

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM638223

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vermont Hard Cider Company, LLC		04/02/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Vermont Hard Cider Company Holdings, Inc.		
Street Address:	c/o C&C Group, Wellpark Brewery		
Internal Address:	161 Duke Street		
City:	Glasgow		
State/Country:	UNITED KINGDOM		
Postal Code:	G31 1JD		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	3824561	WOODCHUCK	
Registration Number:	3943880	WOODCHUCK HARD CIDER MARMOTA MONAX MONAX	
Registration Number:	2463147	WOODCHUCK	
Registration Number:	3996990	WOODCHUCK HARD CIDER MARMOTA MONAX MONAX	
Registration Number:	4038425	CELEBRATE WOODCHUCK DAY	
Registration Number:	4259048	NEVER FORGET YOUR ROOTS	
Registration Number:	4283486	802	
Registration Number:	4376767	INDEPENDENT TO THE CORE	
Registration Number:	4408650	REVEL RESPONSIBLY	
Registration Number:	4520441	WOODCHUCK	
Registration Number:	4713962	OUT ON A LIMB	
Registration Number:	4714004	HOPSATION	
Registration Number:	4757376	CLUSTER 'CHUCK	
Registration Number:	4757389	CIDERBRATION	
Registration Number:	4757303	CIDERBRATION	
Registration Number:	4757416	GUMPTION	
Registration Number:	4909581	LOCAL NECTAR	
Registration Number:	5077475	DAY CHASER	
TRADEMARK			

CH \$815.00 3824561

Property Type	Number	Word Mark
Registration Number:	3195593	MARMOTA MONAX MONAX
Registration Number:	5139049	VERMONT CIDER CO.
Registration Number:	5139050	
Registration Number:	5148353	
Registration Number:	5182081	CIDERSTOCK
Registration Number:	5185232	HORNSBY'S HARD CIDER PREMIUM QUALITY
Registration Number:	5420029	CITRUS FREAK
Registration Number:	2187029	WYDER'S
Registration Number:	3831152	WYDER'S
Registration Number:	4640935	GIVE A CHUCK
Registration Number:	4902854	KNOTTY ROOT
Registration Number:	6076122	VIVA SPRITZ
Serial Number:	88703050	THRILL CHASER
Serial Number:	88703035	DAY CHASER

CORRESPONDENCE DATA

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-756-8000

Email: ipdocketmwe@mwe.com, eatkins@mwe.com, jmikulina@mwe.com, kdelcoure@mwe.com

Correspondent Name: Eleanor B. Atkins

Address Line 1: McDermott Will & Emery LLP

Address Line 2: 555 North Capitol Street, NW

Address Line 4: Washington, D.C. 20001-1531

ATTORNEY DOCKET NUMBER: 083303-0030

NAME OF SUBMITTER: Eleanor B. Atkins

SIGNATURE: /Eleanor Atkins/

DATE SIGNED: 04/09/2021

Total Attachments: 10

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “**Agreement**”), dated as of April 2, 2021, is made by Vermont Hard Cider Company, LLC, a Delaware limited liability company (“**Grantor**”), in favor of Vermont Hard Cider Company Holdings, Inc., a Delaware corporation (“**Secured Party**”).

WHEREAS, pursuant to the Trademark Security Agreement, dated as of April 2, 2021, (the “**Security Agreement**”), Grantor granted to Secured Party a continuing security interest in and to all of the right, title, and interest of Grantor in and to the Collateral;

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Secured Party this Agreement.

