

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM638904

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sloan Mason Insurance Services		05/04/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Worldwide Facilities, LLC		
Street Address:	725 S Figueroa Street, 19th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4712542	SLOAN MASON INSURANCE SERVICES	
Registration Number:	4715795	THE ART OF SPECIALTY INSURANCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-377-8105		
Email:	lbarnes@robinsonbradshaw.com		
Correspondent Name:	Lani Barnes Baxter, Robinson Bradshaw		
Address Line 1:	101 North Tryon Street, Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
NAME OF SUBMITTER:	Lani Barnes Baxter		
SIGNATURE:	/Lani Barnes Baxter/		
DATE SIGNED:	04/13/2021		
Total Attachments: 4			
source=Sloan Mason Trademark Assignment (Executed) (002)#page1.tif			
source=Sloan Mason Trademark Assignment (Executed) (002)#page2.tif			
source=Sloan Mason Trademark Assignment (Executed) (002)#page3.tif			
source=Sloan Mason Trademark Assignment (Executed) (002)#page4.tif			

CH \$65.00 4712542

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (“**Assignment**”), effective May 4, 2016 (the “**Effective Date**”), is made by Sloan Mason (North America), a California corporation doing business as Sloan Mason Insurance Services with its principal place of business at 1230 Columbia Street, Suite 530, San Diego, CA 92101 (“**Assignor**”), in favor of Worldwide Facilities, LLC, a California limited liability company with its principal place of business at 725 S. Figueroa Street, 19th Floor, Los Angeles, CA 90017 (“**Assignee**”).

WHEREAS, pursuant to that certain Asset Purchase Agreement (the “**Purchase Agreement**”) concurrently entered into herewith, by and among Assignor, Assignee, and Paul Mason, an individual residing in the State of California and the sole shareholder of Assignor, and the parties thereto have agreed to enter into this Assignment; and

WHEREAS, Assignor is the applicant, registrant, common law proprietor and/or beneficial owner of the trademarks, trade names, and service marks, together with the goodwill of the business symbolized by the foregoing, set forth on Schedule A, attached hereto and made a part hereof (collectively, the “**Marks**”); and

WHEREAS, Assignor is the registrant of and/or the owner of certain domain names listed on Schedule A attached hereto and made a part hereof (collectively, the “**Domain Names**”); and

WHEREAS, pursuant to the Purchase Agreement, Assignee has agreed to acquire and Assignor has agreed to convey, transfer, assign and deliver to Assignee all of its right, title and interest in and to the Marks and Domain Names (collectively, the “**IP**”); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor does hereby sell, convey, transfer, assign, and deliver to Assignee, and its successors and assigns, forever and Assignee hereby accepts all of Assignor’s right, title, and interest throughout the world, in, to, and under the following:
 - a. the IP, and any renewals thereof, including all common law rights connected therein;
 - b. the goodwill symbolized by the IP;
 - c. all rights to any causes of action for and claims for damages by reason of infringement of any of the IP, whether arising prior to or after the date hereof; and
 - d. any and all other rights arising out of or otherwise relating to the IP.

This Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

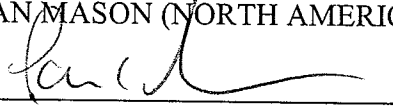
2. USPTO Filing. Assignor hereby agrees that Assignee shall have the right to record this instrument of Assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks in the United States.
3. Further Assurance. Assignor hereby agrees upon the reasonable request of the Assignee to execute (and arrange for the execution of) any documents and do (and arrange for the doing of) any things which are necessary to carry out the terms and intent of this Assignment.
4. General. In the event of any conflict between the terms of this Assignment and the Purchase Agreement, the Purchase Agreement shall control. This Assignment may not be supplemented, altered, or modified in any manner, nor any provision waived, except by a writing signed by Assignor and Assignee. If any clause of this Assignment is determined by any court or other competent authority to be unlawful or unenforceable, the other clauses of this Assignment will continue in effect. This Assignment may be delivered by Electronic Delivery.
5. Governing Law. This Assignment shall be construed in accordance with and governed by the laws of the State of California applicable to contracts made and to be performed entirely in such state without giving effect to any choice or conflict of laws provision or rule (whether of the State of California or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of California and, where applicable, the federal laws of the United States.

[Signatures on Following Page]

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the date first written above.

ASSIGNOR:

SLOAN MASON (NORTH AMERICA)

By: 

Name: Paul Mason

Title: President

confidential
Lucas Anderson
robinsonbradshaw.com
Mar 11, 2021 08:23

SCHEDULE A

Trade Names

1. Sloan Mason North America, Inc.
2. Sloan Mason North America, Inc dba Sloan Mason Insurance Services.

Registered Trademarks

Mark	Type of Mark	Registration Number	Registration Date
Sloan Mason Insurance Services	Service Mark	4,712,542	March 31, 2015
The Art of Specialty Insurance	Service Mark	4,715,795	April 7, 2015

Common Law Trademarks



Domain Names

www.sloanmason.com

Confidential
Lucas Anderson
robinsonbradshaw.com
Mar 11, 2021 08:23