

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM639651

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tetley USA, Inc.		03/31/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Harris Tea Company, LLC		
<b>Street Address:</b>	244 New Albany Road		
<b>City:</b>	Moorestown		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08057		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1550374	BREW-MAGIC	
<b>Serial Number:</b>	71176672	NATIONAL CUP	
<b>Registration Number:</b>	5067680	NATIONAL QUALITY	
<b>Registration Number:</b>	1335790	PRIVATE ESTATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310 385 9501		
<b>Email:</b>	ted@gerdeslaw.com		
<b>Correspondent Name:</b>	Ted Gerdes		
<b>Address Line 1:</b>	8950 W. Olympic Blvd., Suite 382		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90211		
<b>NAME OF SUBMITTER:</b>	Ted Gerdes		
<b>SIGNATURE:</b>	/tedgerdes/		
<b>DATE SIGNED:</b>	04/15/2021		
<b>Total Attachments: 4</b>			
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## **TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** (this "**Assignment**") is executed as of March 31, 2021 by **TETLEY USA INC.**, a Delaware corporation ("**Assignor**").

### **RECITALS**

A. The Assignor, with an address of 155 Chestnut Ridge Road, Montvale, New Jersey 07645, owns certain trademark registrations issued by the United States Patent and Trademark Office, which are identified in **Exhibit A** hereto and referred to herein as the "**Marks**".

B. Harris Tea Company LLC, a Delaware limited liability company, ("**Assignee**") is desirous of acquiring the Marks and the goodwill associated therewith.

**NOW THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, as-is, where-is and with all faults, all of Assignor's right, title in and to the Marks along with the goodwill associated with the Marks.

Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Marks, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives.

Assignor shall take such actions and shall execute and deliver all such further instruments, documents or other writings, and perform any other reasonable acts that Assignee may request, that may be necessary or appropriate to (i) perfect or otherwise enable the transfer, conveyance and assignment to Assignee and to confirm Assignee's title to the Marks and any and all federal and state trademark registrations thereof or applications therefore, (ii) assist Assignee and to provide such reasonable cooperation and assistance to Assignee, at Assignee's expense, as Assignee may reasonably deem necessary and desirable in exercising and enforcing Assignee's rights in the Marks, and (iii) otherwise carry out and effectuate the provisions of this Assignment.

\*\*The remainder of this page is intentionally blank.\*\*

IN WITNESS WHEREOF, this instrument has been executed as of the date set forth above.

Assignor

TETLEY USA INC.

By: \_\_\_\_\_

Name: Rishi Daing

Title: Senior Vice President and General  
Manager

Assignee

HARRIS TEA COMPANY LLC

By: \_\_\_\_\_

Name: Chirayu Borooah

Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

**TRADEMARK**  
**REEL: 007257 FRAME: 0598**

IN WITNESS WHEREOF, this instrument has been executed as of the date set forth above.

Assignor

TETLEY USA INC.

By: \_\_\_\_\_  
Name: Rishi Daing  
Title: Senior Vice President and General  
Manager

Assignee

HARRIS TEA COMPANY LLC

By:  \_\_\_\_\_  
Name: Chirayu Borooah  
Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

**EXHIBIT A**

**MARKS**

<b>Mark</b>	<b>Registration Number</b>	<b>US Serial Number</b>	<b>Registration Date</b>
BREW-MAGIC	1550374	73729987	August 1, 1989
NATIONAL CUP	0171164	71176672	July 31, 1923
NATIONAL QUALITY	5067680	86939128	October 25, 2016
PRIVATE ESTATE	1335790	73508891	May 14, 1985