINIA 20191

NAME OF SUBMITTER:	Davis Hall	
SIGNATURE:	/DavisHall/	

TRADEMARK REEL: 007251 FRAME: 0249

900608347

DATE SIGNED:	04/09/2021
Total Attachments: 14	
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page1.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page2.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page3.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page4.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page5.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page6.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page7.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page8.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page9.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page10.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page11.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page12.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page13.tif
source=SVB_TrueCar_IPSA (TrueCar)_	_6-13-12 (as filed 4-9-21)#page14.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of the Effective Date by and between SILICON VALLEY BANK ("Bank") and TRUECAR, INC. (F/K/A ZAG.COM INC.) ("Grantor").

RECITALS

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Second Amended and Restated Loan and Security Agreement by and between Bank, Grantor and the other Borrowers party thereto dated the Effective Date (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.
- B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those registered Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies. Bank agrees to release its security interests in the Intellectual Property (i) upon payment in full of all outstanding principal and interest owed to Bank under the Loan Agreement or (ii) pursuant to the terms and conditions set forth in the Loan Agreement.

WEST\229819413.2 354271-000228 IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:	TRUECAR, INC. (F/K/A ZAG.COM INC.)
225 Santa Monica Blvd, 6th Floor Santa Monica, CA, 90401 Attn:	Title EVP, Corporate Development
	BANK:
Address of Bank:	SILICON VALLEY BANK
3003 Tasman Drive Santa Clara, CA 95054-1191	By: ALL ALL WHE MANAGER

EXHIBIT A

Copyrights

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
TrueCar Graph Design.	VA0001828253	07/03/2012
TrueCar Graphic Price Report Design.	VA0001828252	07/03/2012

EXHIBIT B

Patents

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
Systems and methods of matching purchase requests with consummated sales	11968137	12/31/2007
System and methods for upfront vehicle pricing	12179164	07/24/2008
System and method for the analysis of pricing data including pricing flexibility for vehicles and other commodities	12896107	10/01/2010
System and method for the utilization of pricing models in the aggregation, analysis, presentation and monetization of pricing data for vehicles and other commodities	12896145	10/01/2010
SYSTEM, METHOD AND COMPUTER PROGRAM	20180025398	01/25/2018
PRODUCT FOR TRACKING AND CORRELATING ONLINE USER ACTIVITIES WITH SALES OF PHYSICAL GOODS	15707403	09/18/2017
SYSTEM AND METHOD FOR THE UTILIZATION	20170372381	12/28/2017
OF PRICING MODELS IN THE AGGREGATION, ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	15674317	08/10/2017
DATA SYSTEM FOR ADAPTIVE INCENTIVE	20170316459	11/02/2017
ALLOCATION IN AN ONLINE NETWORKED ENVIRONMENT	15582301	04/28/2017
VEHICLE DATA SYSTEM FOR RULES BASED	20170287043	10/05/2017
DETERMINATION AND REAL-TIME DISTRIBUTION OF ENHANCED VEHICLE DATA IN AN ONLINE NETWORKED ENVIRONMENT	15471805	03/28/2017
SYSTEM AND METHOD FOR AGGREGATION,	20170286983	10/05/2017
ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	15631318	06/23/2017
SYSTEM AND METHOD FOR CALCULATING AND	20170109833	04/20/2017
DISPLAYING PRICE DISTRIBUTIONS BASED ON ANALYSIS OF TRANSACTIONS	15391541	12/27/2016
SYSTEM AND METHOD FOR ANALYSIS AND	20170109799	04/20/2017
PRESENTATION OF USED VEHICLE PRICING DATA	15396225	12/30/2016

