

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM638934

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CENTRO, INC.		04/12/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SILICON VALLEY BANK, as Administrative and Collateral Agent		
<b>Street Address:</b>	3003 TASMAN DRIVE, HF 150		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5011278	QUANTICMIND	
<b>Registration Number:</b>	5011280	QUANTICMIND	
<b>Registration Number:</b>	6011091	BASIS	
<b>Registration Number:</b>	3300538	CENTRO	
<b>Registration Number:</b>	6208460	CENTRO MANAGED SERVICES	
<b>Registration Number:</b>	4954621	CENTRO PLATFORM	
<b>Registration Number:</b>	4807176	SITESCOUT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023704750		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Joanna McCall		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	Cogency Global Inc.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1354577		
<b>NAME OF SUBMITTER:</b>	Alicia Vellante		
<b>SIGNATURE:</b>	/Alicia Vellante/		

OP \$190.00 5011278

<b>DATE SIGNED:</b>	04/13/2021
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**Total Attachments: 8**

source=First\_Amendment\_to\_Intellectual\_Property\_Security\_Agreement\_-\_Centro#page1.tif  
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**FIRST AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This First Amendment to Intellectual Property Security Agreement (this “Amendment”) is made as of April 12, 2021, by and between **SILICON VALLEY BANK**, a California corporation, with its principal place of business at 3003 Tasman Drive, Santa Clara, California 95054 (“Bank”), and **CENTRO, INC.**, a Delaware corporation, with its principal place of business at 11 East Madison Street, Chicago, Illinois (“Grantor”).

**Recitals**

A. Grantor and Bank have previously entered into that certain Amended and Restated Loan and Security Agreement dated as of April 11, 2016, as amended by that certain First Amendment to Amended and Restated Loan and Security Agreement dated as of February 17, 2017, as further amended by a certain Second Amendment to Amended and Restated Loan and Security Agreement dated as of October 17, 2017, as further amended by that certain Third Amendment to Amended and Restated Loan and Security Agreement dated as of April 24, 2019, as further amended by that certain Fourth Amendment to Amended and Restated Loan and Security Agreement dated as of June 12, 2020, and as further amended by that certain Fifth Amendment to Amended and Restated Loan and Security Agreement dated as of the date of this Amendment.

B. To secure its obligations and liabilities to Bank, Grantor has previously granted Bank a security interest in the Intellectual Property Collateral pursuant to that certain Amended and Restated Intellectual Property Security Agreement dated as of April 11, 2016 (as may be amended, modified, restated, replaced, or supplemented from time to time, the “IP Security Agreement”). Capitalized terms used but not otherwise defined herein shall have the same meaning as in the IP Security Agreement.

C. Grantor and Bank have agreed to enter into this Amendment.

NOW, THEREFORE, GRANTOR AND BANK AGREE AS FOLLOWS:

A. MODIFICATION TO THE IP SECURITY AGREEMENT. Exhibit C to the IP Security Agreement is hereby deleted in its entirety and replaced with Exhibit C attached hereto.

B. RATIFICATION OF IP SECURITY AGREEMENT. Grantor hereby ratifies, confirms and reaffirms, all and singular, the terms and conditions of the IP Security Agreement, and acknowledges, confirms and agrees that the IP Security Agreement contains an accurate and complete listing of all Intellectual Property Collateral and shall remain in full force and effect.

C. COUNTERSIGNATURE. This Amendment shall become effective only when it shall have been executed by Grantor and Bank.

*[The remainder of this page is intentionally left blank]*

IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed as of the date first above written.

**GRANTOR:**

CENTRO, INC.

DocuSigned by:  
By: Clayton Kossl  
6728748A58F84AF...

Name: Clayton Kossl

Title: Chief Financial Officer

**BANK:**

SILICON VALLEY BANK

DocuSigned by:  
By: Conor Broderick  
ECB86B53F432420...

