

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM638948

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Motivation Without Borders LLC		04/12/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Motivation Parent LLC		
<b>Street Address:</b>	2028 E. Ben White Blvd, #240-5101		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78741		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5951528	MOTIVATION WITHOUT BORDERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-258-4440		
<b>Email:</b>	chris@daylawfirm.com		
<b>Correspondent Name:</b>	Christopher J. Day		
<b>Address Line 1:</b>	9977 North 90th Street, Suite 155		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85258		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>SIGNATURE:</b>	/Christopher J. Day/		
<b>DATE SIGNED:</b>	04/13/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 5951528

Trademark: MOTIVATION WITHOUT BORDERS

App. Ser. No.: 88243277

Reg. No.: 5951528

**TRADEMARK ASSIGNMENT**

WHEREAS, Motivation Without Borders LLC, a limited liability company organized under the laws of New York, with an address of 270 Madison Ave., Suite 1801, POMONA, NY 10970 ("Assignor"), owns and uses the mark MOTIVATION WITHOUT BORDERS in connection with the goods/services identified in the above-identified trademark registration; and

WHEREAS, Motivation Parent LLC, a limited liability company organized under the laws of Delaware, with an address of 2028 E. Ben White Blvd, #240-5101, Austin, TX 78741 ("Assignee"), is desirous of acquiring said mark and the underlying trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration, together with the good will of the business symbolized by the mark.

ASSIGNOR:

  
\_\_\_\_\_  
Signature

LISA ABEL  
\_\_\_\_\_  
Printed Name

Sole Member  
\_\_\_\_\_  
Title

4/12/21  
\_\_\_\_\_  
Date