NOW, THEREFORE, in consideration of the promises and the mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor hereby pledges and grants to the Secured Party a security interest in and to all of the right, title, and interest of Grantor in, to, and under the following (the “**Collateral**”):

(a) all trademarks, service marks, trade names, trade dress, business names, designs, logos, slogans, Internet domain names and other indicia of source or origin, in each case, as set forth on Schedule 1 hereto, together with all registrations and applications for registration thereof, and the goodwill associated with any of the foregoing (collectively, the “**Trademarks**”), excluding only United States intent-to-use trademark applications to the extent that and solely during the period in which the grant of a security interest therein would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications;

(b) all renewals of the Trademarks;

(c) all rights to sue for past, present, and future infringement of, dilution of, or other violation of rights in the Trademarks;

(d) all rights of the Grantor corresponding to any of the Trademarks throughout the world;

(e) all rights of any kind whatsoever of Grantor accruing under any of the Trademarks provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(f) all books and records pertaining to any of the Trademarks; and

(g) proceeds (as defined in the UCC) of the Trademarks.

Section 3. Recordation. Grantor authorizes the Commissioner for Trademarks (and any other government officials) to record and register this Agreement.

Section 4. Security Agreement. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to the Secured Party pursuant to the Security Agreement, and Grantor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interests granted by Grantor in the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any conflict between the terms of this Agreement and the Security Agreement, the Security Agreement shall control.


Section 5. Counterparts. This Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

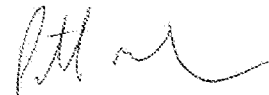
IN WITNESS WHEREOF, Grantor has caused this Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**VERMONT HARD CIDER COMPANY,
LLC,**
as Grantor

By: 
Name: Ben Calvi
Title: President



ACCEPTED AND AGREED
as of the date first above written:



VERMONT HARD CIDER COMPANY HOLDINGS, INC.,
as Secured Party



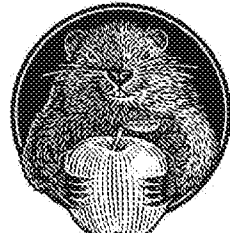


By: 
Name: Patrick McMahon
Title: Director



SCHEDULE 1


TRADEMARKS

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
THRILL CHASER	US	88703050	11/22/2019
DAY CHASER	US	88703035	11/22/2019
HORNSBY'S	US	79107142 4255784	11/29/2011 12/11/2012
WOODCHUCK	US	77891510 3824561	12/11/2009 07/29/2010
	US	85103856 3943880	08/10/2010 04/12/2011
WOODCHUCK	US	75545465 2463147	09/01/1998 06/26/2001
	US	85186341 3996990	11/29/2010 07/19/2011
CELEBRATE WOODCHUCK DAY	US	85263523 4038425	03/10/2011 10/11/2011
NEVER FORGET YOUR ROOTS	US	85492888 4259048	12/12/2011 12/11/2012
802	US	85243290 4283486	02/15/2011 01/29/2013
INDEPENDENT TO THE CORE	US	77983489 4376767	02/04/2010 07/30/2013
REVEL RESPONSIBLY	US	85979692	02/03/2011

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
		4408650	09/24/2013
WOODCHUCK	US	85937897 4520441	05/21/2013 04/29/2014
OUT ON A LIMB	US	86251802 4713962	04/14/2014 03/31/2015
HOPSATION	US	86271907 4714004	05/05/2014 03/31/2015
CLUSTER 'CHUCK	US	86271793 4757376	05/05/2014 06/16/2015
CIDERBRATION	US	86275649 4757389	05/08/2014 06/16/2015
CIDERBRATION	US	86251823 4757303	04/14/2014 06/16/2015
GUMPTION	US	86283396 4757416	05/16/2014 06/16/2015
	US	86369791 4909581	08/18/2014 03/01/2016
DAY CHASER	US	86959555 5077475	03/31/2016 11/08/2016
 MARMOTA MONAX MONAX	US	78139976 3195593	06/28/2002 01/09/2007

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
	US	87074221 5139049	06/16/2016 02/07/2017
	US	87074259 5139050	06/16/2016 02/07/2017
	US	87065140 5148353	06/08/2016 02/21/2017
CIDERSTOCK	US	86505356 5182081	01/16/2015 04/11/2017
	US	87152792 5185232	08/26/2016 04/18/2017
CITRUS FREAK	US	87976657 5420029	11/28/2016 03/06/2018
	US	74715405 2187029	08/14/1995 09/08/1998
WYDER'S	US	77894489 3831152	12/16/2009 08/10/2010
GIVE A CHUCK	US	86251852 4640935	04/14/2014 11/18/2014
KNOTTY ROOT	US	86565299 4902854	03/16/2015 02/16/2016
VIVA SPRITZ	US	6076122 88387558	04/16/2019 06/09/2020

