TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM638400

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Sky Vision Eye Care, P.C.		02/26/2021	Corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	Eyecare Partners, LLC	
Street Address:	15933 Clayton Road, Suit 210	
City:	Ballwin	
State/Country:	MISSOURI	
Postal Code:	63011	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	5644646	OUR PURPOSE IS TO: LEAD THE WAY. IMPROVE
Registration Number:	5829874	EYE CARE YOU TRUST, FOR THE ONES YOU LOV
Registration Number:	4368569	SEE EVERY MOMENT

CORRESPONDENCE DATA

Fax Number: 3129203301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129203351

Email: internalip@lathropgpm.com Correspondent Name: Julie Nichols Matthews

Address Line 1: 155 North Wacker Drive, Suite 3000 Chicago, ILLINOIS 60606-1787 Address Line 4:

NAME OF SUBMITTER:	Julie Nichols Matthews
SIGNATURE:	/Julie Nichols Matthews/
DATE SIGNED:	04/10/2021

Total Attachments: 1

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TRADEMARK REEL: 007252 FRAME: 0288

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of February 26 between Blue Sky Vision Eye Care, P.C., a Michigan Professional Corporation, with a principal address at 601 Abbot Road, East Lansing, Michigan, 48823 ("Assignor") and Eyecare Partners, LLC, a Delaware Limited Liability Company with a principal address at 15933 Clayton Rd. Suite 210, Ballwin, Missouri, 63011 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the registered trademarks EYE CARE YOU TRUST. FOR THE ONES YOU LOVE (U.S. Reg. No. 5829874), OUR PURPOSE IS TO: LEAD THE WAY. IMPROVE SIGHT, CHANGE LIVES (U.S. Reg. No. 5644646) and SEE EVERY MOMENT (U.S. Reg. No. 4368569 (collectively, "Trademarks"); and

WHEREAS, Assignor desires to assign, convey and transfer to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks. together with the goodwill associated therewith, the registrations, and the right to sue and recover damages and profits for past and future infringements of the Trademarks; and

NOW. THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith, the registrations, and the right to sue and recover damages and profits for past and future infringements of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date indicated herein.

ASSIGNOR:

Blue Sky Vision Eye Care, P.C.
Signature: 10 may Zanuth mD

Printed Name: Thomas Damuth, M.D.

Title: President

RECORDED: 04/10/2021

TRADEMARK **REEL: 007252 FRAME: 0289**