

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639012

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/17/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FanBridge, Inc.		02/17/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ConvertKit LLC		
Street Address:	750 W. Bannock St. #741		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83701		
Entity Type:	Limited Liability Company: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3820380	FANBRIDGE	
CORRESPONDENCE DATA			
Fax Number:	3032912400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032912300		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Craig Beaker		
Address Line 1:	1900 16th Street, Suite 1400		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Craig A. Beaker		
SIGNATURE:	/Craig A. Beaker/		
DATE SIGNED:	04/13/2021		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“*Assignment*”) effective as of the last signature below (“*Effective Date*”), is made by and between ConvertKit LLC, an Idaho limited liability company with an address at 750 W. Bannock St. #741, Boise, Idaho 83701 (“*Assignee*”) and FanBridge, Inc., a Delaware corporation with an address at 150 West 25th Street, 3rd Floor, New York, New York 10001 (“*Assignor*”);

WHEREAS, Assignor owns all rights, title, and interest in and to the trademarks as set forth in **Schedule A** attached hereto and incorporated herewith, and all corresponding common law rights appurtenant thereto, as well as all registrations, pending applications, and all other filings for the trademarks, the goodwill of the business associated with and symbolized by the trademarks, and the portion of the business associated therewith (hereinafter collectively referred to as the “*Trademarks*”);

WHEREAS, Assignee desires to purchase, acquire and accept Assignor’s rights, title, and interest in and to the Trademarks, all registrations, pending applications, and all other filings for the Trademarks, the corresponding goodwill of the business associated with and symbolized by the Trademarks and all common law rights appurtenant thereto, and the portion of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee all worldwide rights, title, and interests in and to the Trademarks identified in **Schedule A**, including all registrations, pending applications, and all other filings of any of the foregoing, all renewals of any of the foregoing, the goodwill of the business associated with and symbolized by the Trademarks, the portion of the business associated exclusively therewith, all common law rights appurtenant thereto, and the right to claim priority rights deriving from any of the foregoing, and the right to sue for, recover damages and profits for, and settle and release past, present, and future infringement of any of the foregoing.

2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademarks to any third party.

3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder. If Assignee is unable for any reason whatsoever to secure Assignor’s signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its attorneys-in-fact, with full power of substitution to act for and on their behalf and instead of Assignor to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

4. The parties may execute and deliver this agreement either originally, by facsimile or in pdf via email, and in one or more counterparts, each of which together shall be deemed the complete and fully executed agreement.

5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

6. The parties are signing this Trademark Assignment effective as of February 17, 2021 ("***Effective Date***"). This Trademark Assignment is expressly made NUNC PRO TUNC, with this Trademark Assignment to have the same legal force and effect as if executed on the Effective Date.

(Signature Page Follows)

IN WITNESS WHEREOF, each of Assignor and Assignee has executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

FanBridge, Inc.

Signature: _____


Name: Noah Dinkin

Title: Authorized Officer

Date: _____

ASSIGNEE

ConvertKit LLC

Signature:  _____

Name: Nathan Barry

Title: Manager

Date: February 17, 2021

IN WITNESS WHEREOF, each of Assignor and Assignee has executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

FanBridge, Inc.

ConvertKit LLC

Signature: _____

Signature: _____

Name: Noah Dinkin
Title: Authorized Officer

Name: Nathan Barry
Title: Manager

Date: February 17, 2021

Date: _____

SCHEDULE A

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Goods/Services
FANBRIDGE	App 77744060 App 26-MAY-2009	Reg 3820380 Reg 20-JUL-2010	INT. CL. 35 CUSTOMER RELATIONSHIP MANAGEMENT SERVICES IN THE NATURE OF FAN RELATIONSHIP MANAGEMENT SERVICES; DATABASE MANAGEMENT OF FAN LISTS