Name: Conor Broderick

Title: Vice President

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
QUANTICMIND	5,011,278	August 2, 2016
QUANTICMIND	5,011,280	August 2, 2016

*(see also attached schedule)*

Matters: 21

Trademark Status Report

Client/Matter

Application

Filing

Registration

Date

Country

Matter Status

Next Action Date

058917-000124EMTM

BASIS

018105138

08/08/2019

018105138

12/21/2019

Community Trademark (European Union)

REGISTERED

Next Action: 02/28/2021 - OPPOSITION PERIOD EXPIRES

Client: Centro, LLC

Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Kalkoff &amp; Partner

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000125EMTM

BDSP

018105141

08/08/2019

018105141

01/03/2020

Community Trademark (European Union)

REGISTERED

Next Action: 01/03/2025 - PROOF OF USE DUE

Client: Centro, LLC

Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Kalkoff &amp; Partner

042 - Platform as a service (paas) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000131EMTM

CENTRO

018177877

01/09/2020

018177877

05/22/2020

Community Trademark (European Union)

REGISTERED

Next Action: 05/22/2025 - PROOF OF USE DUE

Client: Centro, LLC

Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others: Digital advertising and advertisement services; Providing advertising, marketing and promotional services, namely, development of advertising campaigns for others; Media buying advice in the nature of connecting media spend to actual sales and providing clear insights into campaign performance.

Agent: Kalkoff &amp; Partner

041 - Educational services, namely, providing workshops, symposiums, trainings, and webinar series in the field of digital advertising and marketing.

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns; Computer services, namely, providing software-as-a-service provider (SaaS) in the field of digital advertising and marketing; Providing on-line non-downloadable software for tracking, managing, and optimizing advertising and promotional campaigns.

058917-000130EMTM

PATH TO SELF SERVICE

018105750

08/09/2019

018105750

12/21/2019

Community Trademark (European Union)

REGISTERED

Next Action: 12/21/2024 - PROOF OF USE DUE

Client: Centro, LLC

Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Kalkoff &amp; Partner

042 - Platform as a service (paas) featuring computer software platforms for use in creating advertisements and digital media campaigns.

TRADEMARK

REEL: 007253 FRAME: 0913

Matter: 21

Trademark Status Report

Client/Matter

Application

Filing

Registration

Date

Country

Matter Status

Next Action Date

058917-000124UKTM

BASIS

UK00003420071 08/08/2019 UK00003420071

12/20/2019 Great Britain

REGISTERED  
ISSUED

Next Action: 08/08/2029 - RENEWAL DUE  
Client: Centro, LLC  
Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Forresters

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000127UKTM

BASIS FOR BUSINESS

UK00003420073 08/08/2019 UK00003420073

12/20/2019 Great Britain

REGISTERED  
ISSUED

Next Action: 08/08/2029 - RENEWAL DUE  
Client: Centro, LLC  
Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Forresters

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000125UKTM

BDSP

UK00003420074 08/08/2019 UK00003420074

11/01/2019 Great Britain

REGISTERED

Next Action: 08/08/2029 - RENEWAL DUE  
Client: Centro, LLC  
Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Forresters

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000130UKTM

PATH TO SELF SERVICE

UK00003420196 08/09/2019 UK00003420196

11/01/2019 Great Britain

REGISTERED  
ISSUED

Next Action: 08/09/2029 - RENEWAL DUE  
Client: Centro, LLC  
Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Forresters

042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.

058917-000124MX35

BASIS

2245596 08/08/2019 2071356

01/09/2020 Mexico

REGISTERED  
ISSUED

Next Action: 01/09/2023 - Declaration of Use - 3 years  
Client: Centro, LLC  
Owner: Centro, Inc.

**Class/Goods & Services**

035 - Online media advertising services for others.

Agent: Gonzalez Calvillo



Trademark Status Report

Matter: 21

Client/Matter	Application	Filing	Registration	Date	Country	Matter Status	Next Action Date
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058917-000124MX42	BASIS	2245593	08/08/2019	2151620	09/30/2020	Mexico	REGISTERED	Next Action: 09/30/2023 - Declaration of Use - 3 years
	Class/Goods & Services	042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.						ISSUED

058917-000127MX35	BASIS FOR BUSINESS	2245600	08/08/2019	2071357	01/09/2020	Mexico	REGISTERED	Next Action: 01/09/2023 - Declaration of Use - 3 years
	Class/Goods & Services	035 - Online media advertising services for others.						ISSUED

058917-000125MX42	BDSPP	2245604	08/08/2019	2071360	01/09/2020	Mexico	REGISTERED	Next Action: 01/09/2023 - Declaration of Use - 3 years
	Class/Goods & Services	035 - Online media advertising services for others.						ISSUED

