

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM638158

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guardian Technologies LLC		04/01/2021	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Lasko Operation Holdings, LLC		
Street Address:	2711 Centerville Road		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4491470	PUREGUARDIAN	
Registration Number:	5292721		
Registration Number:	5243092	PUREGUARDIAN	
Registration Number:	5292899	PET PURE	
Registration Number:	5364336	GERMGUARDIAN	
Registration Number:	3276349	GERMGUARDIAN	
Registration Number:	5685095	CREATING A BETTER HOME ENVIRONMENT	
Registration Number:	5686192	PUREGUARDIAN	
CORRESPONDENCE DATA			
Fax Number:	8008862280		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-981-4252		
Email:	sean.mcconnell@troutman.com, theresa.catalano@troutman.com, vincent.martell@troutman.com		
Correspondent Name:	Sean P. McConnell		
Address Line 1:	3000 Two Logan Square		
Address Line 2:	Eighteenth and Arch Streets		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2799		

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TRADEMARK

ATTORNEY DOCKET NUMBER:	134757.3-Guardian/Lasko
NAME OF SUBMITTER:	Sean P. McConnell
SIGNATURE:	/sean p. mcconnell/
DATE SIGNED:	04/09/2021
Total Attachments: 4 source=Trademark Assignment - Guardian to Lasko Holdings#page1.tif source=Trademark Assignment - Guardian to Lasko Holdings#page2.tif source=Trademark Assignment - Guardian to Lasko Holdings#page3.tif source=Trademark Assignment - Guardian to Lasko Holdings#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into this 1st day of April, 2021, by and between Guardian Technologies LLC, an Ohio limited liability company having an address at 26251 Bluestone Boulevard, Suite 7, Euclid, Ohio 44132 ("Assignor") and Lasko Operation Holdings, LLC, a Delaware limited liability company, having an address at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 ("Assignee") (each a "Party" and collectively the "Parties").

WITNESSETH:

WHEREAS, Assignor is the owner of the Trademarks listed on Exhibits "A" and "B", attached hereto, ("Trademarks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks, and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any, the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, assignment, transfer and conveyance not been made.

2. * Title. Assignor hereby represents and warrants that it has not heretofore granted any license, right or privilege with regard to the Trademarks, and that it has the full right to convey all right, title and interest in and to the Trademarks.

3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment. Assignor consents and authorizes Assignee or Assignee's designee to file and record this Assignment as necessary to perfect title in Assignee.

4. Counterparts. This Assignment may be executed in counterparts, each of which is deemed an original for all purposes, and each Party may execute this Assignment by signing any such counterpart. Facsimile or scanned signatures by the Parties are acceptable and shall be deemed original signatures.

5. Capacity. Each of the Parties hereto represents and warrants that the person executing this Assignment on behalf of said Party has full legal capacity and is both competent and authorized to enter into, execute, deliver and perform this Assignment, and each Party expressly waives any and all rights to assert lack of authority of their respective signatory as a defense to the enforceability of this Assignment. Each Party further represents and warrants that they are freely entering into this Assignment without force, duress and/or coercion of any kind, they have consulted and relied on the advice of their own respective attorneys concerning this Assignment, and they have completely read and understood the terms of this Assignment.

6. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives.

7. Entire Agreement. This Assignment contains the entire agreement and understanding of the Parties hereto relating to the subject matter hereof, and merges and supersedes all prior and contemporaneous discussions, agreements and undertakings of every nature between the Parties hereto relating to the subject matter hereof. This Assignment may not be changed or modified, except by an agreement in writing signed by each of the Parties hereto.

-Signature page to follow-

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the date first above written.

GUARDIAN TECHNOLOGIES LLC

LASKO OPERATION HOLDINGS LLC

By: *Gary Chant*

By: *Thomas Reynolds*

Name: Gary Chant

Name: Thomas Reynolds

Title: Senior Vice President

Title: Chief Financial Officer

Alicia Kodadek

Sworn to and subscribed before me
this 21st day of March 2021.

Commonwealth of Pennsylvania - Notary Seal
ALICIA KODADEK, Notary Public
Chester County
My Commission Expires February 17, 2025
Commission Number 1293533

EXHIBIT "A"

USA Trademarks				
	Mark	Country	App. No.	Reg. No.
1	PUREGUARDIAN	UNITED STATES	85/311,028	4,491,470
2	[DESIGN ONLY]	UNITED STATES	87/185,842	5,292,721
3	PUREGUARDIAN	UNITED STATES	87/251,781	5,243,092
4	PET PURE	UNITED STATES	87/253,883	5,292,899
5	GERMGUARDIAN	UNITED STATES	87/459,571	5,364,336
6	GERMGUARDIAN	UNITED STATES	78/487,124	3,276,349
7	CREATING A BETTER HOME ENVIRONMENT	UNITED STATES	88/020,605	5,685,095
8	PUREGUARDIAN	UNITED STATES	88/046,053	5,686,192