1686470.1

CALCETED A LAND A CETTAOD FOR CALLED		
SYSTEM AND METHOD FOR SALES GENERATION IN CONJUNCTION WITH A	20170109769	04/20/2017
VEHICLE DATA SYSTEM	15393505	12/29/2016
System, Method and Computer Program Product for	20170109768	04/20/2017
Geo-Specific Vehicle Pricing	15391563	12/27/2016
SYSTEM, METHOD AND COMPUTER PROGRAM	20170039580	02/09/2017
PRODUCT FOR PREDICTING ITEM PREFERENCE USING REVENUE-WEIGHTED COLLABORATIVE	15297883	10/19/2016
FILTER		
VEHICLE DATA SYSTEM FOR DISTRIBUTION OF	20170032400	02/02/2017
VEHICLE DATA IN AN ONLINE NETWORKED ENVIRONMENT	15220168	07/26/2016
SYSTEMS AND METHODS FOR VEHICLE		
PURCHASE RECOMMENDATIONS	20160364783	12/15/2016
	15248213	08/26/2016
METHOD AND SYSTEM FOR SELECTION, FILTERING OR PRESENTATION OF AVAILABLE	20160034999	02/04/2016
SALES OUTLETS	14884368	10/15/2015
SYSTEMS AND METHODS FOR VEHICLE PURCHASE RECOMMENDATIONS	20150363865	12/17/2015
	14736932	06/11/2015
Systems and Methods for Automatic Popular Configuration Generation	20150272955	10/17/2015
	20150363855	12/17/2015
	14736833	06/11/2015
SYSTEMS AND METHODS FOR TRANSFORMATION OF RAW DATA TO	20150363838	12/17/2015
ACTIONABLE DATA	14736900	06/11/2015
SALES ANALYZER SYSTEMS AND METHODS	20150310466	10/29/2015
	14696241	04/24/2015
MOBILE PRICE CHECK SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS	20150242926	08/27/2015
	14627816	02/20/2015
SYSTEM AND METHOD FOR CALCULATING AND	20150206162	07/23/2015
DISPLAYING PRICE DISTRIBUTIONS BASED ON ANALYSIS OF TRANSACTIONS	14671731	03/27/2015
SYSTEM AND METHOD FOR AGGREGATION,		
ANALYSIS, PRESENTATION AND	9754304	09/05/2017
MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	20150193800	07/09/2015
	14666005	03/23/2015
SYSTEM, METHOD AND COMPUTER PROGRAM FOR VARYING AFFILIATE POSITIONDISPLAYED BY INTERMEDIARY	20150134422	05/14/2015
	14604014	01/23/2015

METHOD AND SYSTEM FOR SELECTION,	9189800	11/17/2015
FILTERING OR PRESENTATION OF AVAILABLE SALES OUTLETS	20150006250	01/01/2015
	14488062	09/16/2014
System and Method for Sales Generation in Conjunction	9818140	11/14/2017
With a Vehicle Data System	20140358719	12/04/2014
	14461205	08/15/2014
SYSTEMS AND METHODS FOR DETERMINING COSTS OF VEHICLE REPAIRS AND TIMES TO	9836714	12/05/2017
MAJOR REPAIRS	20140279709	09/18/2014
	14137228	12/20/2013
SYSTEMS AND METHODS FOR DETERMINING THE TIME TO BUY OR SELL A VEHICLE	9747620	08/29/2017
THE TIME TO BUT OR SELL A VEHICLE	20140279708	09/18/2014
	14136687	12/20/2013
SYSTEMS AND METHODS FOR DETERMINING	9727905	08/08/2017
COST OF VEHICLE OWNERSHIP	20140279258	09/18/2014
	14137194	12/20/2013
SYSTEM AND METHOD FOR CALCULATING AND DISPLAYING PRICE DISTRIBUTIONS BASED ON ANALYSIS OF TRANSACTIONS	9020844	04/28/2015
	20140229241	08/14/2014
	14256796	04/18/2014
SYSTEM AND METHOD FOR AGGREGATION, ANALYSIS, PRESENTATION AND	9020843	04/18/2014
MONETIZATION OF PRICING DATA FOR	20140229240	08/14/2014
VEHICLES AND OTHER COMMODITIES	14256791	04/18/2014
Wholesale/Trade-In Pricing System, Method and	20140214696	07/31/2014
Computer Program Product Therefor	14031930	09/19/2013
Out-the-Door Pricing System, Method and Computer Program Product Therefor	20140214491	07/31/2014
	14031896	09/19/2013
PAY-PER-SALE SYSTEM, METHOD AND	9811847	11/07/2017
COMPUTER PROGRAM PRODUCT THEREFOR	20140180882	06/26/2014
	14137178	12/20/2013
SYSTEM, METHOD AND COMPUTER PROGRAM	9116964	08/25/2015
RODUCT FOR DECODING VEHICLE DENTIFICATION NUMBERS	20140136550	05/15/2014
	14158541	01/17/2014

