

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AWI LICENSING LLC		04/08/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WORTHINGTON ARMSTRONG VENTURE		
Street Address:	101 LINDENWOOD DRIVE		
Internal Address:	SUITE 350		
City:	MALVERN		
State/Country:	PENNSYLVANIA		
Postal Code:	19355		
Entity Type:	Partnership: PENNSYLVANIA		
Composed Of:	<ul style="list-style-type: none"> • WORTHINGTON ARMSTRONG VENTURE, PENNSYLVANIA, Limited Partnership 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88645814	SIMPLECURVE	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7173965710		
Email:	abp_patents@armstrongceilings.com		
Correspondent Name:	ARMSTRONG WORLD INDUSTRIES INC		
Address Line 1:	2500 COLUMBIA AVENUE		
Address Line 2:	P.O. BOX 3001		
Address Line 4:	LANCASTER, PENNSYLVANIA 17604		
ATTORNEY DOCKET NUMBER:	19013-US-ABP		
NAME OF SUBMITTER:	LAURA C. FORREST		
SIGNATURE:	/lauracforrest/		
DATE SIGNED:	04/15/2021		
Total Attachments: 1			

CH \$40.00 88645814

TRADEMARK ASSIGNMENT AGREEMENT

This ASSIGNMENT, effective as of the last dated signature below, is from AWI Licensing LLC of 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801 U.S.A. ("Assignor") to Worthington Armstrong Venture of 101 Lindenwood Drive, Suite 350, Malvern, Pennsylvania 19355 U.S.A. ("Assignee").

WHEREAS, Assignor is the owner of the mark SIMPLECURVE, including the pending applications in Canada, Mexico, and the United States therefor, namely:

- Canadian Application No. 2009322, filed January 31, 2020
- Mexican Application No. 2327593, filed February 7, 2020
- U.S. Application No. 88645814, filed October 8, 2019

("Assignor's Marks")

WHEREAS, Assignee is desirous of acquiring Assignor's Marks and the pending trademark applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to Assignor's Marks, together with the goodwill of the business symbolized by the marks, and the trademark applications therefor.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the dates written below.

AWI Licensing LLC

Worthington Armstrong Venture

By: [Signature]

By: Doug Wisel

Name: Craig M. Sterner
Title: President

Name: Doug Wisel
Title: CFO, Vice President, Finance

Date:

Date: 4/8/21

STATE OF PENNSYLVANIA
COUNTY OF LANCASTER

State of Pa.
County of Chester

SIGNED BEFORE ME on
APRIL 5, 2021 BY
CRAIG M. STERNER

Signed before me on
April 8, 2021 by Doug
Wisel

[Signature]

Deborah Dued

Commonwealth of Pennsylvania - Notary Seal
Amie A. Barndt, Notary Public
Lancaster County
My commission expires November 18, 2024
Commission number 1382078
Member, Pennsylvania Association of Notaries

Commonwealth of Pennsylvania - Notary Seal
Deborah Burch, Notary Public
Chester County
My commission expires February 12, 2022
Commission number 1186585
Member, Pennsylvania Association of Notaries

TRADEMARK