

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bleu Media LLC		10/01/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Motley Fool, LLC		
Street Address:	2000 Duke Street, 4th Floor		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5252939	MILLENNIAL MONEY	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Susan Piascik Christoff, Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004-2400		
ATTORNEY DOCKET NUMBER:	136794-201		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	04/16/2021		
Total Attachments: 4			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (including the exhibit hereto, the “Assignment Agreement”), dated as of 10/1/2020, 2020 (the “Effective Date”), is made by and between **Bleu Media LLC**, a Delaware limited liability company located at 300 Delaware Avenue, Suite 210-A Wilmington, DE 19801 (“Assignor”), and **The Motley Fool, LLC**, a Delaware limited liability company located at 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314 (“Assignee”) (collectively referred to herein as the “Parties”, and each separately a “Party”).

RECITALS

WHEREAS, Assignor’s Affiliate Millennial Money LLC (the “Seller”) and Assignee’s Affiliate Soapbox Financial Network, LLC (“Buyer”) have entered into that certain Asset Purchase Agreement of even or near date (the “Purchase Agreement”) pursuant to which Seller has agreed to sell, assign, convey, transfer and deliver to Buyer or Buyer’s designee, or to cause to be sold, assigned, conveyed, transferred and delivered to Buyer or Buyer’s designee, and Buyer has agreed to purchase and acquire, the **Acquired Assets**, which include certain intellectual property as set forth in Exhibit A hereto (the “Transferred Intellectual Property”). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Purchase Agreement; and

WHEREAS, Buyer has designated Assignee to take assignment of the Transferred Intellectual Property at Closing; and

WHEREAS, in accordance with the Purchase Agreement, the Assignor desires to provide a document reflecting the assignment of all of its right, title, and interest in and to the Transferred Intellectual Property to Assignee for purposes of recording such assignment at various intellectual property registries.

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

1. Assignor hereby sells, assigns, conveys, transfers, and delivers to Assignee, and Assignee hereby acquires and accepts from Assignor, all of Assignor’s right, title, and interest in and to the Transferred Intellectual Property and all goodwill associated therewith, together with that portion of the ongoing and existing business in connection with which the Assignor has used or has a bona fide intent to use the Transferred Intellectual Property, free and clear of any and all encumbrances and together with all causes of action (in law or equity), claims, demands, and any other rights for, or arising from, any past, present or future infringement of the Transferred Intellectual Property, along with the right to sue for and collect any damages for the use and benefit of Assignee and Assignee’s successors, assigns, designees, nominees and other legal representatives.

2. The preparation and recordation of assignments to Assignee of the Transferred Intellectual Property with the applicable government authority or service provider will be at

Assignee's expense, with reasonable cooperation of effort by Assignor. For the avoidance of doubt, Assignor, upon request of the Assignee, will execute all documents and provide assistance as is reasonably and customarily necessary to record the transfer of the Transferred Intellectual Property.

3. Nothing in this Assignment shall change, amend, limit, extend or alter (nor shall it be deemed or construed as changing, amending, extending or altering) the terms or conditions of the Purchase Agreement or any liability or obligation of Seller or Buyer under the Purchase Agreement, which shall govern the representations, warranties and obligations of Assignor with respect to the Transferred Intellectual Property. In the event that any of the provisions of this Assignment are determined to conflict with the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

4. This Assignment shall be binding upon and inure to the benefit of the Parties hereto and their respective successors and assigns.

5. This Assignment and all disputes or controversies arising out of or relating to this Assignment shall be governed by, and construed in accordance with, the internal laws of the Commonwealth of Virginia, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the Commonwealth of Virginia.

6. This Assignment may be executed in one or more counterparts, including electronic transmission or facsimile counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument and shall become effective when one or more counterparts have been signed by each of the Parties and delivered to the other Party.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the Parties have executed or caused this Assignment Agreement to be executed as of the Effective Date.

BLEU MEDIA LLC

DocuSigned by:
Grant Sabatier
By: _____
04F5E8DBE2A6403...
Name: Grant Sabatier
Title: Authorized Signatory

THE MOTLEY FOOL, LLC

DocuSigned by:
Laura Cavanaugh
By: _____
3A18E647E4E4A4...
Name: Laura Cavanaugh
Title: Director

EXHIBIT A

Trademarks

<u>Trademark</u>	<u>U.S. Serial Number</u>	<u>U.S. Registration Number</u>	<u>U.S. Registration Date</u>
MILLENNIAL MONEY	87330021	5252939	July 25, 2017

TRADEMARK

REEL: 007258 FRAME: 0441

RECORDED: 04/16/2021