CYCTEM METHOD AND COMPUTED DOOD AND		
SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR PREDICTING ITEM PREFERENCE	9508084	11/29/2016
USING REVENUE-WEIGHTED COLLABORATIVE	20140129290	05/08/2014
FILTER	14152884	01/10/2014
SYSTEM AND METHOD FOR ANALYSIS AND PRESENTATION OF USED VEHICLE PRICING DATA	20140114726	04/24/2014
	14145252	12/31/2013
SYSTEM AND METHOD FOR CONSTRUCTING	20140074553	03/13/2014
SPATIALLY CONSTRAINED INDUSTRYSPECIFIC MARKET AREAS	14026111	09/13/2013
SYSTEM AND METHOD FOR THE UTILIZATION	9767491	09/19/2017
OF PRICING MODELS IN THE AGGREGATION, ANALYSIS, PRESENTATION AND	20140058957	02/27/2014
MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	14068836	10/31/2013
SYSTEM AND METHOD FOR SALES GENERATION IN CONJUNCTION WITH A	9727904	08/08/2017
VEHICLE DATA SYSTEM	20130311319	11/21/2013
	13951292	07/25/2013
System and Method for the Analysis of Pricing Data	20130018804	01/17/2013
Including a Sustainable Price Range for Vehicles and Other Commodities	13617764	09/14/2012
METHOD AND SYSTEM FOR SELECTION, FILTERING OR PRESENTATION OF AVAILABLE SALES OUTLETS	8868480	10/21/2014
	20130006916	01/03/2013
	13534930	06/27/2012
System and Method for Sales Generation in Conjunction	8521615	08/27/2013
with a Vehicle Data System	20120259728	10/11/2012
	13524116	06/15/2012
System and method for aggregation, analysis,	9129325	09/08/2015
presentation and monetization of pricing data for vehicles and other commodities	12556076	09/09/2009
System and method for calculating and displaying price	9111308	08/18/2015
distributions based on analysis of transactions	12556109	09/09/2009
Natural language processing system, method and	9031967	05/12/2015
computer program product useful for automotive data mapping	13406325	02/27/2012
System, method and program product for predicting	8762219	06/24/2014
best/worst time to buy	13232444	09/14/2011
System, method and computer program product for	8661403	02/25/2014
predicting item preference using revenue-weighted collaborative filter	13173332	06/30/2011

System, method and computer program product for decoding vehicle identification numbers	8661020 13360981	02/25/2014 01/30/2012
System and method for analysis and presentation of used vehicle pricing data	8645193	02/04/2014
System, method and computer program product for	13554743 8620763	07/20/2012 12/31/2013
demand-weighted selection of sales outlets	13291544	11/08/2011
System, method and computer program product for predicting value of lead	8589250 12655462	11/19/2013 12/30/2009
System and method for the analysis of pricing data including dealer costs for vehicles and other	8577736	11/05/2013
commodities	12896122	10/01/2010
System and method for the analysis of pricing data including a sustainable price range for vehicles and other	8458012	06/04/2013
commodities	12896164	10/01/2010
System and method for sales generation in conjunction with a vehicle data system	8219464	07/10/2012
with a vernere data system	13080832	04/06/2011
System, Method and Computer Program Product for Geo-Specific Vehicle Pricing	13173357	06/30/2011
Rules-Based Determination and Real-Time Distribution of Enhanced Vehicle Data	PCT/US17/24543	03/28/2017
Systems and Methods for Determining Cost of Vehicle Ownership	15704967	09/14/2017
Systems and Methods for Determining Costs of Vehicle Repairs and Time to Major Repairs	15817715	11/20/2017
System and Method for Determination and Use of Spatial and Geography Based Metrics in a Network of Distributed Computer Systems	15711806	09/21/2017
System and Method for Dealer Evaluation and Dealer Network Optimization Using Spatial and Geographic Analysis in a Network of Distributed Computer Systems	15855542	12/27/2017
Method and System for Selection, Filtering or Presentation of Available Sales Outlets in a Distributed Networked Computing Environment Using Spatial and	62541557	08/04/2017
Geography Based Metrics		
Geography Based Metrics System and Method for Comparing Enterprise Performance Using Industry Consumer Data in a Network of Distributed Computer Systems	62532181	07/13/2017