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
WOODCHUCK	CA	1085477 TMA568492	12/07/2000 03/10/2002
WOODCHUCK	CA	1583295 TMA871541	06/21/2012 02/18/2014
	CA	1583294 TMA907869	06/21/2012 07/07/2015
WOODCHUCK	GB	2496214 UK00002496214	08/27/2008 02/13/2009
HORNSBY'S	GB	UK00910415032	11/14/2011 03/26/2012
HORNSBYS 	GB	UK00911022316	07/06/2012 11/15/2012
HORNSBYS	GB	UK00911022341	07/06/2012 11/15/2012
WOODCHUCK	GB	UK00912481677	01/07/2014 06/02/2014
802	GB	UK00912940672	06/05/2014 10/15/2014
GEORGE HORNSBY'S	GB	UK00910415041	11/14/2011 03/26/2012
HORNSBY'S	EU	010415032 010415032	11/14/2011 03/26/2012
HORNSBYS	EU	011022341 011022341	07/06/2012 11/15/2012

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
HORNSBY'S 	EU	011022316 011022316	07/06/2012 11/15/2012
WOODCHUCK	EU	012481677 012481677	01/07/2014 06/02/2014
802	EU	012940672 012940672	06/05/2014 10/15/2014
GEORGE HORNSBY'S	EU	010415041 010415041	11/14/2011 03/26/2012
WOODCHUCK	NZ	275441 275441	04/14/1997 03/05/1998
WOODCHUCK	NZ	275442 275442	04/14/1997 03/05/1998
HORNSBY'S	NZ	852413 852413	11/15/2011 03/01/2013
GEORGE HORNSBY'S	NZ	852414 852414	11/15/2011 07/02/2013
GEORGE HORNSBY'S	AU	1467335 1467335	11/29/2011
HORNSBY'S	AU	1467336 1467336	11/29/2011
HORNSBY'S	TW	99041335 1455977	08/20/2010 03/16/2011
WOODCHUCK	HK	302450646 302450646	11/30/2012 11/30/2012
WOODCHUCK	CN	11831062 11831062	12/03/2012 05/14/2014
WOODCHUCK	JP	2012-096813 5583639	11/29/2012 05/24/2013

Trademark	Country	Application No. Registration No.	Filing Date Registration Date
WOODCHUCK	KR	40-2012-0074472 40-1003729	11/29/2012 10/28/2013
WOODCHUCK RASPBERRY	KR	40-2015-0071351 40-1170971	09/24/2015 04/05/2016
WOODCHUCK AMBER	KR	40-2015-0071349 40-1170970	09/24/2015 04/05/2016
HORNSBY'S	VN	1101582	
GEORGE HORNSBY	VN	1101581	
WOODCHUCK	ID	D002012062086 IDM000478559	12/17/2012 12/17/2012
HORNSBY'S	ZA	2011/29278 2011/29278	11/11/2011 05/29/2015
GEORGE HORNSBY'S	ZA	2011/29279 2011/29279	11/11/2011 05/29/2015
WOODCHUCK	BR	840745834 840745834	12/19/2013 08/16/2016
WOODCHUCK	SG	T1218126C T1218126C	11/29/2012 11/29/2012
GEORGE HORNSBY'S	BS	35303	11/29/2011
HORNSBY'S	BS	35302	11/29/2012
HORNSBY'S	JM	59667 59667	01/23/2012 08/29/2012
HORNSBY'S	MY	2011020138 2011020138	11/15/2011 11/15/2011
WOODCHUCK	MY	2012020265 2012020265	11/29/2012 11/29/2012
GEORGE HORNSBY'S	IR	1101581	11/29/2011
HORNSBY'S	IR	1101582	11/29/2011

