# OP \$140.00 418536

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM633505

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |  |
|-----------------------|--|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |  |

### **CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type         |
|-----------------------|----------|----------------|---------------------|
| 9158-7147 QUEBEC INC. |          | 03/15/2021     | Corporation: CANADA |

## **RECEIVING PARTY DATA**

| Name:           | 9397-4681 QUEBEC INC.  |  |  |
|-----------------|------------------------|--|--|
| Street Address: | 2500 boul. Taschereau, |  |  |
| City:           | Longueuil (Quebec)     |  |  |
| State/Country:  | CANADA                 |  |  |
| Postal Code:    | J4R 1T7                |  |  |
| Entity Type:    | Corporation: CANADA    |  |  |

# **PROPERTY NUMBERS Total: 5**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 4185367 | CAMPAGNA  |
| Registration Number: | 5398880 | P         |
| Registration Number: | 2358955 | T-REX     |
| Registration Number: | 4182178 | V13R      |
| Registration Number: | 4157017 | T-REX     |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7036217140

**Email:** mailroom@mg-ip.com

Correspondent Name: JOE MUNCY GEISSLER OLDS & LOWE, P.C.

Address Line 1: 4000 LEGATO ROAD SUITE 310

Address Line 4: FAIRFAX, VIRGINIA 22033

### DOMESTIC REPRESENTATIVE

Name: MUNCY, GEISSLER, OLDS & LOWE, P.C.

Address Line 1: 4000 LEGATO ROAD SUITE 310

Address Line 4: FAIRFAX, VIRGINIA 22033

NAME OF SUBMITTER: P. Jay Hines

TRADEMARK REEL: 007254 FRAME: 0641

| SIGNATURE:                                      | /pjh/      |  |
|---|------------|--|
| DATE SIGNED:                                    | 03/22/2021 |  |
| Total Attachments: 3                            |            |  |
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| source=2021-03-15 Cession des marques#page2.tif |            |  |
| ource=2021-03-15 Cession des margues#page3.tif  |            |  |

TRADEMARK REEL: 007254 FRAME: 0642

### TRADEMARK ASSIGNMENT

BETWEEN: 9158-7147 QUÉBEC INC. a corporation incorporated under the laws of the Province of

Québec, having a place of business at 1351, rue Ampère, Local F, Boucherville

(Québec) J4B5Z5 Canada

(the "Assignor")

AND: 9397-4681 QUÉBEC INC. a corporation incorporated under the laws of the Province of

Québec, having a place of business at 2500 boul. Taschereau, Longueuil (Québec)

J4R1T7 Canada:

(the "Assignee")

(hereinafter collectively referred to as the "Parties")

**WHEREAS** the Assignor is the owner of all rights, title and interest in the trademarks listed in "Schedule A" hereto, together with all of the associated goodwill (collectively, the "**Trademarks**");

WHEREAS the Assignor desires to transfer and assign to the Assignee all his rights, title and interest in and to the Trademarks:

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL COVENANTS HEREIN, FOR GOOD AND VALUABLE CONSIDERATION THE RECEIPT AND ADEQUACY OF WHICH IS HEREBY ACKNOWLEDGED, THE PARTIES AGREE AS FOLLOWS:

- The Assignor does hereby irrevocably assign and transfer to the Assignee, all of its rights, title and interest in and to the Trademarks, (i) in association with the entire goods and services covered by the Trademarks, (ii) together with the entire goodwill arising from the business carried on in association with the Trademarks, (iii) all statutory and common law rights attaching to the Trademarks, and (iv) the right to bring, make, oppose, defend, appeal proceedings, claims or actions, obtain relief and damages in respect of any infringement, or any other cause of action arising from ownership of any of the Trademarks. The same to be held by the Assignee, as fully and effectually as they would have been held by the Assignor, had this assignment not been made.
- Assignee hereby undertake, at its own cost and expense, to record and/or register this
  Trademark Assignment to bring full effect to this Agreement and the purposes thereof, by timely
  filing with the Canadian Intellectual Property Office (CIPO) and United States Patent and
  Trademark Office (USPTO) a request to recognize the transfer of the Trademarks.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be duly executed by their authorized representatives.

9158-7147 QUÉBEC INC. ("Assignor")

9397-4681 QUÉBEC INC.

Ву:

Authorized representative

Authorized representative

# "Schedule A"

# Trademarks

| Trademark        | Country                    | Application No: SN/<br>Registration No: RN | Owner  |
|------------------|----------------------------|--|--|
| CAMPAGNA         | United States<br>(Federal) | RN: 4185367<br>SN: 85411888                | 9158-7147 Quebec Inc.<br>(Canada Corp.)<br>1351, Ampere, Suite F.<br>Boucherville Quebec<br>J4b5z5 Canada              |
| P and Design     | United States<br>(Federal) | RN: 5398880<br>SN: 86321657                | 9158-7147 Quebec Inc.<br>(Canada Corp.)<br>1351, Ampere Street Suite<br>F Boucherville, Quebec<br>J4b5z5 Canada        |
| T-REX (Stylized) | United States<br>(Federal) | RN: 2358955<br>SN: 75103423                | 9158-7147 Quebec Inc.<br>(Canada Corp.)<br>194, Beaumont Street<br>East St-Bruno, Province of<br>Quebec J3v 2P9 Canada |
| V13R             | United States<br>(Federal) | RN: 4182178<br>SN: 85411883                | 9158-7147 Quebec Inc.<br>(Canada Corp.)<br>1351, Ampere, Suite F,<br>Boucherville Quebec<br>J4b5z5 Canada              |
| T-REX            | United States<br>(Federal) | RN: 4157017<br>SN: 85411876                | 9158-7147 Quebec Inc.<br>(Canada Corp.)<br>1351, Ampere, Suite F<br>Boucherville, Quebec<br>J4b5z5 Canada              |



| Trademark Country Applicatio Registratio | NA NA |
|--|-------|
|--|-------|

| CAMPAGNA         | Canada | RN: TMA773927<br>AN: 1443057 | 9158-7147 QUÉBEC INC.<br>194, Beaumont Est St-<br>Bruno, J3V2P9, Canada                     |
|------------------|--------|------------------------------|---|
| T-REX and Design | Canada | RN: TMA929585<br>AN: 1692419 | 9158-7147 QUÉBEC INC.<br>Suite F, 1351 Ampere<br>Street Boucherville,<br>J4B5Z5, Canada     |
| P and Design     | Canada | RN: TMA949139<br>AN: 1679197 | 9158-7147 QUEBEC INC.<br>1351, AMPERE STREET,<br>SUITE F<br>BOUCHERVILLE,<br>J4B5Z5, Canada |
| T-REX            | Canada | RN: TMA769610<br>AN: 1443058 | 9158-7147 QUÉBEC INC.<br>194, Beaumont Est St-<br>Bruno, J3V2P9, Canada                     |
| V13R             | Canada | RN: TMA793017<br>AN: 1444468 | 9158-7147 QUÉBEC INC.<br>194, Beaumont Est St-<br>Bruno, J3V2P9, Canada                     |



**RECORDED: 03/22/2021**