SYSTEM AND METHOD FOR AGGREGATION, ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	17036516	09/29/2020
SYSTEM, METHOD AND COMPUTER PROGRAM FOR VARYING AFFILIATE POSITION DISPLAYED BY INTERMEDIARY	16670448	10/31/2019
WHOLESALE/TRADE-IN PRICING SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR	16655702	10/17/2019
SYSTEM AND METHOD FOR AGGREGATION, ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	10846722	11/24/2020
	16656114	10/17/2019
SYSTEM AND METHOD FOR CALCULATING AND DISPLAYING PRICE DISTRIBUTIONS BASED ON	10489810	11/26/2019
ANALYSIS OF TRANSACTIONS	16277553	02/15/2019
SYSTEM AND METHOD FOR SALES GENERATION IN CONJUNCTION WITH A	10489809	11/26/2019
VEHICLE DATA SYSTEM	16277434	02/15/2019
SYSTEM AND METHOD FOR THE UTILIZATION	10679263	06/09/2020
OF PRICING MODELS IN THE AGGREGATION, ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	16272396	02/11/2019
SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR PREDICTING ITEM PREFERENCE USING REVENUE-WEIGHTED COLLABORATIVE FILTER	16240339	01/04/2019
SYSTEM AND METHOD FOR AGGREGATION,	10515382	12/24/2019
ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	16193618	11/16/2018
SYSTEM AND METHOD FOR ANALYSIS AND	10733639	08/04/2020
PRESENTATION OF USED VEHICLE PRICING DATA	16148695	10/01/2018
SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GEO SPECIFIC VEHICLE PRICING	16888289	05/29/2020
SYSTEM AND METHOD FOR ANALYSIS AND PRESENTATION OF USED VEHICLE PRICING DATA	16888383	05/29/2020
SYSTEM AND METHOD FOR THE UTILIZATION OF PRICING MODELS IN THE AGGREGATION, ANALYSIS, PRESENTATION AND MONETIZATION OF PRICING DATA FOR VEHICLES AND OTHER COMMODITIES	16866732	05/05/2020

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR TRACKING AND CORRELATING ONLINE USER ACTIVITIES WITH SALES OF PHYSICAL GOODS	16594645	10/07/2019
SYSTEM AND METHOD FOR SALES GENERATION IN CONJUNCTION WITH A	10853831	12/01/2020
VEHICLE DATA SYSTEM	16591079	10/02/2019
SYSTEM AND METHOD FOR CORRELATING AND ENHANCING DATA OBTAINED FROM DISTRIBUTED SOURCES IN A NETWORK OF DISTRIBUTED COMPUTER SYSTEMS	16460259	07/02/2019
METHOD AND SYSTEM FOR SELECTION, FILTERING OR PRESENTATION OF AVAILABLE SALES OUTLETS	16565970	09/10/2019
SYSTEM AND METHOD FOR CALCULATING AND DISPLAYING PRICE DISTRIBUTIONS BASED ON	10810609	10/20/2020
ANALYSIS OF TRANSACTIONS	16564808	09/09/2019
METHOD AND SYSTEM FOR SELECTION, FILTERING OR PRESENTATION OF AVAILABLE	10878435	12/29/2020
SALES OUTLETS IN A DISTRIBUTED NETWORKED COMPUTING ENVIRONMENT USING SPATIAL AND GEOGRAPHY BASED METRICS	16054808	08/03/2018
SYSTEM AND METHOD FOR COMPARING ENTERPRISE PERFORMANCE USING INDUSTRY CONSUMER DATA IN A NETWORK OF DISTRIBUTED COMPUTER SYSTEMS	16034176	07/12/2018
System and method for aggregation, analysis,	10217123	02/26/2019
presentation and monetization of pricing data for vehicles and other commodities	15864855	01/08/2018
Systems and Method for Calculating and Displaying Price Distributions based on Analysis of Transactions	17065310	10/07/2020
Systems and Method for Sales Generation in Conjunction with a Vehicle Data System	16953613	11/20/2020
SYSTEM AND METHOD FOR DETERMINATION AND USE OF SPATIAL AND GEOGRAPHY BASED METRICS IN A NETWORK OF DISTRIBUTED COMPUTER SYSTEMS	16818585	03/13/2020
System and Method for Dealer Evaluation and Dealer Network Optimization Using Spatial and Geographic Analysis in a Network of Distributed Computer Systems	17165584	02/02/2021
Method and System for Selection, Filtering or Presentation of Available Sales Outlets in a Distributed Networked Computing Environment Using Spatial and Geography Based Metrics	17129716	12/21/2020

