

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WowWee Group Limited		04/13/2021	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	PlayMonster LLC		
Street Address:	1400 E. Inman Parkway		
City:	Beloit		
State/Country:	WISCONSIN		
Postal Code:	53511		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88463119	BRITEBRUSH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8475090045		
Email:	howard@hfine.com		
Correspondent Name:	Howard R. Fine		
Address Line 1:	2460 Dundee Road, #1416		
Address Line 4:	Northbrook, ILLINOIS 60065		
NAME OF SUBMITTER:	Howard R. Fine		
SIGNATURE:	/Howard R. Fine/		
DATE SIGNED:	04/14/2021		
Total Attachments: 1			
source=BRITEBRUSH_Trademark_assignment_signed-RY-13apr2021#page1.tif			

OP \$40.00 88463119

ASSIGNMENT

THIS ASSIGNMENT is executed this 13th day of April, 2021, by WowWee Group Limited (the "Assignor"), a Hong Kong corporation having its principal place of business at 92 Granville Road, Tsim Sha Tsui, East Kowloon, Hong Kong.

WITNESSETH

WHEREAS, the Assignor is the owner of the mark BRITEBRUSH, which is registered in the United States Patent and Trademark Office, Registration No. 6,054,901, registered May 12, 2020 (the "Trademark"); and

WHEREAS, PlayMonster LLC (the "Assignee"), a Delaware Limited Liability Corporation having its principal place of business at 1400 E. Inman Parkway, Beloit Wisconsin 53511 is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which hereby is acknowledged by the parties, the Assignor does hereby assign, transfer and set over to the Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the above identified registration thereof.

WowWee Group Limited, a Hong Kong corporation

By: [Signature]

Name: RYANOWSKY

Title: CEO

Date: 04/13/2021