

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM639221

|   |  |                       |                     |
|---|--|-----------------------|---------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>  |
| Sereny Foods Inc.   |  | 04/14/2021            | Corporation: CANADA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                     |
| <b>Name:</b>  | Jo Life Foods International, LLC                   |                       |                     |
| <b>Street Address:</b>  | 3040 78th Avenue                                   |                       |                     |
| <b>Internal Address:</b>  | Unit 1731  |                       |                     |
| <b>City:</b>  | Mercer Island                                      |                       |                     |
| <b>State/Country:</b>   | WASHINGTON   |                       |                     |
| <b>Postal Code:</b>   | 98040  |                       |                     |
| <b>Entity Type:</b>   | Limited Liability Company: NEVADA                  |                       |                     |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                     |
| <b>Serial Number:</b>   | 88486348   | JO' LIFE BAR          |                     |
| <b>Serial Number:</b>   | 88486365   | EST 2018 SERENY FOODS |                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                     |
| <b>Fax Number:</b>  | 2066826031   |                       |                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                     |
| <b>Phone:</b>   | 2066224900   |                       |                     |
| <b>Email:</b>   | andreap@seedip.com                                 |                       |                     |
| <b>Correspondent Name:</b>  | Kevin S. Costanza                                  |                       |                     |
| <b>Address Line 1:</b>  | 701 Fifth Avenue                                   |                       |                     |
| <b>Address Line 2:</b>  | Suite 5400   |                       |                     |
| <b>Address Line 4:</b>  | Seattle, WASHINGTON 98104                          |                       |                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 850241.001   |                       |                     |
| <b>NAME OF SUBMITTER:</b>   | Kevin S. Costanza                                  |                       |                     |
| <b>SIGNATURE:</b>   | /Kevin S. Costanza/                                |                       |                     |
| <b>DATE SIGNED:</b>   | 04/14/2021   |                       |                     |
| <b>Total Attachments: 3</b>   |  |                       |                     |
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| source=Assignment from Sereny Foods Inc#page2.tif   |  |                       |                     |

OP \$65.00 88486348



## **Worldwide Trademark Assignment**

WHEREAS, Sereny Foods Inc. (hereinafter referred to as ASSIGNOR), having a mailing address at 43 Prince Charles Drive, Toronto, Ontario M6A 2H4, Canada, began the process of developing a new business that will operate under the name and trademark Jō Life Foods International, LLC; and

WHEREAS, during the process of developing the new business, ASSIGNOR filed the trademark applications set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (all trademarks and trademark applications hereinafter collectively referred to as the TRADEMARKS); and

WHEREAS, Jo Life Foods International, LLC, (hereinafter referred to as ASSIGNEE), a limited liability company organized under the laws of Nevada, having its principal office at 3040 78th Avenue, Unit 1731, Mercer Island, WA 98040, USA, is preparing to take over from ASSIGNEE operation of the business and, as successor to the business of ASSIGNOR to which the mark pertains, desires to acquire all right, title and interest of ASSIGNOR in and to the TRADEMARKS, together with the goodwill of the business associated with the trademarks; and

NOW THEREFORE, in consideration of the sum of one dollar, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the TRADEMARKS, together with all applications therefor, the benefit of any use of the TRADEMARKS, and the goodwill of the business associated with the TRADEMARKS, all common law rights related thereto, and all rights of registration, renewal and extension; and

ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same; and

ASSIGNOR further agrees to execute such further documents as may be required to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, and all rights herein assigned.



Toronto

Executed at \_\_\_\_\_, this 14 day of April, 2021.

**Sereny Foods Inc.**

By:  \_\_\_\_\_  
Name:  
Title:

**Schedule "A"**

| <b>Trademark</b>  | <b>App/Serial No.</b> | <b>Reg. No.</b> | <b>Country</b> |
|---|-----------------------|-----------------|----------------|
| JO' LIFE BAR  | 1959751               |                 | Canada         |
|  | 1959752               |                 | Canada         |
| Jó Life   | 1934447               |                 | Canada         |
| JO' LIFE BAR  | 88486348              |                 | USA            |
|  | 88486365              |                 | USA            |