

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lily's Kitchen Limited		04/14/2021	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	VEVEY		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	6015465	ADVENT CALENDAR	
Registration Number:	5641556	IT'S NOT LOOPY IT'S LOVE	
Registration Number:	5641554	IT'S NOT LOOPY IT'S LOVE	
Registration Number:	5615042	WOOFBRUSH	
Registration Number:	5633191	LILY'S KITCHEN PROPER FOOD FOR PETS	
Registration Number:	5311623	PROPER	
Registration Number:	5266266	BREAKFAST CRUNCH	
Registration Number:	5228441	TRULY NATURALS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032452092		
Email:	ccmiller@hollandhart.com		
Correspondent Name:	Catherine C. Miller		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201-8749		
ATTORNEY DOCKET NUMBER:	82145.3079		

CH \$215.00 6015465

DOMESTIC REPRESENTATIVE

Name: Catherine C. Miller
Address Line 1: P.O. Box 8749
Address Line 2: Attn: Trademark Docketing
Address Line 4: Denver, COLORADO 80201-8749

NAME OF SUBMITTER: Catherine C. Miller

SIGNATURE: /Catherine C. Miller/

DATE SIGNED: 04/16/2021

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective as of the date of the signature below (the "Effective Date"), by and between, **Lily's Kitchen Limited**, a limited company organized under the laws of the United Kingdom, having an address at Hillsdown House, 32 Hampstead High Street, London NW31QD, United Kingdom ("Assignor"), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland ("Assignee").

Assignor is the owner of the United States trademark registrations set forth on Exhibit A, together with the common law rights in the marks (collectively the "Trademarks").

Assignee desires to acquire Assignor's entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademarks to Assignee as recipient of Assignor's entire right, title and interest to the Trademarks.

Executed on 14 APRIL, 2021.

**LILY'S KITCHEN LIMITED
ASSIGNOR**



By: DAVID MILNER

Title: DIRECTOR

EXHIBIT A

Trademark	Application Ser. No.	Registration No.
ADVENT CALENDAR	88344543	6015465
IT'S NOT LOOPY IT'S LOVE	87890918	5641556
It's not loopy it's <i>Love</i> [®]	87890767	5641554
WOOFBRUSH	87806902	5615042
LILY'S KITCHEN PROPER FOOD FOR PETS	86714042	5633191
PROPER	86225871	5311623
BREAKFAST CRUNCH	86223244	5266266
TRULY NATURALS	86223219	5228441
SUPPURRS	79258576	5917417
HAPPY BIRTHDAY	79257596	5864988

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