SYSTEM AND METHOD FOR ANALYSIS AND PRESENTATION OF USED VEHICLE PRICING DATA	16433521	06/06/2019
Machine Learning Systems and Methods for Selection, Filtering or Presentation of Available Sales Outlets in a Distributed Networked Computing Environment	63108276	10/30/2020
Systems and Methods for Determining Lifetime Value of Website Visitor	63132734	12/31/2020

EXHIBIT C

Trademarks

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
CHANGING HOW CARS ARE SOLD	85279849	03/29/2011
KNOW THE REAL PRICE	85279842	03/29/2011
WITH TRUECARE.COM, YOU'LL KNOW THE REAL PRICE BEFORE YOU LEAVE YOUR HOME	85393100	08/09/2011
TRUEVIEW	85385128	07/29/2011
TRUEVIEW	85385121	07/29/2011
GREAT PRICE, GOOD PRICE, ABOVE MARKET	85266088	03/14/2011
TRUETRENDS	85117877	08/27/2011
TRUEINSURANCE	77797984	08/05/2009
TRUEFINANCE	77797982	08/05/2009
TRUEAVERAGE	77797974	08/05/2009
TRUEINDEX	77797971	08/05/2009
TRUELOAN	77963610	03/19/2010
TRUEHOME	77963594	03/19/2010
CLEARBOOK	77886834	12/04/2009
TRUETRUCK	77886831	12/04/2009
TRUETRADE	77864246	11/03/2009
CLEARBOOK	77981789	12/04/2009
TRUEQUOTE	77963608	03/19/2010
TRUEBUZZ	77915751	01/20/2010
TRUECAR	77707917	04/06/2009
Z ZAG	78638376	05/26/2005
ZAG	78638368	05/26/2005
TRUEDEAL	87085408	06/27/2016
STORMWATCH	87577753	08/21/2017
TRUESAVINGS	5133913	01/31/2017
	87152377	08/26/2016
TRUELEASE	86103498	10/28/2013

1686470.1

TRUECONDITION	86402398	09/22/2014
THE FUTURE OF CAR BUYING IS HERE	4941460	04/19/2016
	86795987	10/22/2015
TRUETARGET	4062212	11/29/2011
	85124399	09/07/2010
TRUE PRICE	4421804	10/22/2013
	85881193	03/20/2013
TRUE PRICE	4421803	10/22/2013
	85881187	03/20/2013
TRUE PRICE INFORMED. ACCURATE. TRUSTED.	4296462	02/26/2013
	85546115	02/17/2012
TRUE PRICE INFORMED. ACCURATE. TRUSTED.	4296461	02/26/2013
	85546073	02/17/2012
TRUEMPG	4436580	11/19/2013
	85924697	05/06/2013
TRUECAR	4419891	10/15/2013
	85800222	12/11/2012
\$ CARPERKS	3239233	05/08/2007
	78826512	03/01/2006
CARPERKS	3236578	05/01/2007
	78826488	03/01/2006
TRUEVIEW	3372593	01/22/2008
	77189198	05/24/2007
TRUELEASE	88255720	01/09/2019
TRUECONDITION	88222997	12/10/2018
TRUECASH	88215184	12/03/2018
TRUEDEAL	88693001	11/14/2019
TRUE EXPERIENCE	88665634	10/23/2019
TRUEPRICE	88655590	10/15/2019
TRUE ACCESS DEALER	88665813	10/23/2019
TRUECAR	88613188	09/11/2019
	6071138	06/02/2020

EXHIBIT D

Mask Works

Description

Registration/ Application Number Registration/ Application <u>Date</u>

NONE

1686470.1

TRADEMARK REEL: 007251 FRAME: 0264

RECORDED: 04/09/2021 REEL: 00725