

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM639334

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>SEQUENCE:</b>	2

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Freedom Acquirer LLC		03/30/2021	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Donlen LLC
<b>Street Address:</b>	3000 Lakeside Dr.
<b>Internal Address:</b>	2nd Floor
<b>City:</b>	Bannockburn
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60015
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Serial Number:	76614740	DONLEN
Serial Number:	77898107	DONLEN
Serial Number:	77898089	
Serial Number:	85618904	VEHICLE OPTIMIZATION MODEL
Serial Number:	85579779	CARE
Serial Number:	76618604	DONLENDRIVER
Serial Number:	75261406	FLEETWEB
Serial Number:	77884146	FRIDAYFLEET
Serial Number:	85541454	MODEL. MEASURE. MANAGE.
Serial Number:	78741966	NATIONAL AUCTION INDEX
Serial Number:	85696500	SHOPCOMPANYCARS
Serial Number:	88730665	DONLEN
Serial Number:	87836861	RECALL INSIGHT
Serial Number:	74715617	SAFECARE
Serial Number:	78789722	LIFECYCLE OPTIMIZATION TOOLS
Serial Number:	73757658	DC

OP \$415.00 76614740

**CORRESPONDENCE DATA****Fax Number:** 3123451778

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3123451718**Email:** USDocket@lewisbrisbois.com**Correspondent Name:** Jill Anderfuren**Address Line 1:** 550 West Adams Street**Address Line 2:** Suite 300**Address Line 4:** Chicago, ILLINOIS 60661

<b>NAME OF SUBMITTER:</b>	Jill Anderfuren
<b>SIGNATURE:</b>	/jA/
<b>DATE SIGNED:</b>	04/14/2021

**Total Attachments: 3**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FREEDOM ACQUIRER LLC", CHANGING ITS NAME FROM "FREEDOM ACQUIRER LLC" TO "DONLEN LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF MARCH, A.D. 2021, AT 9:28 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4204362 8100  
SR# 20211093027

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202852275  
Date: 03-30-21

**TRADEMARK**  
**REEL: 007256 FRAME: 0161**

**CERTIFICATE OF AMENDMENT OF THE  
CERTIFICATE OF FORMATION  
OF  
FREEDOM ACQUIRER LLC**

The undersigned hereby certifies that:

**ONE:** The date of filing of the original Certificate of Formation of this limited liability company with the Secretary of State of the State of Delaware was November 20, 2020.

**TWO:** The undersigned is the duly elected and acting Vice President of Freedom Intermediate LLC, the sole member of Freedom Acquirer LLC, a Delaware limited liability company.

**THREE:** Article I of the Certificate of Formation of this limited liability company is hereby amended and restated to read as follows:

**“FIRST:** The name of this limited liability company is Donlen LLC (the “*LLC*”).”

**FOUR:** All other provisions of the Certificate of Formation of this limited liability company shall remain in full force and effect.

**FIVE:** This Certificate of Amendment of the Certificate of Formation has been duly approved by the sole member of this limited liability company in accordance with the provisions of Section 18-202 of the Limited Liability Company Act of the State of Delaware.

**IN WITNESS WHEREOF, FREEDOM INTERMEDIATE LLC** has caused this Certificate of Amendment of the Certificate of Formation to be executed this 30th day of March, 2021.

**FREEDOM INTERMEDIATE LLC**

By: DocuSigned by:  
*Eric Miller*  
Name: Eric Miller  
Title: Vice President

Donlen Corporation  
3000 Lakeside Dr., 2nd Floor  
Bannockburn, IL 60015

March 8, 2021

Office of the Secretary of State  
of the State of Delaware

RE: Consent to Use of Name

Dear Sir or Madame:

I, Ilese Flamm, as Senior Vice President of Donlen Corporation, hereby give the express consent to the use of the name "Donlen LLC" for the Certificate of Formation being filed with Secretary of State of the State of Delaware.

**DONLEN CORPORATION**

3000 Lakeside Dr., 2nd floor  
Bannockburn, IL 60015

DocuSigned by:  
*Ilese Flamm*  
By: \_\_\_\_\_  
1FE00752E28048E  
Name: Ilese Flamm  
Title: Senior Vice President