058917-000125MX35	BDSPP	2245603	08/08/2019	2071359	01/09/2020	Mexico	REGISTERED	Next Action: 01/09/2023 - Declaration of Use - 3 years
	Class/Goods & Services	042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.						ISSUED

058917-000130MX35	PATH TO SELF SERVICE	2245610	08/08/2019	2071362	01/09/2020	Mexico	REGISTERED	Next Action: 01/09/2023 - Declaration of Use - 3 years
	Class/Goods & Services	035 - Online media advertising services for others.						ISSUED

TRADEMARK

REEL: 007253 FRAME: 0915





Mark

Trademark Status Report

Matters: 21

Matter Status

Next Action Date

Client/Matter

Application

Filing

Registration

Date

Country

Matter Status

Next Action Date

Declaration of Use - 3 years

058917-000130MX42	PATH TO SELF SERVICE	2245606	08/08/2019	2071361	01/09/2020	Mexico	REGISTERED	ISSUED	Next Action: 01/09/2023 - Declaration of Use - 3 years
<b>Class/Goods &amp; Services</b>									
042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns.									
Agent: Gonzalez Calvillo									

058917-000131GBTM	CENTRO	3456609	01/09/2020	3456609	08/08/2020	United Kingdom	REGISTERED	ISSUED	Next Action: 01/09/2030 - RENEWAL DUE
<b>Class/Goods &amp; Services</b>									
035 - Online media advertising services for others; Digital advertising services; Providing advertising and advertisement services; Providing advertising, marketing and promotional services, namely, development of advertising campaigns for others; Media buying advice in the nature of connecting media spend to actual sales and providing clear insights into campaign performance.									
Agent: Forrester									

058917-000124USTM	BASIS	88294052	02/08/2019	6011091	03/17/2020	United States	REGISTERED	ISSUED	Next Action: 03/17/2026 - 8&15 AFFIDAVIT DUE
<b>Class/Goods &amp; Services</b>									
041 - Educational services, namely, providing workshops, symposiums, trainings, and webinar series in the field of digital advertising and marketing.									
042 - Platform as a service (PaaS) featuring computer software platforms for use in creating advertisements and digital media campaigns; Computer services, namely, providing software-as-a-service provider (SaaS) in the field of digital advertising and marketing; Providing on-line non-downloadable software for tracking, managing, and optimizing advertising and promotional campaigns.									

058917-000106USTM	CENTRO	76665130	08/25/2006	3300538	10/02/2007	United States	REGISTERED	Renewed Registration	Next Action: 10/02/2027 - 8&9 RENEWAL DUE
<b>Class/Goods &amp; Services</b>									
035 - Providing consulting services in the field of facilitating the planning, buying, and selling of local interactive media services.									



Matters: 21

Trademark Status Report

Client/Matter

Application

Filing

Registration

Date

Country

Matter Status

Next Action Date

058917-000129USTM

CENTRO MANAGED SERVICES

88/395547

04/22/2019

6208460

12/01/2020

United States

REGISTERED

Next Action: 12/01/2026 - 8&15 AFFIDAVIT DUE

**Class/Goods & Services**  
035 - Online media advertising services for others

058917-000122USTM

CENTRO PLATFORM

86713731

08/04/2015

4954621

05/10/2016

United States

REGISTERED

Next Action: 05/10/2022 - 8&15 AFFIDAVIT DUE

**Class/Goods & Services**  
009 - Software for use in creating advertisements and digital media campaigns

**Class/Goods & Services**  
035 - Platform as a service (PaaS) for featuring computer software platforms for use in creating advertisements and digital media campaigns

058917-000121USTM

SITESCOUT

86478360

12/11/2014

4807176

09/08/2015

United States

REGISTERED

Next Action: 09/08/2021 - 8&15 AFFIDAVIT DUE

**Class/Goods & Services**  
009 - Computer software platforms for use in database management for digital and online media advertising

**Class/Goods & Services**  
035 - Online media advertising services for others

**Class/Goods & Services**  
042 - Platform as a service (PaaS) featuring computer software platforms for use in database management for digital and online media advertising



TRADEMARK

REEL: 007253 FRAME: 0917

RECORDED: 04/13/2021