

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GIGI'S INC.		04/14/2021	Corporation: WYOMING
RECEIVING PARTY DATA			
Name:	AMERICAN TRADEMARK INC		
Street Address:	1620 Central Avenue		
Internal Address:	Suite 202		
City:	Cheyenne		
State/Country:	WYOMING		
Postal Code:	82001		
Entity Type:	Corporation: WYOMING		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3577483	GIGI'S CUPCAKES	
Registration Number:	3771022	GIVE US A SWIRL	
Registration Number:	3852375	GIGI'S CUPCAKES	
Registration Number:	3985171		
Registration Number:	4631113	JINGLE BOX	
Registration Number:	4631114	SMOOCH BOX	
Registration Number:	4631115	LOVE BOX	
CORRESPONDENCE DATA			
Fax Number:	2035492339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2035574224		
Email:	annam@fiplawgroup.com		
Correspondent Name:	Edmund J. Ferdinand, III		
Address Line 1:	1221 Post Road East		
Address Line 2:	Suite 302		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Edmund J. Ferdinand, III		
SIGNATURE:	/ejf/		

OP \$190.00 3577483

DATE SIGNED:	04/14/2021
Total Attachments: 2 source=Gigi - executed.doc#page1.tif source=Gigi - executed.doc#page2.tif	

TRADEMARK ASSIGNMENT

AGREEMENT effective of April 14, 2021 (the “Effective Date”) by and between GIGI’S INC., a Wyoming corporation having its principal place of business at 466 E. Foothill Blvd. #356, La Canada, California 91011 (“Assignor”) and AMERICAN TRADEMARK INC, a Wyoming corporation with offices at 1620 Central Avenue, Suite 202, Cheyenne, Wyoming 82001 (“Assignee”).

WHEREAS, Assignor is the sole and exclusive owner of the trademarks and the registrations therefore identified in Schedule A (the “Trademarks”), and further is the sole and exclusive owner of all common law trademark rights and business goodwill associated therewith; and

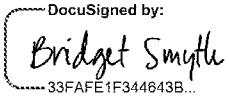
WHEREAS, Assignee desires to acquire Assignor’s entire worldwide right, title, and interest in and to the Trademarks and all business goodwill associated therewith:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademarks, the entirety of the business related to the Trademarks and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.


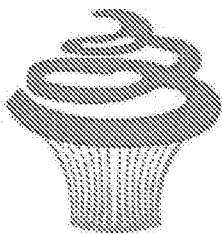
IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

GIGI’S INC.

BY: 
Bridget Smyth
Chief Executive Officer

DATE: 4/14/2021

SCHEDULE A

Trademark	U.S. Registration No.
GIGI'S CUPCAKES	3,577,483
GIVE US A SWIRL	3,771,022
GIGI'S CUPCAKES & Design 	3,852,375
Design 	3,985,171
JINGLE BOX	4,631,113
SMOOCH BOX	4,631,114
LOVE BOX	4,631,115