

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM638558

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chen Rongchang		04/12/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen Xiaoxiami Digital Co.,Ltd		
Street Address:	Room 22A,Block A,Xiandaizhichuang Building,		
Internal Address:	1078 Huaqiang North Road, Fuqiang community, Huaqiang North Street, Futian District		
City:	Shenzhen,Guangdong		
State/Country:	CHINA		
Postal Code:	518000		
Entity Type:	Limited Corporation: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90120433	NEINEI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sales08@dspringgroup.com, Henrychow09@gmail.com, Lawyerchow@hotmail.com		
Correspondent Name:	Shenzhen Xiaoxiami Digital Co.,Ltd		
Address Line 1:	Rm22A,Block A,Xiandaizhichuang Bldg,1078		
Address Line 2:	Huaqiang N Rd,Huaqiang N St,Futian Dist		
Address Line 4:	Shenzhen,Guangdong, CHINA 518000		
NAME OF SUBMITTER:	Henry Chow		
SIGNATURE:	/Henry Chow/		
DATE SIGNED:	04/12/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into this 12th day of April, 2021 (the "Effective Date") by and between Chen Rongchang, an individual citizen of CHINA having a place of business at No.144 Lingjiao Street, Kuoshan Township, Cangnan County, Zhejiang CHINA 325800("Assignor") and Shenzhen Xiaoxiami Digital Co.,Ltd, a limited company duly organized in CHINA having a place of business at Room 22A, Block A, Xiandaizhichuang Building, 1078 Huaqiang North Road, Fuqiang community, Huaqiang North Street, Futian District, Shenzhen,Guangdong, CHINA 518000("Assignee").

A. WHEREAS, Assignor owns the entire right, title and interest in and to U.S. Trademarks as specified in Exhibit A hereto ("Marks");

B. WHEREAS Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks in perpetuity, together with the goodwill of the business symbolized by the Marks. Assignor further authorizes the United States Patent and Trademark Office to record the transfer of registration.
2. Assignor represents and warrants that:
 - (i) Assignor owns the entire right, title and interest in and to the Marks;
 - (ii) all registrations for the Marks are currently valid and subsisting and in full force and effect;
 - (iii) Assignor has not licensed the Marks to any other person or entity or granted, either expressly or impliedly, any trademark or service mark rights with respect to the Marks to any other person or entity;
 - (iv) there are no liens, security interests, or pending claims against either the Marks or their use;
 - (v) Assignor has all authority necessary to enter into this Agreement and the execution and delivery of this Agreement has been duly and validly authorized; and
 - (vi) execution of this Assignment and performance of Assignor's obligations hereunder shall not violate or conflict with any other agreement to which Assignor is a party or provision of Assignor's Articles of Organization or By-laws.
3. Assignor shall execute and deliver to Assignee on the Effective Date any and all instruments of sale, transfer, conveyance, assignment and confirmation as Assignee may reasonably deem necessary or desirable in order to perfect or otherwise enable the transfer, conveyance and assignment to Assignee and to confirm Assignee's title to the Marks and any and all federal and state trademark registrations thereof and/or registration application rights.

4. As of the Effective Date, Assignor agrees to make no further use of the Marks or any mark confusingly similar thereto, anywhere in the world, except as may be expressly authorized by the parties in writing, and Assignor agrees to not challenge Assignee's use or ownership, or the validity, of the Marks.
5. Within forty-eight (48) hrs. of the Effective Date, Assignee will pay Assignor the sum of \$ 380 in consideration for assignment of the Marks.
6. This Agreement shall be binding on and shall inure to the benefit of the parties to this Agreement and their successors and assigns, if any.
7. Miscellaneous.
 - (a) This Agreement shall constitute the entire agreement of the parties with regard to the subject matter hereof. No modifications of or additions to this Agreement shall have effect unless in writing and properly executed by both parties, making specific reference to this Agreement by date, parties, and subject matter.
 - (b) This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of Cyprus, without regard to its conflict of laws principles, and shall be enforceable against the parties in the courts of Cyprus. For such purpose, each party hereby irrevocably submits to the jurisdiction of such courts, and agrees that all claims in respect of this Agreement may be heard and determined in any of such courts.
 - (c) This Agreement may be signed by each party separately, in which case attachment of all of the parties' signature pages to this Agreement shall constitute a fully-executed agreement.
 - (d) Any provision of this Agreement that is invalid, illegal or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions of this Agreement in such jurisdiction or rendering that or any other provision of this Agreement invalid, illegal or unenforceable in any other jurisdiction.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the date above written.

ASSIGNOR:

Chen Rongchang

By: Chen Rongchang

Date: 2021.04.12

ASSIGNEE:

Shenzhen Xiaoxiami Digital Co.,Ltd

By: Chen Zhisheng

Date: 2021.04.12

Exhibit A

List of U.S. Trademarks

	Mark	Services	Serial No.	Reg. No.	Reg. Date
I.	neinei	Class 28: Dolls, Body-building apparatus; Carnival masks; Christmas tree ornaments and decorations; Controllers for game consoles; Fishing tackle; Golf clubs; Golf gloves; Jigsaw puzzles; Novelty plush toys for parties; Play balloons; Play balls; Smart robot toys; Toy pistols; Toy for pets; Manually- operated exercise equipment for physical fitness purposes; Play swimming pools; Plush toys; Toy building blocks; Weight lifting belts.	90120433	6294987	Mar 16, 2021