

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM638200

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Security		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FAHERTY BRAND, LLC		03/30/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WHITE OAK COMMERCIAL FINANCE, LLC		
<b>Street Address:</b>	1155 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4312452	FAHERTY BRAND A GUARANTEE OF QUALITY	
<b>Registration Number:</b>	4689632	FAHERTY	
<b>Registration Number:</b>	4559559	FAHERTY	
<b>Registration Number:</b>	5931224	SUN SESSIONS	
<b>Serial Number:</b>	88441859	SUN SESSIONS	
<b>Registration Number:</b>	5942675	FAHERTY SUN SESSIONS	
<b>Serial Number:</b>	88441592	FAHERTY SUN SESSIONS	
<b>Registration Number:</b>	6097611	FAHERTY	
<b>Registration Number:</b>	6097610	FAHERTY	
<b>Registration Number:</b>	5942674	FAHERTY	
<b>Registration Number:</b>	5942673	FAHERTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800-713-0755		
<b>Email:</b>	james.murray@wolterskluwer.com		
<b>Correspondent Name:</b>	CT Corporation		
<b>Address Line 1:</b>	4400 Easton Commons Way		

OP \$290.00 4312452

**Address Line 2:** Suite 125  
**Address Line 4:** Columbus, OHIO 43219

**NAME OF SUBMITTER:** Corenda R. Gaines

**SIGNATURE:** /Corenda R. Gaines/

**DATE SIGNED:** 04/09/2021

**Total Attachments: 4**

source=Faherty Brand LLC - IP Trademark Assignment dated March 30 2021 (002)#page1.tif  
source=Faherty Brand LLC - IP Trademark Assignment dated March 30 2021 (002)#page2.tif  
source=Faherty Brand LLC - IP Trademark Assignment dated March 30 2021 (002)#page3.tif  
source=Faherty Brand LLC - IP Trademark Assignment dated March 30 2021 (002)#page4.tif

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

FAHERTY BRAND, LLC

- Individual(s)                       Association  
 Partnership                       Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other LLC \_\_\_\_\_

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) March 30, 2021

- Assignment                       Merger  
 Security Agreement                       Change of Name  
 Other Assignment of Security \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: WHITE OAK COMMERCIAL FINANCE, LLC

Street Address: 1155 Avenue of the Americas

City: New York

State: New York

Country: USA                      Zip: 10036

- Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship \_\_\_\_\_  
 Other LLC \_\_\_\_\_ Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

See Schedule A attached

B. Trademark Registration No.(s)

See Schedule A attached

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Corenda R. Gaines

Internal Address: c/o Hahn & Hassen LLP

Street Address: 488 Madison Avenue

City: New York

State: New York                      Zip: 10022

Phone Number: 212-478-7200

Docket Number: \_\_\_\_\_

Email Address: cgaines@hahnhausen.com

### 6. Total number of applications and registrations involved:

11

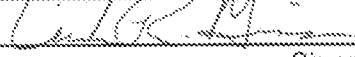
### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account  
 Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:   
Signature

April 8, 2021

Date

Corenda R. Gaines

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

## TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, FAHERTY BRAND, LLC, a limited liability company formed under the laws of Delaware, located at 80 Broad Street, New York, New York 10004 (“Borrower”), has adopted, used and is using the marks, or has an intent-to-use the marks, in connection with certain goods and services shown in the attached Schedule A (the “Marks”), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to WHITE OAK COMMERCIAL FINANCE, LLC (“Lender”) pursuant to (i) a certain Factoring Agreement, dated March 30, 2021, between Lender and Borrower and (ii) a certain Trademark Collateral Security Agreement, dated March 30, 2021, made by Borrower in favor of Lender (as each may be amended, modified, restated or supplemented from time to time, collectively, the “Agreements”); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Lender a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Lender and grant to Lender a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

[Remainder of page intentionally left blank]

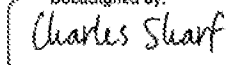
Borrower expressly acknowledges and affirms that the rights and remedies of Lender with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: March 30, 2021


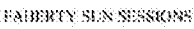
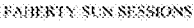


FAHERTY BRAND, LLC

DocuSigned by:  
  
By: \_\_\_\_\_  
Alex Faherty  
CEO

WHITE OAK COMMERCIAL FINANCE,  
LLC

DocuSigned by:  
  
By: \_\_\_\_\_  
Charles Sharf  
Executive Vice President

**SCHEDULE A**

<i>Owner</i>	<i>Trademark</i>	<i>TM Logo</i>	<i>Country</i>	<i>Registration No</i>	<i>Registration Date</i>
Faherty Brand LLC	FAHERTY BRAND A GUARANTEE OF QUALITY		United States of America	4312452	Apr 2 2013
Faherty Brand LLC	FAHERTY	FAHERTY	United States of America	4689632	Feb 17 2015
Faherty Brand LLC	FAHERTY	FAHERTY	United States of America	4559559	Jul 1 2014
FAHERTY BRAND LLC	SUN SESSIONS	SUN SESSIONS	United States of America	5931224	Dec 10 2019
FAHERTY BRAND LLC	SUN SESSIONS	SUN SESSIONS	United States of America	Serial No. 88441859	Filing Date May 22 2019
FAHERTY BRAND LLC	FAHERTY SUN SESSIONS		United States of America	5942675	Dec 24 2019
FAHERTY BRAND LLC	FAHERTY SUN SESSIONS		United States of America	Serial No. 88441592	Filing Date May 22 2019
FAHERTY BRAND LLC	FAHERTY	FAHERTY	United States of America	6097611	Jul 7 2020
FAHERTY BRAND LLC	FAHERTY		United States of America	6097610	Jul 7 2020
FAHERTY BRAND LLC	FAHERTY	FAHERTY	United States of America	5942674	Dec 24 2019
FAHERTY BRAND LLC	FAHERTY		United States of America	5942673	Dec 24 2019