

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/02/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chaheati Co.		04/12/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	JustBrand Limited		
Street Address:	3791 Main Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19127		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4670253	NEED SOME HEAT, HAVE A SEAT	
Registration Number:	6022774	CHAHEATI	
CORRESPONDENCE DATA			
Fax Number:	6518946801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	651-894-6800		
Email:	docketing@ploen.com		
Correspondent Name:	Sean Ploen		
Address Line 1:	1595 Selby Avenue		
Address Line 2:	Suite 300		
Address Line 4:	Saint Paul, MINNESOTA 55104		
NAME OF SUBMITTER:	Sean Ploen		
SIGNATURE:	/Sean Ploen/		
DATE SIGNED:	04/13/2021		
Total Attachments: 2			
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OP \$65.00 4670253

TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

This trademark assignment ("Assignment") is effective as of [April 2nd], 2021, by and between Chaheati Co. ("Assignor"), an Illinois corporation, and JustBrand Limited ("Assignee"), a Pennsylvania limited liability company with a place of business at 3791 Main Street, Philadelphia, PA 19127.

WHEREAS, Assignor is the record owner of all right, title and interest in the trademarks identified in Schedule A (the "Trademarks"), as registered at the U.S. Patent & Trademark Office; and

WHEREAS, Assignee wishes to confirm its acquisition of the Trademarks, all of the goodwill associated with the Trademarks, and the trademark registrations detailed in Schedule A;

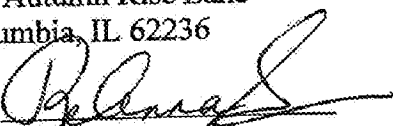
Now, therefore, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it did assign and does hereby assign to Assignee, effective as of [April 2nd], all right, title and interest in and to the specified Trademarks, along with the identified trademark registrations, and together with all derivations of such Trademarks and including all goodwill associated with such Trademarks.

This Assignment specifically includes, without limitation, all statutory and common law trademark rights as may have been acquired by Assignor with respect to the Trademarks, along with the right to collect for all past, present and future acts of infringement of same, along with any claims for damages and the proceeds thereof, including without limitation any license royalties and proceeds of infringement suits by reason of any past and future acts of infringement that have occurred or that may occur against the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. This Assignment may be executed in two or more counterparts, each of which will be deemed an original, but all of which together constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this instrument as of the date written above.

CHAHEATI CO.
823 Autumn Rise Lane
Columbia, IL 62236


By: 

Name: ReAnna Smith

Title: Vice President

Date: 4/12/21

JUSTBRAND LIMITED
3791 Main Street
Philadelphia, PA 19127

By: 

Name: Justin Silverman

Title: Manager

Date: 4/12/2021

SCHEDULE A

Mark	Country	Reg. No.	Reg. Date
NEED SOME HEAT, HAVE A SEAT (standard characters)	U.S.	4,670,253	January 13, 2015
CHAHEATI (standard characters)	U.S.	6,022,774	March 31, 2020